CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

Canal Partners Media 1027 33rd Street NW, Suite 140 Washington, DC 20007

	Contract / Revision		$\neg \neg$	Alt Order #		
	1853993	1		08864312		
Product						
OUG JONES FOR SENA	т.					
Contract Dates	Estimate #					
1/28/17 - 12/04/17	5104					
\dvertiser			<u>Ori</u>	ginal Date /	'Revision	
OL/Jones, Doug/D/Sena	ite		1	1/27/17	/ 11/27/17	
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade	
	EOM/EOC	Broado	ast		Cash	
	Property.	Accour	it E	<u>xecutive</u>	Sales Office	
	WSFA	Ryan E	ddi	ns	HRP-Washingto	
	Special Handl	ing				
	Demographic					
	Adults 35+					
	,					
	Agy Code	Advert	ser	Code	Product 1/2	
	TV13041	836			967	
	Agency Ref	L		Advertiser	Ref	
				l		

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
2 WSFA 12/04/17 12/04/17 Today in Alabama 530a	528am-6am	:30	NM 1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/17 1 1	<u>Rate</u> \$100.00			
3 WSFA 11/28/17 11/28/17 Today in Alabama 530a Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 -1 1	528am-6am <u>Rate</u> \$100.00	:30	NM 1	\$100.00
4 WSFA 11/29/17 11/29/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	528am-6am <u>Rate</u> \$100.00	:30	NM 1	\$100.00
5 WSFA 11/28/17 11/28/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -1 1	6a-7a <u>Rate</u> \$175.00	:30	NM 1	\$175.00
6 WSFA 11/30/17 11/30/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	6a-7a <u>Rate</u> \$175.00	:30	N M 1	\$175.00
7 WSFA 12/01/17 12/01/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	6a-7a <u>Rate</u> \$175.00	:30 ,	NM 1	\$175.00
8 WSFA 11/28/17 11/28/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -1 1	7-9am <u>Rate</u> \$115.00	:30	NM 1	\$115.00
9 WSFA 11/29/17 11/29/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	7-9am <u>Rate</u> \$115.00	:30	NM 1	\$115.00
10 WSFA 11/30/17 11/30/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	7-9am <u>Rate</u> \$115.00	:30	NM 1	\$115.00
N 11 WSFA 12/04/17 12/04/17 NBC Today 2 Start Date End Date Weekdays Spots/Week	9-10am <u>Rate</u>	:30	NM 0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

Contract / Revision Alt Order # 1853993 / 08864312

Contract Dates Estimate # **Product** 11/28/17 - 12/04/17 DOUG JONES FOR SEI 5104

Original Date / Revision Advertiser 11/27/17 / 11/27/17 POL/Jones, Doug/D/Sena

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1 Spot Ch Date Range Description 1 WSFA 12/04/17-12/10/17 NBC Today 2	<u>Rate</u> \$50.00 <u>Start/End Time</u> 9-10am	<u>Weekdays</u> <u>Length</u> <u>Rate</u> M :30 \$50.00	<u>Type</u> NM	
Credited 13 WSFA 11/29/17 11/29/17 NBC Today 2 Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	9-10am <u>Rate</u> \$50.00	:30	NM 1	\$50.00
N 14 WSFA 11/30/17 11/30/17 NBC Today 2 Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	9-10am <u>Rate</u> \$50.00	:30	NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 NBC Today 2 Credited	Start/End Time 9-10am	Weekdays Length RateTh :30 \$50.00	<u>Type</u> NM	
15 WSFA 12/04/17 12/04/17 NBC Today with Kathie Lee Start Date	10-11am <u>Rate</u> \$50.00	:30	NM 1	\$50.00
16 WSFA 11/28/17 11/28/17 NBC Today with Kathie Lee <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -1 1	10-11am <u>Rate</u> \$50.00	:30	NM 1	\$50.00
17 WSFA 11/30/17 11/30/17 NBC Today with Kathie Lee <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	10-11am <u>Rate</u> \$50.00	:30	NM 1	\$50.00
18 WSFA 11/28/17 11/28/17 ALABAMA LIVE @ 11A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -1 1	11-1130Am <u>Rate</u> \$30.00	:30	NM 1	\$30.00
19 WSFA 11/30/17 11/30/17 ALABAMA LIVE @ 11A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	11-1130Am <u>Rate</u> \$30.00	:30	NM 1	\$30.00
20 WSFA 12/01/17 12/01/17 ALABAMA LIVE @ 11A Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 1 1	11-1130Am <u>Rate</u> \$30.00	:30	NM 1	\$30.00
21 WSFA 11/28/17 11/28/17 ALABAMA LIVE @ 1130AN Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 -1 1	1 1130A-12P <u>Rate</u> \$30.00	:30	NM 1	\$30.00
22 WSFA 11/29/17 11/29/17 ALABAMA LIVE @ 1130AN Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 1 1	1 1130A-12P <u>Rate</u> \$30.00	:30	NM 1	\$30.00
24 WSFA 12/01/17 12/01/17 ALABAMA LIVE @ 1130AN Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 1 1	1 1130A-12P <u>Rate</u> \$30.00	:30	NM 1	\$30.00
25 WSFA 11/29/17 11/29/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 1 1	12-1230pm <u>Rate</u> - \$100.00	:30	NM 1	\$100.00
26 WSFA 11/30/17 11/30/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 1 1	12-1230pm <u>Rate</u> \$100.00	:30	NM 1	\$100.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

Contract / Revision Alt Order# 1853993 08864312

Contract Dates Product Estimate# 11/28/17 - 12/04/17 DOUG JONES FOR SEI 5104

Original Date / Revision Advertiser 11/27/17 / 11/27/17 POL/Jones, Doug/D/Sena

	Start/End	Spots				
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate	TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week	Rate					
27 WSFA 12/01/17 12/01/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week	12-1230pm	:30		NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	<u>Rate</u> \$100.00			1		
28 WSFA 12/04/17 12/04/17 NET Days of Our Lives	1230-130p	:30		NM	1	\$150.00
Start Date End Date Weekdays Spots/Week	Rate	,,,,				,
Week: 12/04/17 12/10/17 1 1	\$150.00					
N 29 WSFA 11/28/17 11/28/17 NET Days of Our Lives	1230-130p	:30		NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -1 1	<u>Rate</u> \$150.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
1 WSFA 11/27/17-12/03/17 NET Days of Our Lives	1230-130p	-Tu:30	\$150.00	NM		
Credited	•					
N 30 WSFA 11/30/17 11/30/17 NET Days of Our Lives	1230-130p	:30	•	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	<u>Rate</u> \$150.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
1 WSFA 11/27/17-12/03/17 NET Days of Our Lives	1230-130p	Th :30	\$150.00	NM		
Credited	•					
N 31 WSFA 12/04/17 12/04/17 RIGHT THIS MINUTES	130-2p	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 12/04/17 12/10/17 1 1 Spot Ch Date Range Description	\$30.00 Start/End Time	Weekdays Length	* Rate	Type		
1 WSFA 12/04/17-12/10/17 RIGHT THIS MINUTES	130-2p	M :30	\$30.00	NM		
Credited	---		•			
N 32 WSFA 11/29/17 11/29/17 RIGHT THIS MINUTES	130-2p	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 11/27/17 12/03/171 1 Spot Ch Date Range Description	\$30.00 Start/End Time	Weekdays Length	Rate	Type		
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 RIGHT THIS MINUTES	130-2p	Weekdays Length	\$30.00	NM		
Credited	,00 Lp	,	•			
N 33 WSFA 12/01/17 12/01/17 RIGHT THIS MINUTES	130-2p	:30		NM	0	\$0.00
Start Date	Rate			1		
Week: 11/27/17 12/03/171 1	\$30.00	Mankdaya Langth	Data	Typo		
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 RIGHT THIS MINUTES	Start/End Time 130-2p	Weekdays Length	<u>Rate</u> \$30.00	<u>Type</u> NM		
Credited	100-2p		Ψ00.00	, , , , , ,		
34 WSFA 12/04/17 12/04/17 Today in Alabama 430am	430-5a	:30		NM	1	\$5.00
Start Date End Date Weekdays Spots/Week	Rate		•	l		
Week: 12/04/17 12/10/17 1 1	\$5.00					
35 WSFA 12/04/17 12/04/17 HARRY	2-3p	:30		NM	1	\$25.00
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1	<u>Rate</u> \$25.00					
36 WSFA 11/28/17 11/28/17 HARRY	2-3p	:30		NM	1	\$25.00
Start Date End Date Weekdays Spots/Week	Rate	.00			•	420.00
Week: 11/27/17 12/03/17 -1 1	\$25.00					
37 WSFA 11/30/17 11/30/17 HARRY	2-3p	:30	•	NM	1	\$25.00

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

<u>Contract / Revision</u> <u>Alt Order #</u>
1853993 / 08864312

 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SEI 5104

 Advertiser
 Original Date / Revision

 POL/Jones, Doug/D/Sena
 11/27/17 / 11/27/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	<u>Rate</u> \$25.00			
38 WSFA 11/28/17 11/28/17 JUDGE JUDY 2ND RUN Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 -1 1	3-330p <u>Rate</u> \$60.00	:30	NM 1	\$60.00
39 WSFA 11/30/17 11/30/17 JUDGE JUDY 2ND RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	3-330p <u>Rate</u> \$60.00	:30	NM 1	\$60.00
40 WSFA 12/01/17 12/01/17 JUDGE JUDY 2ND RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	3-330p <u>Rate</u> \$60.00	:30	NM 1	\$60.00
41 WSFA 12/04/17 12/04/17 JUDGE JUDY 1ST RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/17 1 1	330-4p <u>Rate</u> \$60.00	:30	NM 1	\$60.00
42 WSFA 11/28/17 11/28/17 JUDGE JUDY 1ST RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -1 1	330-4p <u>Rate</u> \$60.00	:30	NM 1	\$60.00
43 WSFA 11/29/17 11/29/17 JUDGE JUDY 1ST RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	330-4p <u>Rate</u> \$60.00	:30	N M 1	\$60.00
44 WSFA 12/04/17 12/04/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1	M-F 4-430P <u>Rate</u> \$60.00	:30	N M 1	\$60.00
45 WSFA 11/29/17 11/29/17 Today in Alabama 430am Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	430-5a <u>Rate</u> \$5.00	:30	NM 1	\$5.00
46 WSFA 11/29/17 11/29/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	M-F 4-430P <u>Rate</u> \$60.00	:30	NM 1	\$60.00
47 WSFA 12/01/17 12/01/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	M-F 4-430P <u>Rate</u> \$60.00	:30	NM 1	\$60.00
48 WSFA 12/04/17 12/04/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/17 1 1	M-F 430-5P <u>Rate</u> \$75.00	:30	NM 1	\$75.00
49 WSFA 11/30/17 11/30/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	M-F 430-5P <u>Rate</u> \$75.00	:30	NM 1	\$75.00
50 WSFA 12/01/17 12/01/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	M-F 430-5P <u>Rate</u> \$75.00	:30	NM 1	\$75.00
51 WSFA 11/28/17 11/28/17 WSFA 12 News at Five Start Date	5-530pm <u>Rate</u> \$185.00	:30	NM 1	\$185.00
52 WSFA 11/30/17 11/30/17 WSFA 12 News at Five Start Date	5-530pm <u>Rate</u> \$185.00	:30	NM 1	\$185.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SEI 5104

 Advertiser
 Original Date / Revision

 POL/Jones, Doug/D/Sena
 11/27/17 / 11/27/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spot	s A	Amount
Start Date End Date Weekdays Spots/Week	Rate		7,		
53 WSFA 12/01/17 12/01/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	5-530pm <u>Rate</u> \$185.00	:30	NM	1	\$185.00
54 WSFA 11/28/17 11/28/17 WSFA 12 News at Six - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -1 1	6-630pm <u>Rate</u> \$350.00	:30	NM	1	\$350.00
55 WSFA 11/29/17 11/29/17 WSFA 12 News at Six - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	6-630pm <u>Rate</u> \$350.00	:30	NM	1	\$350.00
56 WSFA 11/30/17 11/30/17 Today in Alabama 430am Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 1 1	430-5a <u>Rate</u> \$5.00	:30	NM	1	\$5.00
57 WSFA 12/01/17 12/01/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	6-630pm <u>Rate</u> \$350.00	:30	NM	1	\$350.00
58 WSFA 12/04/17 12/04/17 ENTERTAINMENT TONIGH <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/17 1 1	11630-7p <u>Rate</u> \$215.00	:30	NM	1	\$215.00
59 WSFA 11/29/17 11/29/17 ENTERTAINMENT TONIGH Start Date	∃1630-7p <u>Rate</u> \$215.00	:30	NM	1	\$215.00
60 WSFA 12/01/17 12/01/17 ENTERTAINMENT TONIGH Start Date	11630-7p <u>Rate</u> \$215.00	:30	NM	1	\$215.00
61 WSFA 12/04/17 12/04/17 WSFA 12 News at Ten - MF	10-1035pm <u>Rate</u> \$275.00	:30	NM	1	\$275.00
62 WSFA 11/28/17 11/28/17 WSFA 12 News at Ten - MF Start Date	10-1035pm <u>Rate</u> \$275.00	:30	NM	1	\$275.00
N 63 WSFA 11/30/17 11/30/17 WSFA 12 News at Ten - MF Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	10-1035pm <u>Rate</u> \$275.00	.:30	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 WSFA 12 News at Ten - M Credited	Start/End Time F 10-1035pm	<u>Weekdays Length Rate</u> Th :30			
64 WSFA 11/28/17 11/28/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -1 1	1035-1137pm <u>Rate</u> \$115.00	:30	NM	1	\$115.00
65 WSFA 11/29/17 11/29/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	1035-1137pm <u>Rate</u> \$115.00	:30	NM	1	\$115.00
66 WSFA 12/01/17 12/01/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	1035-1137pm <u>Rate</u> \$115.00	:30	NM	1	\$115.00
67 WSFA 11/29/17 11/29/17 Today in Alabama 5am	5-530a	:30	NM	1	\$85.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SET 5104

 Advertiser
 Original Date / Revision

 POL/Jones, Doug/D/Sena
 11/27/17 / 11/27/17

*Line Ch Start Date End Date Description	Start/End Time	Spots Days Length Week		Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate	Duyo Dong			
Week: 11/27/17 12/03/171 1	\$85.00				
68 WSFA 12/04/17 12/04/17 Late Night w/ Seth Meyers	1137p-1237x	:30		NM 1	\$10.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/17 1 1	<u>Rate</u> \$10.00		•		
N 69 WSFA 11/30/17 11/30/17 Late Night w/ Seth Meyers	1137p-1237x	:30		NM 0	\$0.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 11/27/17 12/03/171 1	\$10.00	Mookdovo Longth	Pate '	Туре	
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 Late Night w/ Seth Meyers	Start/End Time 1137p-1237x	<u>Weekdays</u> <u>Length</u> Th :30	<u>Rate</u> \$10.00	NM .	
Credited Care in the control of the	TOTA TECTA				
70 WSFA 12/01/17 12/01/17 Late Night w/ Seth Meyers	1137p-1237x	:30	_	NM 1	\$10.00
Week: 11/27/17 12/03/171 1	<u>Rate</u> \$10.00		•		
	7-10pm	:30		NM 1	\$600.00
71 WSFA 12/04/17 12/04/17 The Voice Start Date End Date Weekdays Spots/Week	Rate	.50			4555.55
Week: 12/04/17 12/10/17 1 1	\$600.00				
72 WSFA 11/28/17 11/28/17 net this is us	8-9pm	:30		NM 1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -1 1	<u>Rate</u> \$600.00				
73 WSFA 12/02/17 12/02/17 NBC Saturday Today Show	, , , , , , , , , , , , , , , , , , , ,	:30	•	NM 1	\$45.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 11/27/17 12/03/171- 1	\$45.00				60.00
74 WSFA 12/02/17 12/02/17 Notre Dame Football Start Date End Date Weekdays Spots/Week	230p-6p Rate	:30		NM 0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171- 1	\$50.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length		<u>Type</u>	
1 WSFA 11/27/17-12/03/17 Notre Dame Football	230p-6p	Sa :30	\$ 50.00	NM	
75 WSFA 12/02/17 12/02/17 Nascar Daytime	11a-6p	:30		NM 0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate	.00			*****
Week: 11/27/17 12/03/171 1	\$65.00	the state of the s	Data	T	
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 Nascar Daytime	Start/End Time 11a-6p	Weekdays Length	<u>Rate</u> \$65.00	<u>Type</u> NM	
Credited	rra-op	5a .00	V 3 3 3 3		
76 WSFA 12/02/17 12/02/17 WSFA 12 News at Six-Sat	Sa 6-7pm	:30		NM 1	\$80.00
Start Date End Date Weekdays Spots/Week	Rate		•		
Week: 11/27/17 12/03/171- 1	\$80.00	.20		NM 1	\$175.00
77 WSFA 12/02/17 12/02/17 WSFA 12 News at Ten - Sa Start Date End Date Weekdays Spots/Week	it 10-1030pm <u>Rate</u>	:30		14141	\$175.00
Week: 11/27/17 12/03/171- 1	\$175.00				
78 WSFA 11/30/17 11/30/17 Today in Alabama 5am	5-530a	:30		NM 1	\$85.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	<u>Rate</u> \$85.00				
79 WSFA 12/02/17 12/02/17 NET Saturday Night Live	1030p-1203x	:30	•	NM 1	\$115.00
Start Date End Date Weekdays Spots/Week	Rate	,,,,			•
Week: 11/27/17 12/03/171- 1	\$115.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

Contract / Revision Alt Order # 1853993 / 08864312

Contract Dates Product Estimate # DOUG JONES FOR SEI 5104 11/28/17 - 12/04/17

Original Date / Revision <u>Advertiser</u> 11/27/17 / 11/27/17 POL/Jones, Doug/D/Sena

	L			***************************************	
	Start/End	Spots/	•		
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
80 WSFA 12/02/17 12/02/17 ET WEEKEND	1203-103x	:30		NM 1	\$10.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171- 1	<u>Rate</u> \$10.00				
		.20		NM 1	\$45.00
81 WSFA 12/03/17 12/03/17 NET NBC Sunday Today S Start Date End Date Weekdays Spots/Week	nc7-8a Rate	:30		INIVI	φ45.00
Week: 11/27/17 12/03/171 1	\$45.00		•		
82 WSFA 12/03/17 12/03/17 NET NBC Meet The Press	8-9a	:30		NM 1	\$45.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 11/27/17 12/03/171 1	\$45.00			' ,	***
83 WSFA 12/03/17 12/03/17 WSFA News Sunday AM	9-930a Rate	:30		NM 1	\$20.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	\$20.00				
84 WSFA 12/03/17 12/03/17 NET Soccer	11a-1p	:30		NM 0	\$0.00
Start Date End Date Weekdays Spots/Week	. <u>Rate</u>		•		
Week: 11/27/17 12/03/171 1	\$35.00	NAZ I I I I I I I I I I I I I I I I I I I	D-4-	T	
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 NET Soccer	Start/End Time 11a-1p	Weekdays Length	<u>Rate</u> \$35.00	<u>Type</u> NM	
Credited	ria-ip	.30	\$30.00	74101	
85 WSFA 12/03/17 12/03/17 Nascar Daytime	11a-6p	:30		NM 0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 11/27/17 12/03/171 1	\$35.00	AAA I I I I I I I I I I I I I I I I I I			
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 Nascar Daytime	Start/End Time	Weekdays Length	<u> Rate</u> \$35.00	<u>Type</u> NM	
Credited	11a-6p	.30	\$30.00	74177	
86 WSFA 12/03/17 12/03/17 Nascar Daytime	11a-6p	:30		NM 0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 11/27/17 12/03/171 1	\$65.00		5.4		
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 Nascar Daytime	Start/End Time	Weekdays Length	<u>Rate</u> \$65.00	<u>Type</u> <i>NM</i>	
Credited	11a-6p	.30	\$00.00	14141	
87 WSFA 12/03/17 12/03/17 Nascar Daytime	2-6p	:30		NM 0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate				• • • • • • • • • • • • • • • • • • • •
Week: 11/27/17 12/03/171 1	\$65.00				
Spot Ch Date Range Description	Start/End Time		Rate	<u>Type</u>	
1 WSFA 11/27/17-12/03/17 Nascar Daytime Credited	2-6p	St :30	\$ 65.00	NM	
88 WSFA 12/03/17 12/03/17 NET NBC Horse Racing	Various	:30		NM 0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate	.00			V 0.00
Week: 11/27/17 12/03/171 1	\$100.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type	
1 WSFA 11/27/17-12/03/17 NET NBC Horse Racing Credited	Various	St :30	\$100.00	NM	
89 WSFA 12/01/17 12/01/17 Today in Alabama 5am	5-530a	:30		NM 1	\$85.00
Start Date End Date Weekdays Spots/Week	Rate	.00		14141	\$55.00
Week: 11/27/17 12/03/171 1	\$85.00				
90 WSFA 12/03/17 12/03/17 WSFA 12 News at Five-Su	n Su 5-530p	:30	•	N M 1	\$90.00

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

 Contract / Revision
 Alt Order #

 1853993 /
 08864312

 Contract Dates
 Product •
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SET 5104

Advertiser Original Date / Revision
POL/Jones, Doug/D/Sena 11/27/17 / 11/27/17

thing Oh Charl Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
*Line Ch Start Date End Date Description		Days Length Week Rate	Турс ороко	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	<u>Rate</u> \$90.00			
91 WSFA 12/02/17 12/03/17 Notre Dame Football	630p-10p	:30	NM 0	\$0.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			
Week: 11/27/17 12/03/17S- 1	\$50.00	Markdaya Langth Bata	Туре	
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 Notre Dame Football	Start/End Time 630p-10p	Weekdays Length Rate	NM NM	
Credited	030p-10p	34 .55 \$55.75		
92 WSFA 12/03/17 12/03/17 Sunday Hour 2	7-8PM	:30	NM 0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 11/27/17 12/03/171 1	\$100.00 Start/End Time	Weekdays Length Rate	Type	
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 Sunday Hour 2	7-8PM	St :30 \$100.00	NM	
Credited Sanday From 2				
93 WSFA 12/03/17 12/03/17 NFL Football	730p-1030p	:30	NM 2	\$1,000.00
Start Date End Date Weekdays Spots/Week	Rate		l	
Week: 11/27/17 12/03/172 2	\$500.00	.20	NM 1	\$150.00
94 WSFA 12/03/17 12/03/17 Late News Start Date End Date Weekdays Spots/Week	1030p-11p Rate	:30	14141	\$100.00
Week: 11/27/17 12/03/171 1	\$150.00			
N 95 WSFA 12/03/17 12/03/17 LF SU 11-1130p	11-1130p	:30	NM 0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 11/27/17 12/03/171 1 Spot Ch	\$10.00 Start/End Time	Weekdays Length Rate	Type	
1 WSFA 11/27/17-12/03/17 LF SU 11-1130p	11-1130p	St :30 \$10.00	NM	
Credited				
96 WSFA 12/03/17 12/03/17 LF SU 1130p-12x	1130p12x	:30	NM 1	\$5.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	<u>Rate</u> \$5.00			
D 97 WSFA 12/04/17 12/04/17 NET Early Today ON	4-430x	:30	NM 0	\$0.00
98 WSFA 11/29/17 11/29/17 NET Early Today ON	4-430x	:30	NM 1	\$3.00
Start Date	<u>Rate</u>			
Week: 11/27/17 12/03/17W 1	\$3.00	•		60.00
99 WSFA 11/30/17 11/30/17 NET Early Today ON Start Date End Date Weekdays Spots/Week	4-430x Rate	:30	NM 0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17T 1	\$3.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>	
1 WSFA 11/27/17-12/03/17 NET Early Today ON	4-430x	Th :30 \$3.00	NM	
Credited	1100 0	.20		\$0.00
D 100 WSFA 12/02/17 12/02/17 NET Soccer	1130a-2p	:30	NM 0 NM 0	\$0.00
N 101 WSFA 12/02/17 12/02/17 NBC Golf Start Date End Date Weekdays Spots/Week	130p-4p Rate	:30	NM 0	φ υ.υ υ
Week: 11/27/17 12/03/17S- 1	\$75.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>	
1 WSFA 11/27/17-12/03/17 NBC Golf	130p-4p	Sa :30 \$75:00	NM	
Credited NOSA 40/00/47 AD/00/47 NDC Colf	10n Fn	:30	NM 0	\$0.00
N 102 WSFA 12/03/17 12/03/17 NBC Golf	12p-5p	.30	IAINI B	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

	L	<u> </u>		
	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 S 1 Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 NBC Golf Credited Credited	Rate \$75.00 Start/End Time 12p-5p	<u>Weekdays</u> <u>Length</u> • <u>Rate</u> Sι :30 \$75.00	Type NM	
N 103 WSFA 12/01/17 12/01/17 WSFA 12 News at Ten - MF	10-1035pm <u>Rate</u> \$275.00	:30	NM 2	\$550.00
104 WSFA 12/01/17 12/01/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17F 1	12-1230pm <u>Rate</u> \$100.00	:30	N M 1	\$100.00
105 WSFA 12/01/17	130-2p <u>Rate</u> \$30.00	:30	NM 1	\$30.00
D 106 WSFA 12/01/17 12/01/17 NBC Early Today	400a - 430a	:30	NM 0	\$0.00
107 WSFA 12/01/17	M-F 430-5P <u>Rate</u> \$75.00	:30	NM 1	\$75.00
108 WSFA 12/01/17	5-530pm <u>Rate</u> \$185.00	:30	N M 1	\$185.00
N 109 WSFA 12/01/17 12/01/17 Today in Alabama 530a	528am-6am <u>Rate</u> \$100.00	:30	NM 2	\$200.00
110 WSFA 12/01/17	6-630pm <u>Rate</u> \$350.00	:30	NM 1	\$350.00
111 WSFA 12/01/17 12/01/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17F 1	6a-7a <u>Rate</u> \$175.00	:30	NM 1	\$175.00
112 WSFA 12/01/17 12/01/17 ENTERTAINMENT TONIGI	H1630-7p <u>Rate</u> \$215.00	:30	NM 1	\$215.00
113 WSFA 12/01/17 12/01/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17F 2	7-9am <u>Rate</u> \$115.00	:30	NM 2	\$230.00
114 WSFA 12/04/17 12/04/17 WSFA 12 News at Ten - MI Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 M 1	F 10-1035pm <u>Rate</u> \$275.00	:30	NM 1	\$275.00
115 WSFA 12/04/17	12-1230pm <u>Rate</u> \$100.00	:30	NM 2	\$200.00
116 WSFA 12/04/17 12/04/17 RIGHT THIS MINUTES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/17 M 1	130-2p <u>Rate</u> \$30.00	:30	NM 1	\$30.00
117 WSFA 12/04/17 12/04/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week	5-530pm <u>Rate</u>	:30	NM 2	\$370.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

Contract / Revision Alt Order# 08864312 1853993 /

Estimate # Contract Dates Product DOUG JONES FOR SEI 5104 11/28/17 - 12/04/17

Original Date / Revision <u>Advertiser</u> 11/27/17 / 11/27/17 POL/Jones, Doug/D/Sena

					<u> </u>			L			······································
					Start/End		Spots/				
*Line	Ch Start [ate End Da	te Description		Time	Days	Length Week	Rate	TypeS	Spots	Amount
Week:	Start Date 12/04/17	End Date 12/10/17	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$185.00						
	VSFA 12/04/ Start Date 12/04/17	17 12/04/1 End Date 12/10/17	7 Today in Ala <u>Weekdays</u> M	bama 530a <u>Spots/Week</u> 1	528am-6am <u>Rate</u> \$100.00		:30	•	NM	1	\$100.00
119 V	VSFA 12/04/ Start Date	17 12/04/1 End Date		ews at Six - MF Spots/Week 2			:30		NM	2	\$700.00
120 V	12/04/17 VSFA 12/04/ <u>Start Date</u>	End Date	7 Today In Ala Weekdays	abama Spots/Week	6a-7a <u>Rate</u>		:30		NM	2	\$350.00
121 V	12/04/17 VSFA 12/04/ Start Date	End Date	<u>Weekdays</u>	2 NMENT TONIGH Spots/Week	<u>Rate</u>		:30	•	NM	1	\$215.00
122 V	12/04/17 VSFA 12/04/ Start Date	End Date	Weekdays	Spots/Week	\$215.00 7-9am Rate		:30		NM	2	\$230.00
N 123 V	12/04/17 VSFA 12/04/ <u>Start Date</u>	End Date	<u>Weekdays</u>	Spots/Week	\$115.00 7-9pm Rate		:30		NM	1	\$600.00
124 V	: 12/04/17 NSFA 12/02/ <u>Start Date</u>	End Date	<u>Weekdays</u>	1 lews at Ten - Sa Spots/Week	<u>Rate</u>		:30	•	NM	1	\$175.00
	: 11/27/17 NSFA 12/02/ Start Date	12/03/17 17 12/02/1 End Date	<u>Weekdays</u>	1 ity Phoenix Spots/Week	\$175.00 230p - 5p <u>Rate</u>		:30		NM	0	\$0.00
Spo		12/03/17 <u>te Range</u> /27/17-12/03/	Description Nascar-Xfir	1 hity Phoenix	\$65.00 <u>Start/End Time</u> 230p - 5p	Weekda		Rate \$65.00	<u>Type</u> <i>NM</i>		
	NSFA 12/02/ Start Date : 11/27/17	17 12/02/1 End Date 12/03/17	7 Notre Dame Weekdays S-	Football Spots/Week 1	230p-6p <u>Rate</u> \$50.00		:30		NM	0	\$0.00
		<u>te Range</u> /27/17-12/03/	<u>Description</u> 17 Notre Dam	-	Start/End Time 230p-6p	Weekda 		<u>Rate</u> \$50.00	<u>Type</u> <i>NM</i>		
	WSFA 12/02 Start Date : 11/27/17	/17 12/02/1 End Date 12/03/17	7 WSFA 12 N Weekdays S-	lews at Six-Sat Spots/Week 1	Sa 6-7pm <u>Rate</u> \$80.00		:30	•	MM	1	\$80.00
N 128 \	WSFA 12/03 Start Date		7 Nascar-Cha Weekdays		1p - 5p <u>Rate</u> \$35.00		:30		NM	0	\$0.00
Spo		ite Range	Description /17 Nascar-Ch	<u>.</u>	Start/End Time 1p - 5p	Weekd		<u>Rate</u> \$35.00	<u>Type</u> <i>NM</i>		
		/17 12/03/1 End Date 12/03/17	7 Late News Weekdays S	Spots/Week 1	1030p-11p <u>Rate</u> \$150.00		:30	•	NM	1	\$150.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

Alt Order# Contract / Revision 1853993 08864312

Contract Dates Product Estimate# DOUG JONES FOR SEI 5104 11/28/17 - 12/04/17

Original Date / Revision Advertiser 11/27/17 / 11/27/17 POL/Jones, Doug/D/Sena

	<u> </u>					
	Start/End	Spots		Tuno Sr	oto	Amount
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate	Type Sp	0018	Amount
Start Date End Date Weekdays Spots/Week	Rate					
N 130 WSFA 12/03/17 12/03/17 NET Soccer	11a-1p	:30		NM	1	\$35.00
Start Date End Date Weekdays Spots/Week				1		
Week: 11/27/17 12/03/17S 1	\$35.00				•	e0.00
N 131 WSFA 12/03/17 12/03/17 Nascar Phoenix	130-5p	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$65.00					
Week: 11/27/17 12/03/17S 1 Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
1 WSFA 11/27/17-12/03/17 Nascar Phoenix	130-5p	St :30	\$65.00	NM		
Credited	700 Op		••••	ļ		
	2-6p	:30		NM	0	\$0.00
N 132 WSFA 12/03/17 12/03/17 Nascar Miami Start Date End Date Weekdays Spots/Week		.50			•	*****
Week: 11/27/17 12/03/17S 1	\$65.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
1 WSFA 11/27/17-12/03/17 Nascar Miami	2-6p	St :30	.\$65.00	NM		
Credited						
N 133 WSFA 12/03/17 12/03/17 NBC Horse Racing Breed	ers 4-5p	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 11/27/17 12/03/17S 1	\$100.00	and the state of the state	Data	Tuno		
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u> NM		
1 WSFA 11/27/17-12/03/17 NBC Horse Racing Breed	ders 4-5p	St :30	\$100.00	IVIVI		
Credited					0	\$0.00
N 134 WSFA 12/02/17 12/02/17 Notre Dame - USC	630p-10p	:30	•	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17S- 2	<u>Rate</u> \$50.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Туре		
1 WSFA 11/27/17-12/03/17 Notre Dame - USC	630p-10p	Sa :30	\$50.00	NM		
Credited						
2 WSFA 11/27/17-12/03/17 Notre Dame - USC	630p-10p	Sa :30	\$ 50.00	NM		
Credited						
N 135 WSFA 12/03/17 12/03/17 Breeders Cup 2017	7-8p	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Weel			-			
Week: 11/27/17 12/03/17S 2	\$100.00		 .	_		
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>		
1 WSFA 11/27/17-12/03/17 Breeders Cup 2017	7-8p	St :30	\$100.00	NM		
Credited	7 0n	St :30	\$100.00	NM		
2 WSFA 11/27/17-12/03/17 Breeders Cup 2017	7-8p	.50	₩700:00	'''''		
Credited 1419047 1419047 140514 12 November 17	AF 40 4025pm	:30		NM	1	\$275.00
136 WSFA 11/30/17 11/30/17 WSFA 12 News at Ten - I Start Date End Date Weekdays Spots/Weel	•	.50	•	11111	•	Q2. 0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Weel</u> Week: 11/27/17 12/03/17T 1	\$275.00					
137 WSFA 11/30/17 11/30/17 WSFA 12 News at Noon	12-1230pm	:30		NM	1	\$100.00
Start Date End Date Weekdays Spots/Weel	•	.00			•	
Week: 11/27/17 12/03/17T 1	\$100.00					
N 138 WSFA 11/30/17 11/30/17 NET Early Today ON	4-430x	:30	.,	NM	1	\$3.00
Start Date End Date Weekdays Spots/Weel		,,,,				
Week: 11/27/17 12/03/17T 1	\$3.00					
139 WSFA 11/30/17 11/30/17 WSFA 12 News at Five	5-530pm	:30	•	NM	1	\$185.00

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

Alt Order# Contract / Revision 08864312 1853993

Estimate # Contract Dates Product. DOUG JONES FOR SEI 5104 11/28/17 - 12/04/17

Original Date / Revision <u>Advertiser</u> / 11/27/17 11/27/17 POL/Jones, Doug/D/Sena

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spo	ts	Amount
		Duyo Longar Wook Chare			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17T 1	<u>Rate</u> \$185.00			_	****
N 140 WSFA 11/30/17	530am-6am <u>Rate</u> \$100.00	:30	NM	2	\$200.00
141 WSFA 11/30/17	6-630pm <u>Rate</u> \$350.00	:30	NM	2	\$700.00
142 WSFA 11/30/17	6a-7a <u>Rate</u> \$175.00	:30	MM	1	\$175.00
143 WSFA 11/30/17 11/30/17 ENTERTAINMENT TONIGI Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17T 2	H1630-7p <u>Rate</u> \$215.00	:30	MM	2	\$430.00
144 WSFA 11/30/17 11/30/17 NBC Today Show Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17T 1	7-9am <u>Rate</u> \$115.00	:30	NM	1	\$115.00
145 WSFA 11/28/17 11/28/17 WSFA 12 News at Ten - M Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 -T 1	F 10-1035pm <u>Rate</u> \$275.00	:30	NM	1	\$275.00
146 WSFA 11/28/17 11/28/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 -T 2	12-1230pm <u>Rate</u> \$100.00	:30	NM	2	\$200.00
147 WSFA 11/28/17 11/28/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 -T 1	M-F 430-5P <u>Rate</u> \$75.00	:30	NM	1	\$75.00
148 WSFA 11/28/17 11/28/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 -T 1	5-530pm <u>Rate</u> \$185.00	:30	NM	1	\$185.00
N 149 WSFA 11/28/17	530am-6am <u>Rate</u> \$100.00	:30	NM	1	\$100.00
150 WSFA 11/28/17	6-630pm <u>Rate</u> \$350.00	:30	NM	1	\$350.00
151 WSFA 11/28/17 11/28/17 Today In Alabama <u>Start Date End Date Weekdays Spots/Week</u> Week: 11/27/17 12/03/17 -T 1	6a-7a <u>Rate</u> \$175.00	:30	NM	1	\$175.00
152 WSFA 11/28/17 11/28/17 ENTERTAINMENT TONIG Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 -T 2	6H1630-7p <u>Rate</u> \$215.00	:30	NM	2	\$430.00
153 WSFA 11/28/17 11/28/17 NBC Today Show Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 -T 1	7-9am <u>Rate</u> \$115.00	:30	NM	1	\$115.00
154 WSFA 11/28/17 11/28/17 Tuesday Hour 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -T 1	8-9pm <u>Rate</u> \$600.00	:30	NM	1	\$600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

(LINE TIANSACTIONS: N = New, C = Cuited, D = Deteted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

Contract / Revision Alt Order # 08864312 1853993 /

Estimate # <u>Product</u> **Contract Dates** DOUG JONES FOR SE 5104 11/28/17 - 12/04/17

Original Date / Revision Advertiser 11/27/17 / 11/27/17 POL/Jones, Doug/D/Sena

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Type S	pots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
155 WSFA 11/29/17 11/29/17 WSFA 12 News at Ten - MF Start Date	10-1035pm <u>Rate</u> \$275.00	:30	, NM	2	\$550.00
156 WSFA 11/29/17 11/29/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17W 1	12-1230pm <u>Rate</u> \$100.00	:30	NM	1	\$100.00
157 WSFA 11/29/17 11/29/17 RIGHT THIS MINUTES Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17W 1	130-2p <u>Rate</u> \$30.00	:30	NM	1	\$30.00
158 WSFA 11/29/17 11/29/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17W 2	M-F 430-5P <u>Rate</u> \$75.00	:30	· NM	2	\$150.00
159 WSFA 11/29/17 11/29/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17W 2	5-530pm <u>Rate</u> \$185.00	:30	. NM	2	\$370.00
N 160 WSFA 11/29/17 11/29/17 Today in Alabama 530a Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17W 1	530am-6am <u>Rate</u> \$100.00	:30	NM	1	\$100.00
161 WSFA 11/29/17 11/29/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17W 1	6-630pm <u>Rate</u> \$350.00	:30	NM	1	\$350.00
162 WSFA 11/29/17 11/29/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17W 2	6a-7a <u>Rate</u> \$175.00	:30	NM	2	\$350.00
163 WSFA 11/29/17 11/29/17 ENTERTAINMENT TONIGH Start Date	11630-7p <u>Rate</u> \$215.00	:30	, NM	1	\$215.00
164 WSFA 11/29/17 11/29/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17w 1	7-9am <u>Rate</u> \$115.00	:30	NM	1	\$115.00
N 165 WSFA 12/02/17 12/02/17 NBC Saturday Today Show Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17S- 1	6-8am <u>Rate</u> \$45.00	:30	NM	1	\$45.00
N 166 WSFA 11/28/17 12/03/17 RIGHT THIS MINUTES Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 -TWTF 1	130-2p <u>Rate</u> \$30.00	:30	, NM	1	\$30.00
N 167 WSFA 11/28/17 12/03/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -TwTF 2	6a-7a <u>Rate</u> \$175.00	:30	NM	2	\$350.00
N 168 WSFA 11/28/17 12/03/17 Today in Alabama 5am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -TwTF 2	5-530a <u>Rate</u> \$85.00	:30	NM	2	\$170.00
N 169 WSFA 11/28/17 12/03/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -TW 2	7-9am <u>Rate</u> \$115.00	:30	NM	2	\$230.00
N 170 WSFA 11/28/17 12/03/17 Last Call With Carson Daily	L1235-105x	:30	NM	1	\$10.00

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television

Print Date 11/27/17

Page 14of 14



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

Contract / Rev	vision	Alt Order #	
1853993	1	08864312	

 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SEI 5104

Advertiser

POL/Jones, Doug/D/Sena

Original Date / Revision
11/27/17 / 11/27/17

*Line Ch Start	Date End D	ate Description	on	Start/End Time	Days	Spots/ Length Week	Rate	Type	Spots	Amount
<u>Start Date</u> Week: 11/27/17	End Date 12/03/17	<u>Weekdays</u> -TwTF	<u>Spots/Week</u> 1	<u>Rate</u> \$10.00						
N 171 WSFA 11/28 Start Date Week: 11/27/17	3/17 12/03/ ⁻ End Date 12/03/17	17 NBC Toda <u>Weekdays</u> TF	y Show <u>Spots/Week</u> 2	7-9am <u>Rate</u> \$115.00		:30	•	MM	2	\$230.00
N 172 WSFA 11/30 Start Date Week: 11/27/17	0/17 11/30/ End Date 12/03/17	17 Late News <u>Weekdays</u> T	Spots/Week 1	1030p-11P <u>Rate</u> \$150.00		:30		NM	1	\$150.00
N 173 WSFA 11/28 Start Date Week: 11/27/17	3/17 12/03/ End Date 12/03/17	17 NET Days <u>Weekdays</u> -TWTF	of Our Lives Spots/Week 1	1230-130p <u>Rate</u> \$225.00		:30		MM	1	\$225.00
N 174 WSFA 11/28 Start Date Week: 11/27/17	3/17 12/03/ End Date 12/03/17	17 Last Call V <u>Weekdays</u> -TWTF	Vith Carson Daily <u>Spots/Week</u> 1	L1235-105x <u>Rate</u> \$10.00		:30	•	NM	1	\$10.00
					Totals				160	\$23,346.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/27/17 -12/04/17	160	\$23,346.00	(\$3,501.90)	\$19,844.10
Totals	160	\$23,346.00	(\$3,501.90)	\$19,844.10

Signature:		Date:	***************************************
------------	--	-------	---

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

CREDIT RISK !!! HARRIS REPORT FROM REP **CHANGES**

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET DE 1: UNAPPROVED REV #1 \$55

NOV22/17 09.33 *** WSFA-TV ***

FAX# 703-516-9680

.33 0 # DATE NOV22/17 SALESMAN REGIONAL (H) RYAN EDDINS JEFF SCATTERGOOD LOCAL OFF.# WA-CLASS: NATL. SALES PRSN BUYER NAME 凡氏尸.# SENAT EST#5104 COMMENTS: (LINE, ORDER, INVOICE) CO-OP BILLING NEEDED. 1650 SUITE# SE, ADV. NAME POLI/D JONES/D/SEN/AL CONTRACT # 8864312 CANAL PARTNERS MEDIA 75 PKWY 30339 WK-1GA 900 CIRCLE ATLANTA, DEC4/17 TAX AGY. NAME STATE JONES FOR 1853993 FLIGHT DATES NOV28/17 DOUG ORDER # CITY TAX PRDCT # A DV AGY

REVISION \$12,660 ADDED TO THIS SCHEDULE PLS CNF THANKS, MICK FOR RYAN REP:

SCHEDULE **** **** THIS IS A CASH IN ADVANCE CON CM

STA:

ALL INVOICES ARE TO BE SENT TO: 900 CIRCLE 75 PARKWAY SE, SUITE#1650 30339 GA ATLANTA,

: TOTL:	C
DAYS	•
WEEK :	•
END :SPTS: WEEK DATE : /WK: INVT	
: END : DATE	
START	.04
 妇	ST# = 5104
RATE	AGENCY EST#
: SEC ::	836
: LGTH	10
E PERIOD	ADVERTISER CODE PRODUCT CODE = 9
CD: TIME	NCY NCY
): REP : (:Line#: AGE AGE
:LINE#:REP	••

0

MOM

12/4

12/4

\$3.00

30

TODAY TODAY NBC EARLY NBC EARLY PROGRAM : CON COM1:

400A-430A

S

REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP

CHANGES **

REP HEADLINE# 8864312 TRF# 1853993 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

NOV22/17 09.33 *** WSFA-TV ***

ANVT : CAIS : SPTS: SAT		SAT		O NUS		SAT 0		WED 0		O HI-UI
\	`	\ <u></u>		\	_	7		>>	C	_
		0	r.i	0	r.i	0	ы	0	• 61	0
DATE 12/2	Д	12/2	DENICE	12/3	DENICE	12/2	DENICE	11/29	DENICE	11/30
DATE :		12/2	THANKS,	12/3	THANKS,	12/2	THANKS,	11/29	THANKS,	11/28
	ONFIRM POT/WK POT/WK POT/WK POT/WK POT/WK POT/WK	SPOT/WK	CONFIRM.	П	CONFIRM.		CONFIRM.		CONFIRM.	, ,
: KAIE:	PLEAS 23 FOR 74 FOR 84 FOR 85 FOR 86 FOR 87 FOR 87 FOR 88 FOR	FOR \$75.0	PLEASE 97-102	\$75.00	PLEASE 97-102	\$80.00	PLEASE 97-102	\$300.00	PLEASE 97-102	\$3.00
		Z 0	CHANGES.	0,	CHANGES.	0 2	P CHANGES. F LINES	30	ISTMAS M CHANGES. OF LINES	30
	$\Sigma \sqcup O \cup O \cup O \cup D \cup O \cup O \cup O \cup O \cup O \cup O \cup$	DEC	OGRAM UP OF	М	PROGRAM (DE UP OF	М	T NEWS @ 6P TO PROGRAM MADE UP OF	(*)	CHR OGRA UP	(*)
	00000000000000000000000000000000000000	-GOOD	GOLF NA DUE TO PR MAKEGOOD MADE	JN-500P	GOLF NA DUE TO PR MAKEGOOD MADE	P-700P	WSFA SAT N NA DUE TO MAKEGOOD MA	P-1000P	DOLLY PARTON NA DUE TO PR MAKEGOOD MADE	A-430A
		A M		1200N	A	S 600P	Æ	800B	, A	2 O O B
KEF :CINE#:	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	H Ω	PROGRAM ORD COM1 PART OF	8 66	PROGRAM ORD COM1 PART OF	100 s	PROGRAM ORD COM1 PART OF	101	PROGRAM ORD COM1 PART OF	102

FAX# 703-516-9680 FROM REP RISK !!! REPORT F CREDIT I AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENORDER WORKSHEET

TRF# 1853993 V #1 \$\$\$

REP HEADLINE# 8864312 TRF# \$\$\$ MOD# 1: UNAPPROVED REV #1

NOV22/17 09.33 ** WSFA-TV ***

*** WSFA-TV

: TOTL: 0 0 0 2 Н Н DAYS MON WED FRI FRI FRI FRI FRI FRI FRI WEEK TANI :SPTS: :/WK: الن 0 0 2 Н Н Н DATE END 11/29 12/4 12/1 12/1 12/1 12/1 12/1 12/1 12/1 START DATE 11/29 12/1 12/1 12/4 12/1 12/1 12/1 12/1 12/1 •• RATE \$275.00 \$100.00 \$185.00 \$30.00 \$30.00 \$30.00 \$30.00 \$7.5.00 \$3.00 •• Right This Minute SEC 4:30P 4:30P •• 10P 10P 30 LGTH WSFA 12 NEWS AT 12P WSFA 12 NEWS AT 12P 30 30 30 30 30 30 30 30 5 P MINUTE MINUTE MINUTE NEWS AT NEWS AT AT TODAY ATA •• NEWS NEWS NEWS NEWS THE INSIDER THE INSIDER PERIOD THIS RIGHT THIS RIGHT THIS RIGHT THIS RIGHT THIS EARLY -1200N-1230P 1000P-1035P WSFA 12 WSFA 12 WSFA 12 WSFA 12 WSFA 12 WSFA 12 130P-200P 130P-200P 130P-200P 130P-200P 400A-430A 430P-50DP 500P-530P RIGHT TIME NBC PROGRAM : :CD: •• CON COM1: PROGRAM : CON COM1: PROGRAM : PROGRAM : CON COM1: PROGRAM : PROGRAM : •• PROGRAM : CON COM1: CON COM1: A07. A 103 A K PROGRAM 105 A Ø PROGRAM PROGRAM S PROGRAM S PROGRAM PROGRAM A PROGRAM A LINE# 7104 106 32 33 :LINE#:REP 31 108 respect of the series

REP HEADLINE# 8864312 TRF# 1853993 ORDER WORKSI\$\$ A\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

NOV22/17 09.33 *** WSFA-TV *** REP: TEL# 703-528-9387

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

CHANGES **

:LINE#:REP :CD: : :LINE#: :	: TIME PERIOD	: LGTH : SEC	: RATE	: START : DATE	: END : DATE	: SPTS: WEEK : /WK: INVT		DAYS :TC	: TOTL:
109 A	530A-600A	30	\$100.00	12/1	12/1	2 /	FRI		2
PROGRAM :	: TODAY IN ALABAMA : TODAY IN ALABAMA	АМА АМА							
V110 A	600P-630P	30	\$350.00	12/1	12/1	7	FRI		Н
PROGRAM : CON COM1:	WSFA 12 NEWS WSFA 12 NEWS	AT 6P AT 6P							
111 A	600A-700A	30	\$175.00	12/1	12/1	7	FRI		7
PROGRAM : CON COM1:	: TODAY IN ALABAMA : TODAY IN ALABAMA	АМА АМА							
112 A	630P-700P	30	\$215.00	12/1	12/1	, r	FRI		П
PROGRAM : CON COM1:	ENTERTAINMENT: ENTERTAINMENT	TONIGHT							
113 A	700A-900A	30	\$115.00	12/1	12/1	7	FRI		N
PROGRAM : CON COMI:	TODAY SHOW TODAY SHOW								
114 A	1000P-1035P	30	\$275.00	12/4	12/4	1	MOM		Н
PROGRAM :	WSFA 12 NEWS WSFA 12 NEWS	AT 10P AT 10P							
V115 A	1200N-1230P	30	\$100.00	12/4	12/4	7	MOM		0
PROGRAM : CON COM1:	WSFA 12 NEWS WSFA 12 NEWS	AT 12P AT 12P							
V116 A	130P-200P	. 30	\$30.00	12/4	. 12/4	, ,	MOM	•	.1
PROGRAM : CON COM1:	THE INSIDER: THE INSIDER								
/117 A	500P-530P	30	\$185.00	12/4	12/4	2	MOM		7
PROGRAM : CON COM1:	WSFA 12 NEWS WSFA 12 NEWS	AT 5P AT 5P				_			

REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
CHANGES **

REP HEADLINE# 8864312 TRF# 1853993 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

NOV22/17 09.33 *** WSFA-TV ***

. A.								
:LINE#:REP :CD: : :LIŅĒ#: :	TIME PERIOD :	LGTH : SEC :	RATE	: START : DATE	: END : DATE	:SPTS: WEEK :/WK: INVT	: DAYS	: TOTL:
V118 A	530A-600A	30	\$100.00	12/4	12/4	1	MOM	н
PROGRAM : CON COM1:	TODAY IN ALABAMA TODAY IN ALABAMA	AI AI						
(419 A	600P-630P	30	\$350.00	12/4	12/4	V)	MOM	7
PROGRAM : CON COM1:	WSFA 12 NEWS AT WSFA 12 NEWS AT	6P						
, 320 A	600A-700A	30	\$175.00	12/4	12/4	V)	MOM	Ν
PROGRAM :	TODAY IN ALABAMA TODAY IN ALABAMA	1A 1A				,		
121 A	630P-700P	30	\$215.00	12/4	12/4	L1	MOM	Н
PROGRAM : CON COM1:	: ENTERTAINMENT 1	TONIGHT				_		
(X22 A	700A-900A	30	\$115.00	12/4	12/4	27	MOM	N
PROGRAM : CON COM1:	TODAY SHOW TODAY SHOW							
123 A	700P-900P	30	\$600.00	12/4	12/4	7	MOM	П
PROGRAM : CON COM1:	THE VOICE-FALL THE VOICE-FALL							
J24 A	1000P-1030P	30	\$175.00	12/2	12/2	, , , , , , , , , , , , , , , , , , ,	SAT	ч
PROGRAM COM	: WSFA 12 NEWS AT : WSFA 12 NEWS AT	: 10P SAT				<u>></u>		
. N.25 A.	230P-500P	. 08	\$65.00	12/2	12/2	7	SAT	
PROGRAM :	: XFINITY PHOENIX : XFINITY PHOENIX	<pre>< 11/11 < 11/11</pre>				X		
M26 A	230P-600P	30	\$50.00	12/2	12/2	2	SAT	Н
PROGRAM :CON COM1:	: ND FTBL - NC ST : ND FTBL - NC ST	10/28						

NOV22/17 09.33 *** WSFA-TV *** REP: TEL# 703-528-9387

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

CHANGES *;

REP HEADLINE# 8864312 TRF# 1853993 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

MSFA 12 N WSFA 12 N WSFA 12 N WSFA 12 N NASCAR CH NASCAR CH WSFA 12 N WSFA 1	:LINE#:REP :CD: : :LINE#: :	TIME PERIOD :	LGTH : SEC :	RATE	: START : DATE	: END : DATE	:SPTS: WEEK : /WK: INVT	: DAYS	: TOTL:
COM1: WSFA 12 NEWS AT 6P SAT COM1: WSFA 12 NEWS AT 6P SAT A 1030P-1100P A 1030P-1100P A 1030P-1100P A 1030P-1100P A 1030P-1100P A 1030P-1100P A 100A-100P COM1: WSFA 12 NEWS AT 10:30P A 130P-500P A 100P-500P COM1: WB FTBL - USC 10/21 COM1: WB FTBL - USC 10/2				80.	N	12/2		SAT	Н
GRAM: NASCAR CHARLT 10/8 A 1030P-1100P A 1030P-1100P A 1030P-1100P A 1100A-100P A 1100A-100P A 1100A-100P A 1100A-100P A 130P-500P A 130P-100P A 130P-50P A 130P-	SRAM COM1	WSFA 12 NEWS WSFA 12 NEWS	е 9 9						
GRAM: NASCAR CHARLT 10/8 A 1030P-1100P A 1030P-1100P A 110 WSFA 12 NEWS AT 10:30P COM1: WSFA 12 NEWS AT 10:30P A 110 WSFA 12 NEWS AT 10:30P A 110 WSFA 12 NEWS AT 10:30P A 110 WSFA 12 NEWS AT 10:30P COM1: WSFA 12 NEWS AT 10:30P A 130P-500P A 130P-500P A 130P-500P A 200P-600P A 30 SEEDERS CUP 2017		100P-500P	30	\$35.00	12/3	12/3	, H	SUN	7
GRAM: WSFA 12 NEWS AT 10:30P COM1: WSFA 12 NEWS AT 10:30P A 1100A-100P A 1100A-100P A 1100A-100P A 130P-500P A 100P-500P A 100	SRAM COM1	NASCAR CHARLT NASCAR CHARLT	8/0						
GRAM: WSFA 12 NEWS AT 10:30P A 1100A-100P A 1100A-100P A 130P-500P A 130P-500P A 200P-600P A 200P-600P A 400P-500P A 500P-500P A 500P-500P A 500P-500P A 600P-500P		030P-1100		\$150.00	12/3	12/3	7	SUN	Н
GRAM: PREM LG SOCCER 10/29 COM1: PREM LG SOCCER 10/29 A 130P-500P A 130P-500P A 130P-500P A 200P-600P A 200P-600P A 400P-500P A 400P-500P A 400P-500P A 400P-500P A 500P-1000P A 400P-500P A 400P-500P A 400P-500P A 500P-1000P A 500P-1000P A 630P-1000P A 630P-100P A 630P-1000P A 700P-800P A 700P-800	\leftarrow	WSFA 12 NEWS WSFA 12 NEWS	10:						
GRAM: PREM LG SOCCER 10/29 A 130P-500P A 130P-500P A 200P-600P A 200P-600P A 400P-500P A 630P-1000P A 650P-1000P A 650P-1000P A 650P-1000P A 650P-1000P A 650P-1000P A 650P-1000P A 650P-100P A 650P A 650P-100P A 650P A		100A-100		\$35.00	12/3	12/3	7	SUN	Н
GRAM: NASCAR PHOENIX 11/12 A 200P-600P A 200P-600P A 400P-500P A 700P-800P A 7	SRAM COM1	PREM LG SOCCER PREM LG SOCCER	10/29						
GRAM: NASCAR PHOENIX 11/12 A 200P-600P A 200P-600P A 400P-500P A 400P-800P A 400P-800P A 700P-800P A 700P A 700P-800P A 700P A 700P-80P A		30P-500	30	\$65.00	12/3	12/3	,	NDS	Н
GRAM: NASCAR MIAMI 11/19 GRAM: NASCAR MIAMI 11/19 A 400P-500P A 550.00 12/3 12/3 12/3 12/3 12/3 2 V SUN GRAM: BREEDERS CUP 2017 A 700P-800P A 700P-800P A 700P-800P A 700P-800P GRAM: BREEDERS CUP 2017	PROGRAM : CON COM1:	NASCAR NASCAR	1/1						
SRAM: NASCAR MIAMI 11/19 COM1: NASCAR MIAMI 11/19 A 400P-500P 30 \$100.00 12/3 12/3 1 SUN COM1: BREEDERS (BOURBON) 2017 'A 630P-1000P 30 \$50.00 12/3 12/3 2 STRAM: ND FTBL - USC 10/21 SQt (V SUN) A 700P-800P 30 \$100.00 12/3 2 STRAM: BREEDERS CUP 2017 COM1: BREEDERS CUP 2017 COM1: BREEDERS CUP 2017	Ø	200P-600P	30	\$65.00	12/3	12/3	7	NDS	H
3 A 400P-500P 30 \$100.00 12/3 12/3 1 SUN OGRAM: BREEDERS (BOURBON) 2017 N COM1: BREEDERS (BOURBON) 2017 4 A 630P-1000P 30 \$50.00 12/3 12/3 2 SUN OGRAM: ND FTBL - USC 10/21 Cat 0/ SUN S A 700P-800P 30 \$100.00 12/3 2 SON SON COM1: BREEDERS CUP 2017 SON COM1: BREEDERS CUP 2017	SRAM COM1	NASCAR MIAMI NASCAR MIAMI	/19 /19						
OGRAM: BREEDERS (BOURBON) 2017 4	A	400P-500P	30	\$100.00	12/3	12/3	7	NDS	Н
4. A 630P-1000P 30 \$50.00 12/3 12/3 2 \(\text{SUN} \) SGRAM: ND FTBL - USC 10/21 SQL 6V SQLN \) S A 700P-800P 30 \$100.00 12/3 12/3 2 \(\text{SUN} \) SORAM: BREEDERS CUP 2017 N COM1: BREEDERS CUP 2017	SRAM COM1								
OGRAM: ND FTBL - USC 10/21 SQL 07 SQLN ? SCOMI: ND FTBL - USC 10/21 SQL 07 SQLN ? S A 700P-800P 30 \$100.00 12/3 12/3 2 OGRAM: BREEDERS CUP 2017 N COMI: BREEDERS CUP 2017		30P-1000		\$50.00	12/3	12/3	2		7
5 A 700P-800P 30 \$100.00 12/3 12/3 2 $$ OGRAM : BREEDERS CUP 2017 N COM1: BREEDERS CUP 2017	PROGRAM : CON COM1:	ND FTBL - USC ND FTBL - USC	0/21 Sat or	Sun					
BREEDERS CUP	ω	800	30	\$100.00	12/3	12/3	27	SUN	7
0)	PROGRAM :	BREEDERS CUP BREEDERS CUP	17				>		

CREI REP HEADLINE# 8864312 TRF# 1853993 ORDE \$\$\$ MCD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
CHANGES *;

NOV22/17 09.33 *** WSFA-TV ***

PROGRAM: WSFA 12 NEWS AT 10P CON COM1: WSFA 12 NEWS AT 10P 137 A 1200N-1230P 30 \$100.00 11/30 11/30 11/30 137 A 1200N-1230P 30 \$3.00 11/30 11/30 11/30 1385 A 400A-430P 1436 A 400A-430P 150 A 500P-530P 150 A 530A-600A 30 \$185.00 11/30 11/30 11/30 11/30 150 A 530A-600A 30 \$100.00 11/30 11/30 11/30 11/30 20 CON COM1: WSFA 12 NEWS AT 5P CON COM1: WSFA 12 NEWS AT 5P 200 COM1: WSFA 12 NEWS AT 5P 200 COM1: WSFA 12 NEWS AT 6P 200 COM1 NEWS AT 6P 200 COM1 NEWS AT 6P 200 COM1 NEWS AT 6	: /WK: INVT :/	: DAYS
GRAM: WSFA 12 NEWS AT 10P A 1200N-1230P A 1200N-1230P A 400A-430A A 400A-430A A 400A-430A A 400A-430A A 500P-530P A 500P-530P A 500P-530P A 500P-530P A 500P-630P A 530A-600A A 600A-700A A 600A-700A A 600A-700A A 600A-700A A 630P-700P A 700A-900A	1 V THU	Тно
GRAM: WSFA 12 NEWS AT 12P COM1: WSFA 12 NEWS AT 12P A 400A-430A 30 \$3.00 11/30 11/30 GRAM: NBC EARLY TODAY A 500P-530P A 530A-600A 30 \$185.00 11/30 11/30 11/30 GRAM: TODAY IN ALABAMA A 600A-700A A 600A-700A A 630P-700P A 700A-900A A 700A-900A A 700A-900A B 71/30 B	•	
GRAM: WSFA 12 NEWS AT 12P A 400A-430A B 400A-430A A 500P-530P A 500P-530P COM1: NBC EARLY TODAY A 500P-530P COM1: WSFA 12 NEWS AT 5P COM1: WSFA 12 NEWS AT 5P COM1: WSFA 12 NEWS AT 5P A 530A-600A B 530A-600A A 600P-630P A 600P-630P A 600P-630P A 600P-630P A 600P-700A B 600A-700A A 600A-700A A 600A-700A A 630P-700P A 700A-900A A 700A-100A A 700A-100A A 700A-100A A 700A-100A A 700A-100A A 700A-	1 THU	тно
GRAM: NBC EARLY TODAY COM1: NBC EARLY TODAY A 500P-530P GRAM: WSFA 12 NEWS AT 5P COM1: WSFA 12 NEWS AT 6P A 600P-630P A 600A-700A A 600A-700A A 600A-700A A 630P-700P A 700A-900A A 700A-900A A 700A-900A A 700A-900A	•	
GRAM: NBC EARLY TODAY A 500P-530P A 500P-530P COMI: WSFA 12 NEWS AT 5P COMI: TODAY IN ALABAMA A 600P-630P A 600P-630P A 600P-630P A 600P-630P A 600P-700A A 600A-700A A 600A-700A A 600A-700A A 630P-700P A 700A-900A A 700A-900A A 700A-900A	1 / THU	THU
GRAM: WSFA 12 NEWS AT 5P COM1: WSFA 12 NEWS AT 5P A 530A-600A A 530A-600A A 600P-630P A 600P-630P GRAM: WSFA 12 NEWS AT 6P COM1: WSFA 12 NEWS AT 6P COM1: WSFA 12 NEWS AT 6P A 600A-700A A 600A-700A A 630P-700P A 700A-900A B 700	>	
GRAM: WSFA 12 NEWS AT SP COM1: WSFA 12 NEWS AT SP A 530A-600A A 530A-600A COM1: TODAY IN ALABAMA COM1: WSFA 12 NEWS AT 6P A 600A-700A A 600A-700A A 630P-700P A 700A-900A A 700A-900A A 700A-900A B 711/30 B 710A-900A B 700A-900A	1 THU	THU
GRAM: TODAY IN ALABAMA COM1: TODAY IN ALABAMA A 600P-630P COM1: WSFA 12 NEWS AT 6P COM1: TODAY IN ALABAMA COM1: TODAY IN ALABAMA A 630P-700P A 630P-700P A 630P-700P A 630P-700P A 700A-900A B 11/30 B	•	
GRAM: TODAY IN ALABAMA COM1: TODAY IN ALABAMA A 600P-630P A 600P-630P A 600P-630P A 600A-700A A 600A-700A COM1: TODAY IN ALABAMA COM1: TODAY IN ALABAMA A 630P-700P A 630P-700P A 630P-700P A 700A-900A A 700A-900A A 700A-900A COM1: ENTERTAINMENT TONIGHT COM1: ENTERTAINMENT TONIGHT COM1: A 700A-900A COM1: A	2 THU	THU
GRAM: WSFA 12 NEWS AT 6P COM1: WSFA 12 NEWS AT 6P A 600A-700A A 600A-700A A 630P-700P A 630P-700P A 630P-700P A 630P-700P A 700A-900A S115.00 11/30 11/30 11/30 11/30 11/30	•	
GRAM: WSFA 12 NEWS AT 6P COM1: WSFA 12 NEWS AT 6P A 600A-700A 30 \$175.00 11/30 11/30 GRAM: TODAY IN ALABAMA A 630P-700P A 630P-700P A 630P-700P A 700A-900A S115.00 11/30 11/30	2 / THU	THU
GRAM : TODAY IN ALABAMA COM1: TODAY IN ALABAMA A 630P-700P	•	
GRAM: TODAY IN ALABAMA COM1: TODAY IN ALABAMA A 630P-700P	1 V THU	THU
A 630P-700P . 30 . \$215.00 . 11/30 . 11/30 COM1: ENTERTAINMENT TONIGHT COM1: ENTERTAINMENT TONIGHT A 700A-900A 30 S115.00 11/30 11/30	,	
ENTERTAINMENT TONIGHT ENTERTAINMENT TONIGHT 700A-900A 30 3115.00	2. V THU.	THU
A 700A-900A 30 S115.00		
00/11 00/11 00/111	$_{1}$ V THU	THU
TODAY SHOW) : :

NOV22/17 09.33 *** WSFA-TV *** REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
CHANGES **

REP HEADLINE# 8864312 TRF# 1853993 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

SRAM: WSFA 12 NEWS AT COM1: WSFA 12 NEWS AT A 1200N-1230P SRAM: WSFA 12 NEWS AT COM1: TODAY IN ALABAMA COM1: TODAY IN ALABAMA SRAM: WSFA 12 NEWS AT SRAM: TODAY IN ALABAMA SRAM: WSFA 12 NEWS AT SRAM: TODAY IN ALABAMA SRAM: WSFA 12 NEWS AT SRAM: TODAY IN ALABAMA SRAM: WSFA 12 NEWS AT SRAM: WSFA 12 NEWS AT SRAM: WSFA 12 NEWS AT SRAM:	11/28	11/28		TUE
SRAM: WSFA 12 NEWS AT 10P A 1200N-1230P SRAM: WSFA 12 NEWS AT 12P COM1: WSFA 12 NEWS AT 12P COM1: WSFA 12 NEWS AT 12P COM1: WSFA 12 NEWS AT 4:30P COM1: WSFA 12 NEWS AT 4:30P A 500P-530P A 500P-530P A 530A-600A A 530A-600A A 530A-600A A 530A-600A A 530A-60OA STAM: TODAY IN ALABAMA COM1: TODAY IN ALABAMA A 600P-630P STAM: WSFA 12 NEWS AT 5P STOO	7	11/28	7 1 2	
SRAM: WSFA 12 NEWS AT 12P COM1: WSFA 12 NEWS AT 12P A 430P-500P SRAM: WSFA 12 NEWS AT 4:30P COM1: WSFA 12 NEWS AT 4:30P A 500P-530P A 500P-530P A 500P-530P A 530A-600A SRAM: TODAY IN ALABAMA A 600P-630P A 600P-630P SRAM: WSFA 12 NEWS AT 6P	72 88 88 8	11/28	2 11	
SRAM: WSFA 12 NEWS AT 12P A 430P-500P SRAM: WSFA 12 NEWS AT 4:30P COM1: WSFA 12 NEWS AT 4:30P A 500P-530P SRAM: WSFA 12 NEWS AT 5P COM1: WSFA 12 NEWS AT 5P COM1: WSFA 12 NEWS AT 5P A 530A-600A A 530A-600A A 530A-600A A 600P-630P RAM: WSFA 12 NEWS AT 5P A 530A-600A SRAM: TODAY IN ALABAMA A 600P-630P SRAM: WSFA 12 NEWS AT 6P	728	11/28	1	TUE
SRAM: WSFA 12 NEWS AT 4:30P COM1: WSFA 12 NEWS AT 4:30P A 500P-530P SRAM: WSFA 12 NEWS AT 5P COM1: WSFA 12 NEWS AT 5P COM1: WSFA 12 NEWS AT 5P COM1: TODAY IN ALABAMA COM1: TODAY IN ALABAMA A 600P-630P A 600P-630P SRAM: WSFA 12 NEWS AT 6P	5 2 8 7 2 8 8 7 2 7 7 8	11/28	г.	
GCM1: WSFA 12 NEWS AT 4:30P A 500P-530P GCM1: WSFA 12 NEWS AT 5P COM1: WSFA 12 NEWS AT 5P COM1: WSFA 12 NEWS AT 5P A 530A-600A A 530A-600A A 530A-600A A 600P-630P A 600P-630P SRAM: WSFA 12 NEWS AT 6P	11/28	1/2		TUE
A 500P-530P 30 \$185 SRAM: WSFA 12 NEWS AT 5P COM1: WSFA 12 NEWS AT 5P A 530A-600A 30 \$100 SRAM: TODAY IN ALABAMA COM1: TODAY IN ALABAMA A 600P-630P 30 \$350	11/28	1/2		
SRAM: WSFA 12 NEWS AT 5P COM1: WSFA 12 NEWS AT 5P A 530A-600A SRAM: TODAY IN ALABAMA COM1: TODAY IN ALABAMA A 600P-630P A 600P-630P SRAM: WSFA 12 NEWS AT 6P	11/28		7	TUE
A 530A-600A 30 \$1000 SRAM: TODAY IN ALABAMA COM1: TODAY IN ALABAMA A 600P-630P 30 \$350 SRAM: WSFA 12 NEWS AT 6P	11/28			
GCM1: TODAY IN ALABAMA COM1: TODAY IN ALABAMA A 600F-630P A 600F-12 NEWS AT 6F		11/28	7	TUE
A 600P-630P 30 \$350 SRAM: WSFA 12 NEWS AT 6P				
SRAM : WSFA 12 NEWS AT	11/28	11/28	1	TUE
12 NEWS				
151 A 600A-700A 30 \$175.00	11/28	11/28	1	TUE
PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA				
152 A · 630P-700P · 30 · \$215.00	11/28	11/28 .		TUE
PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT				
X53 A 700A-900A 30 \$115.00	11/28	11/28	1 🗸	TUE

REP HEADLINE# 8864312 TRF# 1853993 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

NOV22/17 09.33 *** WSFA-TV *** REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
CHANGES **

TIND#:			: DATE	: DATE	: /WK: INVT	'T :)	: SPTS
X54 A 800P-900P	30	\$600.00	11/28	11/28	7	TUE		H
PROGRAM : THIS IS US-FALL CON COM1: THIS IS US-FALL	ALL							
185 A 1000P-1035P	30	\$275.00	11/29	11/29	N N	WED		0
PROGRAM: WSFA 12 NEWS CON COM1: WSFA 12 NEWS	3 AT 10P 3 AT 10P							
156 A 1200N-1230P	30	\$100.00	11/29	11/29	L1 /	WED		H
PROGRAM: WSFA 12 NEWS CON COM1: WSFA 12 NEWS	3 AT 12P 3 AT 12P				`			
157 A 130P-200P	30	\$30.00	11/29	11/29	1	WED		
PROGRAM: THE INSIDER CON COM1: THE INSIDER					ζ.			
188 A 430P-500P	30	\$75.00	11/29	11/29	2	WED		7
PROGRAM: WSFA 12 NEWS CON COM1: WSFA 12 NEWS	3 AT 4:30P AT 4:30P				,	1		
159 A 500P-530P	30	\$185.00	11/29	11/29	2	WED		
PROGRAM: WSFA 12 NEWS CON COM1: WSFA 12 NEWS	3 AT 5P 3 AT 5P				,			
160 A 530A-600A	30	\$100.00	11/29	11/29	1	WED		
PROGRAM : TODAY IN ALA	ALABAMA ALABAMA							
761 . A 600P-630P	0 M	\$350.00	11/29	11/29	1,	WED		
PROGRAM : WSFA 12 NEWS CON COM1: WSFA 12 NEWS	3 AT 6P 3 AT 6P					The Marketon		
162 A 600A-700A	30	\$175.00	11/29	11/29	7	WED		N
PROGRAM : TODAY IN ALA	ALABAMA ATABAMA							

FAX# 703-516-9680 REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

REP HEADLINE# 8864312 TRF# 1853993 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

NOV22/17 09.33 *** WSFA-TV *** CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES

TOTE:	1		Н		23274.00 164
DAYS					
WEEK : INVT :	WED		WED		CONTRACT TOTAL TOTAL SPOTS
:SPTS: :/wk:	1		Н		COO
: END : DATE	11/29		11/29		
: START : DATE	11/29		11/29		
: RATE	\$215.00		\$115.00		
LGTH : SEC :	30	TONIGHT	30		
:CD: TIME PERIOD :	A 630P-700P	: ENTERTAINMENT	A 700A-900A	PROGRAM: TODAY SHOW	23274.00
:LINE#:REP : : LINE#:	163	PROGRAM CON COMI	164	V PROGRAM CON COM1	DEC/17 23

ESTIMATED SHARES

SVC- NSI DEMOS- RA35+*

L-LENGTH M-MAKEGOOD N-PROGRAM NAME C-CANCELLED DE-DELETE E-EFF DATES B-BUY TYPE MOD CODE A-ADD

*-MULTIPLE

Z-COMMENTS

Y-DAYS

X-LATE

T-TIME

S-SPOTS PER WEEK

R-RATE

Q-PAID PGM

P-CLASS, PLAN, SECT

WIYC 08

WBMM 3%

CABL 0%

WCOV 118

WAKA 33% EAKA 0%

WNCF 148 ESFA 08

WSFA 39%

MARKET TOTALS \$27,215

REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
+** MSFA-TV *** REP HEADLINE# 8864312 TRF# 1853993 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

OFF.#SALESMAN #	JEFF SCATTERGOOD	WA- RYAN EDDINS (H)		. LOCAL REGIONAL			DATE_NOV26/17 12.15			8		O WOW O		O SAT O	
===	R NAME	SPRSN		S: NATL								, Ą		7	DENICE.
REP.#	BUYER	SALES		CLASS	INVOICE)							12/4		12/2	
-		650					NEEDED					12/4		12/2	THANKS,
		TE# 1			IE, ORDER,		BILLING NE			*					CONFIRM. SPOT/WK SPOT/WK SPOT/WK SPOT/WK SPOT/WK SPOT/WK SPOT/WK SPOT/WK SPOT/WK
/AL	IA	SE, SUI		12	S: (LINE,		-0P			ULE ***		\$3.00		\$35.00	FE P P P P P P P P P P P P P P P P P P P
JONES/D/SEN	ERS MEDI	75 PKWY	30339	# 88643	COMMENTS	1.1	000			E SCHEDU	: E#1650				CHANGES. ON LINE-23 ON LINE-74 ON LINE-74 ON LINE-84 ON LINE-85 ON LINE-86 ON LINE-86 ON LINE-86 ON LINE-86
	L PARTNER	CIRCLE	NTA, GA	CONTRACT	r#5104	/17 WK		SCHEDULE		ADVANCE	SENT TO: E, SUITE	30	א א	30	
IE POLI/D	IE CANAL	006	ATLANTA	COO	ENAT EST#	DEC4	TAX	THIS SO RYAN		CASH IN	ARE TO BE S PARKWAY SI		Y TODAY		O
ADV. NAME	AGY. NAME				FOR SE	8/17	STATE	ADDED TO MICK FOR		IS A C	ξ (L)	A-430A	NBC EARLY NBC EARLY	0A-200P	日 日 日 日 日 日 日 日 日 日 日 日 日 日 日 日 日 日 日
A	A.				JONES	NOV2		77		* THIS	INVOICES CIRCLE 7 NTA, GA	S 400A	 H	s 1130	在 在 在 在 在 在 在 在 在
				#	DOUG	T DATES	TAX	REVISION \$12,660 PLS CNF THANKS,		* * *	ALL INVO 900 CIRC ATLANTA,	⊢ 1	PROGRAM CON COM1	9.7	PROGRAM ORD COM1 THIS IS
ADV #	AGY #			ORDER	PRDCT	FLIGHT	CILX	REP:	STA:	CON CM					•

CREDIT RISK !!! HARRIS REPORT FROM FAX# AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: ORDER WORKSHEET

TRF# 1853993 IV #1 \$\$\$

HEADLINE# 8864312 TRF# MOD# 1: UNAPPROVED REV #1

NOV26/17 12.15

FROM STATION **CHANGES**

703-516-9680

*** WSFA-TV

0 0 0 0 0 0 0 0 $^{\circ}$ TU-TH SUN WED SAT SAT MON WED FRI FRI 0 0 0 0 0 0 0 0 Ø THANKS, DENICE THANKS, DENICE DENICE DENICE DENICE 11/30 11/29 12/2 12/2 12/4 12/1 12/1 THANKS, THANKS, THANKS, 11/29 11/29 11/28 12/2 12/3 12/2 12/4 12/1 12/1 CONFIRM. PLEASE CONFIRM. 97-102 PLEASE CONFIRM. 97-102 PLEASE CONFIRM. 97-102 CONFIRM. \$300.00 \$275.00 PLEASE 97-102 PLEASE \$75.00 \$75.00 \$80.00 \$30.00 \$30.00 \$30.00 \$3.00 97-102 PROGRAM: GOLF ORD COM1: NA DUE TO PROGRAM CHANGES. PART OF A MAKEGOOD MADE UP OF LINES S GOLF
NA DUE TO PROGRAM CHANGES.
MAKEGOOD MADE UP OF LINES PROGRAM: DOLLY PARTON CHRISTMAS ORD COMI: NA DUE TO PROGRAM CHANGES. PART OF A MAKEGOOD MADE UP OF LINES PROGRAM: NBC EARLY TODAY
ORD COM1: NA DUE TO PROGRAM CHANGES.
PART OF A MAKEGOOD MADE UP OF LINES CHANGES. PROGRAM: WSFA SAT NEWS @ 6P ORD COM1: NA DUE TO PROGRAM CHANGE: PART OF A MAKEGOOD MADE UP OF LINES 30 30 30 30 30 10P10P 30 30 MINUTE MINUTE MINUTE AT AT NEWS NEWS THIS THIS RIGHT THIS RIGHT THIS 1000P-1035P 1200N-500P 800P-1000B WSFA 12 WSFA 12 130P-400P 600P-700P 400A-430A 130P-200P 130P-200P 130P-200P RIGHT RIGHT RIGHT RIGHT PROGRAM : ORD COM1: PART OF A PROGRAM: CON COM1: PROGRAM : CON COM1: CON COM1: PROGRAM : CON COM1: Ŋ Ø S Ø (C) Þ W PROGRAM Ø PROGRAM PROGRAM S 100 9 101 102 37 32 33 103

FAX# 703-516-9680	Y CREDIT RISK !!!	HARRIS REPORT FROM STATION NOV26/17 12.15	**CHANGES** *** WSFA-TV ***
REP: TEL# 703-528-9387	CREDIT ADVISORY: AGENCY CREDIT	ORDER WORKSHEET	
		TRF# 1853993	REV #1 \$5\$
and the second second		REP HEADLINE# 8864312	\$ MOD# 1: UNAPPR

н	٦	Н	17	17	N	н	Н	ਜ ,	И
FRI	FRI	FRI	FRI	FRI	FRI	FRI	FRI	FRI	FRI
,~ 1	1	н	ч	1.	Ø	н	н	۲,	7
12/1	12/1	12/1	12/1	12/1	12/1	12/1	12/1	12/1	12/1
12/1	12/1	12/1	12/1	12/1	12/1	12/1	12/1	12/1	12/1
\$100.00	\$30.00	\$3.00	\$75.00	\$185.00	\$100.00	\$350.00	\$175.00	\$215.00	\$115.00
30P 20P 20 NEWS AT	12 NEWS AT 12P 00P 30	INSIDER INSIDER 130A RARIY TODAY	EARLY TODAY 00P 12 NEWS AT 4:30P 12 NEWS AT 4:30P	0P 30 12 NEWS AT 5P 12 NEWS AT 5P	OA IN ALABAMA IN ALABAMA	0P 12 NEWS AT 6P 12 NEWS AT 6P	OA 30 IN ALABAMA IN ALABAMA	OP-700P 30 . ENTERTAINMENT TONIGHT ENTERTAINMENT TONIGHT	OOA 30 X SHOW X SHOW
1200N-1	130 P - 2	THE THE 400A-4	. NBC 430P-5 . WSFA 1: WSFA	108 A 500P-53 PROGRAM: WSFA CON COM1: WSFA	109 A 530A-600A PROGRAM: TODAY I CON COMI: TODAY I	110 A 600P-63 PROGRAM: WSFA CON COM1: WSFA	111 A 600A-700A PROGRAM: TODAY I CON COMI: TODAY I	112 A 630P-700 PROGRAM: ENTERT CON COM1: ENTERT	113 A 700A-900 PROGRAM: TODAY CON COMI: TODAY

t	1	(CREDIT
지 되 기	HEADLINE#	8864312	TRF#	1853993	ORDER W
S S S S	MOD# 1: U	NAPPROVED	REV #1	\$	

0896-9	TION NOV26/17 12.15 S** *** WSFA-TV ***	MON		MON 2		MON 1		MON 2		MON 1		MON 2		MON 2		MON		MON 2		MON 1	
# 703-51	!!! T FROM STATION **CHANGES**	ū		4		4		4		2.		2		2i		2.				ž	
	RISK !! REPORT	Т		N		7		N		ਜ		N		7		1		0		H	
	Y CREDIT HARRIS	12/4		12/4		12/4		12/4		12/4		12/4		12/4		12/4		12/4		12/4	
28-9387		12/4		12/4		12/4		12/4		12/4		12/4		12/4		12/4		12/4	•	12/4	
	CREDIT ADVISORY: ORDER WORKSHEET	\$275.00		\$100.00		\$30.00		\$185.00		\$100.00		\$350.00		\$175.00		\$215.00		\$115.00	•	\$600.00	
	1853993 \$\$\$	30	AT 10P AT 10P	30	AT 12P AT 12P	30		30	AT 5P AT 5P	30	ALABAMA ALABAMA	30	AT 6P AT 6P	30	ALABAMA ALABAMA	30	r TONIGHT r TONIGHT	30	•	30	<u>.</u>
	# 8864312 TRF# UNAPPROVED REV #1	1000P-1035P	WSFA 12 NEWS WSFA 12 NEWS	1200N-1230P	WSFA 12 NEWS WSFA 12 NEWS	130P-200P	THE INSIDER THE INSIDER	500P-530P	WSFA 12 NEWS WSFA 12 NEWS	530A-600A	TODAY IN ALAI TODAY IN ALAI	600P-630P	WSFA 12 NEWS WSFA 12 NEWS	600A-700A	TODAY IN ALAE TODAY IN ALAE	630P-700P	ENTERTAINMENT ENTERTAINMENT	700A-900A	TODAY SHOW TODAY SHOW	4006-400	THE VOICE-FALL
(g)	HEADLINE# 886 MOD# 1: UNAPF	114 A 1	PROGRAM : CON COM1:	115 A 1	PROGRAM : CON COM1:	116 A 1	PROGRAM : CON COM1:	117 A 5	PROGRAM : CON COM1:	118 A 5	PROGRAM : CON COM1:	119 A 6	PROGRAM : CON COM1:	120 A 6	PROGRAM : CON COM1:	121 A 6	PROGRAM : CON COM1:	122 A 7	PROGRAM : CON COM1:	123 A 7	PROGRAM :

REP: TEL# 703-528-9387	CREDIT ADVISORY: AGENC	WORKSHEET	
TEL	IT AI	α	
REP:	CRED	ORDE	
		1853993	\$\$\$
		TRF#	REV #1
			14
		8864312	\$\$\$ MOD# 1: UNAPPROVED
		INE#	1: U
		HEADLINE#	MOD#
		REP	\$ \$ \$

NOV26/17 12.15 *** WSFA-TV ***

FROM STATION **CHANGES**

703-516-9680

FAX# RISK !!! REPORT

CREDIT HARRIS

AGENCY

Н Н Н ~ Н SUN SUN SUN SUN SUN SAT SAT SAT SAT SUN Н Н Н Н Н Н Н Н Н 12/2 12/2 12/3 12/3 12/3 12/3 12/3 12/3 12/2 12/2 12/3 12/2 12/3 12/3 12/3 12/3 12/3 12/2 12/2 12/2 \$100.00 \$175.00 \$150.00 \$65.00 \$65.00 \$50.00 \$80.00 \$35.00 \$35.00 \$65.00 SAT 6P SAT 6P SAT 2017 NEWS AT 10:30P NEWS AT 10:30P 10/28 11/11 SOCCER 10/29 SOCCER 10/29 10P NASCAR PHOENIX 11/12 NASCAR PHOENIX 11/12 30 30 30 30 30 30 30 30 30 30 NASCAR MIAMI 11/19 NASCAR MIAMI 11/19 NASCAR CHARLT 10/8 NASCAR CHARLT 10/8 BREEDERS (BOURBON) BREEDERS (BOURBON) PHOENIX ATA AT S S NEWS NEWS NEWS NEWS υzz 1 1 1000P-1030P 1030P-1100P WSFA 12 WSFA 12 1 WSFA 12 WSFA 12 1100A-100P WSFA 12 WSFA 12 XEINITX XEINITX PREM LG PREM LG ND FTBL ND FTBL 200P-600P 400P-500P 230P-500P 230P-600P 600P-700P 100P-500P 130P-500P PROGRAM : CON COM1: CON COM1: PROGRAM PROGRAM PROGRAM PROGRAM Ø Þ Þ Þ 4 PROGRAM K, 4 PROGRAM ď, 4 Þ PROGRAM PROGRAM 133 125 127 129 130 131 132 126 128 124

	REP: TEL# 703-528 CREDIT ADVISORY:	3-9387 AGENCY	CREDIT RI	FAX !!	9	0
HEADLINE# 8864312 TRF# 1853993 MOD# 1: UNAPPROVED REV #1 \$\$\$	ORDER WORKSHEET		HARRIS REPO	PORT FROM STA' **CHANGE	STATION ANGES**	NOV26/17 12.15 *** WSFA-TV ***
134 A 630P-1000P 30	\$50.00	12/3	12/3	0	SUN	73
PROGRAM: ND FTBL - USC 10/21 CON COM1: ND FTBL - USC 10/21						
135 A 700P-800P 30	\$100.00	12/3	12/3	7	SUN	N
PROGRAM : BREEDERS CUP 2017 CON COM1: BREEDERS CUP 2017						
136 A 1000P-1035P 30	\$275.00	11/30	11/30	н	THU	7
PROGRAM: WSFA 12 NEWS AT 10P CON COM1: WSFA 12 NEWS AT 10P						
137 A 1200N-1230P 30	\$100.00	11/30	11/30	Н	THU	1
PROGRAM: WSFA 12 NEWS AT 12P CON COM1: WSFA 12 NEWS AT 12P						
138 A 400A-430A 30	\$3.00	11/30	11/30	Н	THU	1
PROGRAM : NBC EARLY TODAY CON COM1: NBC EARLY TODAY						
139 A 500P-530P 30	\$185.00	11/30	11/30	Н	THU	T
PROGRAM: WSFA 12 NEWS AT 5P CON COM1: WSFA 12 NEWS AT 5P						
140 A 530A-600A 30	\$100.00	11/30	11/30	8	THU	C1
PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA						
141 A 600P-630P 30	\$350.00	11/30	11/30	0	THO	7
PROGRAM: WSFA 12 NEWS AT 6P CON COMI: WSFA 12 NEWS AT 6P						
142 A 600A-700A 30	\$175.00	11/30	11/30	, H	THU	ч.
ODAY IN ALAE ODAY IN ALAE						
143 A 630P-700P 30	\$215.00	11/30	11/30	7	THO	7
PROGRAM: ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT						

•	ć	f	200	K 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7	
	\$\$\$	REV #1	NAPPROVED	MOD# 1: UN	\$ \$ \$
CRED. ORDE	1853993	TRF#	8864312	HEADLINE#	
これもし					

	REP: TEL# 703-528 CREDIT ADVISORY:	3-9387		FAX# 703	3-516-968	0
P HEADLINE# 8864312 TRF# 1853993 \$ MOD# 1: UNAPPROVED REV #1 \$\$\$	ORDER WORKSHEET		HARRIS RE	. TX . T	*CHANGES**	NOV26/17 12.15 *** WSFA-TV ***
144 A 700A-900A 30	\$115.00	11/30	11/30	Н	THU	1
PROGRAM : TODAY SHOW CON COM1: TODAY SHOW						
145 A 1000P-1035P 30	\$275.00	11/28	11/28	Ц	TUE	1
PROGRAM: WSFA 12 NEWS AT 10P CON COM1: WSFA 12 NEWS AT 10P						
146 A 1200N-1230P 30	\$100.00	11/28	11/28	7	TUE	0
PROGRAM: WSFA 12 NEWS AT 12P CON COM1: WSFA 12 NEWS AT 12P						
147 A 430P-500P 30	\$75.00	11/28	11/28	ᆏ	TUE	1
PROGRAM: WSFA 12 NEWS AT 4:30P CON COM1: WSFA 12 NEWS AT 4:30P						
148 A 500P-530P 30	\$185.00	11/28	11/28	Н	TUE	П
PROGRAM : WSFA 12 NEWS AT 5P CON COM1: WSFA 12 NEWS AT 5P						
149 A 530A-600A 30	\$100.00	11/28	11/28	7	TUE	ਜ
PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA						
150 A 600P-630P 30	\$350.00	11/28	11/28	H	TUE	Н
PROGRAM : WSFA 12 NEWS AT 6P CON COM1: WSFA 12 NEWS AT 6P						
151 A 600A-700A 30	\$175.00	11/28	11/28	П	TUE	1
PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA						
152 A 630P-700P 30	\$215.00	11/28	11/28	0	TUE	2
PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT						,
153 A 700A-900A 30	\$115.00	11/28	11/28	ᆏ	TOE	ч
PROGRAM : TODAY SHOW CON COM1: TODAY SHOW						

	(10 CO	
	የ የ	REV #1	MOD# 1: UNAPPROVED	\$ \$ \$
ORDE	1853993	TRF#	HEADLINE# 8864312	H
CKED				

	REP: TEL# 703-528 CREDIT ADVISORY:	-9387 AGENCY		FAX#	703-516-968	0
HEADLINE# 8864312 TRF# 1853993 MOD# 1: UNAPPROVED REV #1 \$\$\$	nt.		HARRIS RE	· [±1 *	FROM STATION **CHANGES**	NOV26/17 12.15 *** WSFA-TV ***
154 A 800P-900P 30	\$600.00	11/28	11/28	⊣	TUE	П
PROGRAM : THIS IS US-FALL CON COM1: THIS IS US-FALL						
155 A 1000P-1035P 30	\$275.00	11/29	11/29	0	WED	7
PROGRAM: WSFA 12 NEWS AT 10P CON COM1: WSFA 12 NEWS AT 10P						
156 A 1200N-1230P 30	\$100.00	11/29	11/29	Н	WED	Н
PROGRAM: WSFA 12 NEWS AT 12P CON COM1: WSFA 12 NEWS AT 12P						
157 A 130P-200P 30	\$30.00	11/29	11/29	Н	WED	Н
PROGRAM : THE INSIDER CON COM1: THE INSIDER						
158 A 430P-500P 30	\$75.00	11/29	11/29	0	WED	7
PROGRAM: WSFA 12 NEWS AT 4:30P CON COM1: WSFA 12 NEWS AT 4:30P						
159 A 500P-530P 30	\$185.00	11/29	11/29	0	WED	0
PROGRAM: WSFA 12 NEWS AT 5P CON COM1: WSFA 12 NEWS AT 5P						
160 A 530A-600A 30	\$100.00	11/29	11/29	Н	WED	1
PROGRAM: TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA						
161 A 600P-630P 30	\$350.00	11/29	11/29	Н	WED	1
PROGRAM: WSFA 12 NEWS AT 6P CON COM1: WSFA 12 NEWS AT 6P						
162 A 600A-700A 30	\$175.00	11/29	11/29	7	WED	7
PROGRAM: TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA						•
163 A 630P-700P 30	\$215.00	11/29	11/29	Н	WED	٦
PROGRAM: ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT						

FAX# REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

NOV26/17 12.15 *** WSFA-TV 703-516-9680 FROM STATION **CHANGES** CREDIT RISK !!! HARRIS REPORT FROM TRF# 1853993 V #1 \$\$\$ HEADLINE# 8864312 TRF# MOD# 1: UNAPPROVED REV #1

WED

Ч

11/29

11/29

\$115.00

30

TODAY SHOW TODAY SHOW PROGRAM

CON COM1:

700A-900A

K

164

REP \$\$\$

PLS ADVISE. (NOV26/17) THANKS, 30s \$45.00 30s \$30.00 PLEASE CONFIRM. 308 HDL #8864311. NOV28 DEC2 ZO OFFER:SAT/600A-800A & TU-F/130P-200P CMT:ADDING MONEY FROM NA'S CMT: DENICE MISSED: BONUS STATION MAKEGOOD OFFERS: UNRESL

23274.00 DEC/17

WIYC 08 <u>დ</u> WBMM 0% CABL WCOV 118 33 % % 0 % WAKA EAKA 1 0 4 % % WNCF ESFA WSFA 39% \$27,215 TOTALS MARKET

164 23274.00

TOTAL

TOTAL CONTRACT

> SHARES ESTIMATED

DEMOS- RA35+* SVC- NSI

*-MULTIPLE N-PROGRAM NAME Z-COMMENTS M-MAKEGOOD Y-DAYS L-LENGTH X-LATE T-TIME E-EFF DATES S-SPOTS PER WEEK DE-DELETE C-CANCELLED R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT A-ADD MOD CODE

CREDIT AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY:

TRF#

#

REV

MOD# 1: UNAPPROVED

HEADLINE# 8864312

REP SSS

NOV26/17 ROM STATION *CHANGES** FROM REPORT HARRIS WORKSHEET ORDER 1853993

12.46

703-516-9680

FAX#

RISK !!!

12.46 0 0 DATE NOV26/17 SALESMAN REGIONAL 32 SCATTERGOOD EDDINS MON SAT RYAN JEFF MA 0 0 NATL PRSN NAME DENICE CLASS: 12/4 12/2 BUYER SALES INVOICE) THANKS NEEDED 12/2 12/ 1650 ORDER, SPOT/WK SPOT/WK SPOT/WK SPOT/WK SPOT/WK SPOT/WK CONFIRM BILLING SUITE# (LINE, PLEASE \$35.00 3.00 FOR FOR S E COLOP SCHEDULE JONES/D/SEN/AL MEDIA 886431 COMMENTS LINE-23 LINE-74 PKWY 30339 SE, SUITE#1650 CHANGES PARTNERS 75 # IN ADVANCE TO: GA \mathbb{Z} SCHEDULE ZO NO CIRCLE CONTRACT EST#5104 30 30 SENT ATLANTA DEC2 PROGRAM DEC1. DEC4/17 POLI/D CANAL TODAY TODAY 006 TO BE ALL INVOICES ARE 10. FOR THIS FOR RYAN CASH SENAT TO NAME EARLY NAME EARLY MAKE-GOOD MAKE-GOOD STATE 1130A-200P FOR 400A-430A SOCCER NA DUE ď FOR \$12,660 ADDED PLS CNF S N B C ADV AGY MICK NOV28 THIS JONES REVISION 444444444 THANKS, ORD COM1: CON COM1: о о о о о о о о о о о DATES PROGRAM PROGRAM DOUG PLS THIS THIS TAX 97 FLIGHT ORDER S CILY STA: REP ZOU

SPOT/WK SPOT/WK

FOR FOR FOR

LINE-87 LINE-88

DEC3 DEC3

MAKE-GOOD MAKE-GOOD

THIS THIS THIS THIS THIS

DEC3 DEC3 DEC3

FOR FOR FOR

MAKE-GOOD

MAKE-GOOD MAKE-GOOD

LINE-91 LINE-92

FOR FOR FOR

LINE-75 LINE-84

Z

DEC2 DEC3 DEC3

FOR

MAKE-GOOD MAKE-GOOD MAKE-GOOD

NO N N N

FOR FOR FOR

LINE-85 LINE-86 SPOT/WK

REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

CHANGES *** WSFA-TV ***

REP HEADLINE# 8864312 TRF# 1853993 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

	0		0		0		0		0		0		0		٥,		7	
	SAT		SUN		SAT		WED		TU-TH		MOM		WED		FRI		FRI	
	0		0		0		0		0		0		0		o '		7	
	12/2	DENICE	12/3	DENICE	12/2	DENICE	11/29	DENICE	11/30	DENICE	12/4		11/29		12/1		12/1	
	12/2	THANKS,	12/3	THANKS,	12/2 1	THANKS,	11/29 1	THANKS,	11/28	THANKS,	2/4		11/29		12/1		12/1	
	12	CONFIRM.	12	CONFIRM.	12	CONFIRM.	11	CONFIRM.	11	CONFIRM.	1.2		L L		1 2		12	
	\$75.00	PLEASE C 97-102	\$75.00	PLEASE C 97-102	\$80.00	PLEASE C 97-102	\$300.00	PLEASE C 97-102	\$3.00	PLEASE C 97-102	\$30.00		\$30.00		\$30.00		\$275.00	
	30	CHANGES. F LINES	30	PROGRAM CHANGES. DE UP OF LINES 9	30	CHANGES.	30	ON CHRISTMAS PROGRAM CHANGES.	30		30	MINUTE MINUTE	30	MINUTE MINUTE	30	MINUTE MINUTE	30	AT 10P AT 10P
	130P-400P	GOLF NA DUE TO PROGRAM MAKEGOOD MADE UP O	1200N-500P	GOLF NA DUE TO PROOMAKEGOOD MADE	600P-700P	WSFA SAT NEWS NA DUE TO PRC MAKEGOOD MADE	800P-1000P	DOLLY PARTON ON DOLLY PARTON NA DUE TO PROOMAKEGOOD MADE	400A-430A	NBC EARLY TODAY NA DUE TO PROGRAM CHANGES MAKEGOOD MADE UP OF LINES	30P-200P	RIGHT THIS MIRIGHT THIS MI	30P-200P	RIGHT THIS MI RIGHT THIS MI	130P-200P	RIGHT THIS MI RIGHT THIS MI	L000P-1035P	WSFA 12 NEWS WSFA 12 NEWS
;	98 s 1	PROGRAM : ORD COM1: PART OF A	99 S 1	PROGRAM : ORD COM1: PART OF A	100 s 6	PROGRAM : ORD COM1: PART OF A	101 \$ 8	PROGRAM : ORD COM1: PART OF A	102 S 4	PROGRAM : ORD COM1: PART OF A	31 S 1	PROGRAM : CON COM1:	32 s 1	PROGRAM : CON COM1:	33 S 1	PROGRAM : CON COM1:	103 A 1	PROGRAM : CON COM1:

. 0		NOV26/17 12.46	*** WSFA-TV ***
FAX# 703-516-9680	. н. н.	HARRIS REPORT FROM STATION	**CHANGES**
9387	AGENCY CREDIT RISK !!!	HARRIS REP	
REP: TEL# 703-528-9387	CREDIT ADVISORY:	ORDER WORKSHEET	
		TRF# 1853993	REV #1 \$5\$
	÷.	REP HEADLINE# 8864312	\$\$\$ MOD# 1: UNAPPROVED

	:)		>
104	æ	1200N-1230P	30	\$100.00	12/1	12/1	1	FRI	Н
PROGRAM CON COM	GOM1:	WSFA 12 NEWS AT WSFA 12 NEWS AT	12P						
105	4	130P-200P	30	\$30.00	12/1	12/1	Н	FRI	ᆏ
PROGRAM CON COM	RAM : COM1:	THE INSIDER THE INSIDER							
106	4	400A-430A	30	\$3.00	12/1	12/1	Т	FRI	П
PROGRAM CON COM1	RAM :	NBC EARLY TODAY	N. N.						
107	4	430P-500P	30	\$75.00	12/1	12/1	Н	FRI	1
PROGRAM CON COM	RAM : COM1:	WSFA 12 NEWS AT WSFA 12 NEWS AT	4:30P						
108	ď	500P-530P	30	\$185.00	12/1	12/1	1	FRI	1
PROGRAM CON COM	RAM : COM1:	WSFA 12 NEWS AT WSFA 12 NEWS AT	7 7 7 7						
109	4	530A-600A	30	\$100.00	12/1	12/1	0	FRI	2
PROGRAM CON COM	SRAM : COM1:	TODAY IN ALABAMA TODAY IN ALABAMA	41 41						
110	ď	600P-630P	30	\$350.00	12/1	12/1	г	FRI	П
PROGRAM CON COM	RAM : COM1:	WSFA 12 NEWS AT WSFA 12 NEWS AT	6 P						
111	æ	600A-700A	30	\$175.00	12/1	12/1	1	FRI	Т
PROGRAM CON COM1	RAM : COM1:	TODAY IN ALABAMA TODAY IN ALABAMA	41 41						
112	∢ •	630P-700P	30	\$215.00	12/1	12/1		FRI	П
PROGRAM CON COM1	RAM : COM1:	MENT MENT	TONIGHT						
113	ď.	700A-900A	30	\$115.00	12/1	12/1	0	FRI	0
PROGRAM	AM:	TODAY SHOW							

CON COM1: TODAY SHOW

LUNDOO HEINT FORME	7 2 1	((REL	~ ;
DEADLING#	TYF# TY	8 5 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8	こなりがなって	ž
\$\$\$ MOD# 1: UNAPPROVED	REV #1 \$5	&		

# 703-516-9680 ! FROM STATION NOV26/17 12.46 **CHANGES** *** WSFA-TV ***	MON		MON 2		MON		MON 2		MON 1		MON 2		MON 2		MON		MOM 2		MON	
FAX# RISK !!! REPORT FR	H		7		Н		0		Н		0		Ø		Н		7		г	
CREDIT HARRIS	12/4		12/4		12/4		12/4		12/4		12/4		12/4		12/4		12/4	•	12/4	
8-9387 AGENCY	12/4		12/4		12/4		12/4		12/4		12/4		12/4		12/4		12/4	,	12/4	
REP: TEL# 703-52 CREDIT ADVISORY: ORDER WORKSHEET	\$275.00		\$100.00		\$30.00		\$185.00		\$100.00		\$350.00		\$175.00		\$215.00		\$115.00		\$600.00	
1853 993 993	30	AT 10P AT 10P	30	AT 12P AT 12P	30		30	AT 5P AT 5P	30	ama ama	30	AT 6P AT 6P	30	ьма ьма	30	TONIGHT	30		30	٠,
HEADLINE# 8864312 TRF# 18 MOD# 1: UNAPPROVED REV #1 \$\$	114 A 1000P-1035P	PROGRAM: WSFA 12 NEWS ACON COM1: WSFA 12 NEWS A	115 A 1200N-1230P	PROGRAM : WSFA 12 NEWS F	116 A 130P-200P	PROGRAM : THE INSIDER CON COM1: THE INSIDER	117 A 500P-530P	PROGRAM : WSFA 12 NEWS F CON COM1: WSFA 12 NEWS F	118 A 530A-600A	PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA	119 A 600P-630P	PROGRAM : WSFA 12 NEWS F CON COM1: WSFA 12 NEWS F	120 A 600A-700A	PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA	121 A 630P-700P	PROGRAM : ENTERTAINMENT CON COM1: ENTERTAINMENT	122 A 700A-900A	PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	123 A 700P-900P	PROGRAM : THE VOICE-FALL

	\$\$\$	REV #1	NAPPROVED	MOD# 1: UN	\$ \$ \$
RD	1853993	TRF#	8864312	HEADLINE#	REP
CREDI				e e	

	TH 703-52		ţ	EAX# 703	-516-9680	
REP HEADLINE# 8864312 TRF# 1853993 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$	CKEDIT ADVISORY: ORDER WORKSHEET	AGENCK	CREDIT RISK : HARRIS REPORT	[īī ⊀	ROM STATION *CHANGES**	NOV26/17 12.46 *** WSFA-TV ***
124 A 1000P-1030P 30	\$175.00	12/2	12/2	Н	SAT	П
PROGRAM: WSFA 12 NEWS AT 10P SAT CON COM1: WSFA 12 NEWS AT 10P SAT	H H					
125 A 230P-500P 30	\$65.00	12/2	12/2	Н	SAT	1
PROGRAM: XFINITY PHOENIX 11/11 CON COM1: XFINITY PHOENIX 11/11						
126 A 230P-600P 30	\$50.00	12/2	12/2	г···	SAT	1
PROGRAM: ND FTBL - NC ST 10/28 CON COM1: ND FTBL - NC ST 10/28						
127 A 600P-700P 30	\$80.00	12/2	12/2	1	SAT	Н
PROGRAM: WSFA 12 NEWS AT 6P SAT CON COM1: WSFA 12 NEWS AT 6P SAT						
128 A 100P-500P 30	\$35.00	12/3	12/3	Н	SUN	Н
PROGRAM: NASCAR CHARLT 10/8 CON COM1: NASCAR CHARLT 10/8						
129 A 1030P-1100P 30	\$150.00	12/3	12/3		SUN	П
PROGRAM: WSFA 12 NEWS AT 10:30P CON COM1: WSFA 12 NEWS AT 10:30P						
130 A 1100A-100P 30	\$35.00	12/3	12/3	1	SUN	н
PROGRAM: PREM LG SOCCER 10/29 CON COM1: PREM LG SOCCER 10/29						
131 A 130P-500P 30	\$65.00	12/3	12/3	1	SUN	Н
PROGRAM: NASCAR PHOENIX 11/12 CON COM1: NASCAR PHOENIX 11/12						
132 A 200P-600P	\$65.00	12/3	12/3	, ,	SUN	н,
PROGRAM: NASCAR MIAMI 11/19 CON COM1: NASCAR MIAMI 11/19						
133 A 400P-500P 30	\$100.00	12/3	12/3	Н	SUN	Н
PROGRAM: BREEDERS (BOURBON) 2017 CON COM1: BREEDERS (BOURBON) 2017						

	, sp				R E
REP	HEADLINE#	8864312	TRF#	1853993	ORDER
\$ \$ \$ \$	MOD# 1: UN	NAPPROVED	REV #1	\$\$\$	

0		7		Н		Н		ਜ		н		(1)		0		1	•	CI	
SUN		SUN		THU		THU		THU		THO		THU		THU		THU	•	THU	
71		7		Н		Н		Н		Н		0		N		Н		N	
12/3		12/3		11/30		11/30		11/30		11/30		11/30		11/30		11/30		11/30	
12/3		12/3		11/30		11/30		11/30		11/30		11/30		11/30		11/30	•	11/30	
\$50.00		\$100.00		\$275.00		\$100.00		\$3.00		\$185.00		\$100.00		\$350.00		\$175.00	,	\$215.00	
30	3C 10/21	30	2017	30	AT 10P	30	AT 12P AT 12P	30	DAY DAY	30	AT SP AT SP	30	.ВАМА .ВАМА	30	AT 6P AT 6P	30		30	T TONIGHT T TONIGHT
134 A 630P-1000P	PROGRAM: ND FTBL - US CON COM1: ND FTBL - US	135 A 700P-800P	PROGRAM : BREEDERS CUP CON COM1: BREEDERS CUP	136 A 1000P-1035P	PROGRAM: WSFA 12 NEWS CON COM1: WSFA 12 NEWS	137 A 1200N-1230P	PROGRAM: WSFA 12 NEWS CON COM1: WSFA 12 NEWS	138 A 400A-430A	PROGRAM : NBC EARLY TO CON COM1: NBC EARLY TO	139 A 500P-530P	PROGRAM : WSFA 12 NEWS CON COM1: WSFA 12 NEWS	140 A 530A-600A	PROGRAM : TODAY IN ALAS	141 A 600P-630P	PROGRAM : WSFA 12 NEWS CON COM1: WSFA 12 NEWS	142 A 600A-700A	PROGRAM : TODAY IN ALAI CON COM1: TODAY IN ALAI	143 A 630P-700P	PROGRAM : ENTERTAINMENT CON COM1: ENTERTAINMENT
	34 A 630P-1000P 30 \$50.00 12/3 12/3 2 SUN	A 630P-1000P 30 \$50.00 12/3 2 SUN SRAM: ND FTBL - USC 10/21 COM1: ND FTBL - USC 10/21	A 630P-1000P 30 \$50.00 12/3 12/3 2 SUN SRAM: ND FTBL - USC 10/21 COM1: ND FTBL - USC 10/21 A 700P-800P 30 \$100.00 12/3 2 SUN	A 630P-1000P 30 \$50.00 12/3 12/3 2 SUN RAM : ND FTBL - USC 10/21 COM1: ND FTBL - USC 10/21 A 700P-800P 30 \$100.00 12/3 12/3 2 SUN RAM : BREEDERS CUP 2017 COM1: BREEDERS CUP 2017 30 30 30 COM1: BREEDERS CUP 2017 30 COM1: BRE	RAM SAOP-1000P 30 \$50.00 12/3 12/3 2 SUN SUN SOM SOM 11/30	Not State State	Note State State	No FTBL USC 10/21 Storolo 12/3 12/3 Storolo Storolo 12/3 Storolo Storolo	Note Figure Section Section	Stort Stor	A 630P-1000P 30 \$50.00 12/3 12/3 2 SUN SUN SUN STEL USC 10/21 30 \$100.00 12/3 12/3 2 SUN SUN STEL USC 10/21 30 \$100.00 12/3 12/3 2 SUN SUN SUN SUN STEL USC 10/21 30 SUN STEL USC 10 2017 SUN SUN STEL USC 10 2017 SUN SUN	Signo Sign	Second S	School S	Second S	A 630P-1000P A 550.00 12/3 12/3 2 50N 2 2 2 2 2 2 2 2 2	State Stat	State Stat	State Stat

	NOV26/17 12.46 *** WSFA-TV ***	H
	FROM STATION **CHANGES**	THO
RISK :::	REPORT	Н
CREDIT	HARRIS RI	11/30
AGENCY		11/30
CREDIT ADVISORY:	ORDER WORKSHEET	\$115.00
	1853993 \$\$\$	30
	REP HEADLINE# 8864312 TRF# \$\$\$ MOD# 1: UNAPPROVED REV #1	144 A 700A-900A

REP: TEL# 703-528-9387

FAX# 703-516-9680

WOD# I: UNAP	UNAPPROVED REV #1 \$5\$	vs-					* * CHANGES * *	*** WSFA-TV ***	k
144 A	700A-900A	30	\$115.00	11/30	11/30	1	THO	Н	
PROGRAM : CON COM1:	TODAY SHOW TODAY SHOW								
145 A	1000P-1035P	30	\$275.00	11/28	11/28	Н	TUE	Ц	
PROGRAM : CON COM1:	WSFA 12 NEWS AT WSFA 12 NEWS AT	T 10P T 10P							
146 A	1200N-1230P	30	\$100.00	11/28	11/28	0	TUE	7	
PROGRAM : CON COM1:	WSFA 12 NEWS AT WSFA 12 NEWS AT	T 12P T 12P							
147 A	430P-500P	30	\$75.00	11/28	11/28	П	TOE	Н	
PROGRAM : CON COM1:	WSFA 12 NEWS AT WSFA 12 NEWS AT	T 4:30P T 4:30P							
148 A	500P-530P	30	\$185.00	11/28	11/28	Н	TUE	Н	
PROGRAM : CON COM1:	WSFA 12 NEWS AT WSFA 12 NEWS AT	T 5P							
149 A	530A-600A	30	\$100.00	11/28	11/28	П	TOE	ᆏ	
PROGRAM : CON COM1:	TODAY IN ALABAMA TODAY IN ALABAMA	MA MA							
150 A	600P-630P	30	\$350.00	11/28	11/28	Н	TOE	Н	
PROGRAM : CON COM1:	WSFA 12 NEWS AT WSFA 12 NEWS AT	T 6P T 6P							
151 A	600A-700A	30	\$175.00	11/28	11/28	Н	TUE	Н	
PROGRAM : CON COM1:	TODAY IN ALABAMA TODAY IN ALABAMA	MA MA							
152 A (PROGRAM : CON COMI:	530P-700P . ENTERTAINMENT ENTERTAINMENT	30 TONIGHT	\$215.00	11/28	11/28	N	TUE		•
153 A	700A-900A	30	\$115.00	11/28	11/28	Н	HOE	Н	
PROGRAM : CON COM1:	TODAY SHOW TODAY SHOW								

REP HEADLINE# 8864312 TRF# 185 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$
EP HEADLINE# 8864312 \$\$ MOD# 1: UNAPPROVE
団の

0 NOV26/17 12.46 *** WSFA-TV ***	н		8		1		Н		0		N		П		г ·		7			
703-516-968 ROM STATION *CHANGES**	TUE		WED		WED		WED		WED		WED		WED		WED		WED	•	WED	
FAX# RISK !!! REPORT F	Н		0		Н		H		7		7		Н		Н		V)	•	Н	
CREDIT	11/28		11/29		11/29		11/29		11/29		11/29		11/29		11/29		11/29	•	11/29	
8-9387 AGENCY	11/28		11/29		11/29		11/29		11/29		11/29		11/29		11/29		11/29		11/29	
REP: TEL# 703-528 CREDIT ADVISORY: ORDER WORKSHEET	\$600.00		\$275.00		\$100.00		\$30.00		\$75.00		\$185.00		\$100.00		\$350.00		\$175.00		\$215.00	
1853 993 993	30	ALL ALL	30	AT 10P AT 10P	30	AT 12P AT 12P	30		30	AT 4:30P AT 4:30P	30	AT SP AT SP	30	АГАВАМА АГАВАМА	30	AT 6P AT 6P	30	ALABAMA ALABAMA	30	r TONIGHT r TONIGHT
# 8864312 TRF# :: UNAPPROVED REV #1 :	800P-900P	: THIS IS US-FALL : THIS IS US-FALL	1000P-1035P	: WSFA 12 NEWS	1200N-1230P	: WSFA 12 NEWS : WSFA 12 NEWS	130P-200P	: THE INSIDER : THE INSIDER	430P-500P	: WSFA 12 NEWS	500P-530P	: WSFA 12 NEWS	530A-600A	: TODAY IN ALABAMA : TODAY IN ALABAMA	600P-630P	: WSFA 12 NEWS: WSFA 12 NEWS	600A-700A	: TODAY IN ALAE: TODAY IN ALAE	630P-700P	: ENTERTAINMENT: ENTERTAINMENT
SP HEADLINE# 88	154 A	PROGRAM : CON COM1:	155 A	PROGRAM CON COM1	156 A	PROGRAM CON COMI	157 A	PROGRAM :	158 A	PROGRAM : CON COM1:	159 A	PROGRAM : CON COM1:	160 A	PROGRAM : CON COM1:	161 A	PROGRAM : CON COM1:	162 A	PROGRAM : CON COM1:	163 A	PROGRAM : CON COM1:

FAX# 703-516-9680

NOV26/17 12.46 *** WSFA-TV *** REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
+*CHANGES** REP HEADLINE# 8864312 TRF# 1853993 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

Н				0 0 4 4	
	(NOV26/17) PLS ADVISE. S,	(NOV26/17) PLS ADVISE.	(NOV26/17) PLS ADVISE.	23274.	
WED) 9 THANKS	PA	Т С 2	H H S C C C C C C C C C C C C C C C C C	
	\$45.00 \$30.00 ONFIRM.	\$	\$	ONTRAC TOTA * WI	
П	308 308 308 ASH CO	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	4 H H H H H H H H H H H H H H H H H H H	W	
11/29					
11/29	DEC2 NOV28 HDL #8864311.	DEC4 NOV30 NOV28 NOV30 NOV30 DEC3 DEC2 NOV28 (2/WK) NOV28 (2/WK)	A. THANKS, DENI DEC2 DEC3 DEC3 DEC3 DEC3 DEC3(2/WK) NOV28(2/WK) NOV28 NOV28 NOV28 NOV28	COV 11%	
\$115.00	A OP FROM NA'S ON	00 A A A A A A A A A A A A A A A A A A	PLEASE CONFIRM P P P P OP OA OA OSP 300 D PROGRAM CHAN	WAKA 33% FAKA 0%	
30	SSED: BONUS FFER: SAT/600A-800A ETU-F/130P-200 CMT: ADDING MONEY CMT: DENICE	D:MON/900A-100 THU/900A-100 TUE/1230P-13 THU/1230P-13 THU/1100P-10 THU/1135P-12 SUN/1100P-11 SAT/230P-500 R:TU-F/600A-53 & TU-F/700A-90	T:NO AVAILS. D:SAT/230P-600 SUN/100P-500 SUN/20P-500 SUN/400P-500 SUN/400P-800 SUN/700P-800 SUN/700P-800 R:TU-F/700A-90 & THU/1030P-11 & TU-F/12330P-11	39% WNCF 14)
00A	SHS SH MI	MISS OFFE	MISS CMT OFFER CMT	WSFR	
A 700A-90	MM: TODAY MM1: TODAY GOOD OFFERS:	BUX#11 BUX#14 BUX#29 BUX#63 BUX#69 BUX#69 BUX#125	BUY#126 BUX#128 BUX#131 BUX#132 BUX#133 BUX#133	74.00	
164	PROGRAM CON COM1 STATION MAKEGOO M2 UNRESL	UNRESL	UNRESL	232 TOTALS	
	STATIC M2	π Σ	Α	DEC/17	

*-MULTIPLE

Z-COMMENTS

Y-DAYS

T-TIME

S-SPOTS PER WEEK

R-RATE

Q-PAID PGM

P-CLASS, PLAN, SECT

ESTIMATED SHARES

SVC- NSI DEMOS- RA35+*

N-PROGRAM NAME

M-MAKEGOOD

L-LENGTH X-LATE

DE-DELETE E-EFF DATES

C-CANCELLED

B-BUY TYPE

A-ADD

MOD CODE

FAX# 703-516-9680 REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
CHANGES

HEADLINE# 8864312 TRF# 1853993 MOD# 1: UNAPPROVED REV #2 \$\$\$

REP \$\$\$

NOV27/17 09.43 *** WSFA-TV ***

ADV. NAME POLI/D JONES/D/SEN/AL	REP.# SALESMAN #
AGY # AGY. NAME CANAL PARTNERS MEDIA	BUYER NAME JEFF SCATTERGOOD
900 CIRCLE 75 PKWY SE, SUITE# 1650	SALES PRSN WA- RYAN EDDINS (H)
ATLANTA, GA 30339	
ORDER # CONTRACT # 8864312	CLASS: NATL. LOCAL REGIONAL
PRDCT DOUG JONES FOR SENAT EST#5104 COMMENTS: (LINE, ORDER, INVOICE	CE)
FLIGHT DATES NOV28/17 DEC4/17 WK-1	
CITY TAX STATE TAX CO-OP BILLING NEEDED	DATE_NOV27/17 09.43

REVISED ORDER
M2-4 OKD AS LINES 165-174
PREVIOUS TTL \$23,274
REVISED TTL, \$23,349
\$75 WAS MOVED FROM HEADLINE: 8864311
PLS CONFM THANKD JASMINE FOR RYAN REP:

STA:

***** THIS IS A CASH IN ADVANCE SCHEDULE **** CON CM

ALL INVOICES ARE TO BE SENT TO: 900 CIRCLE 75 PARKWAY SE, SUITE#1650 ATLANTA, GA 30339

:TOT:	:SPTS:	•
DAYS		
END :SPTS: WEEK :	DATE : /WK: INVT :	•
END :	: DATE :	
START	DATE	0.4
	••	. =
RATE		AGENCY BST# = 510
 こ 日		A
: LGTH : SE	••	DE = 836
TIME PERIOD		ADVERTISER CODE
:LINE#:REP :CD:	: LHNEH: :	AGENCY

MON 0 12/4 12/4 \$50.00 30 AGENCY PRODUCT CODE = 967 900A-1000A Ø ΙŢ

0

mTODAY SHOW HOUR TODAY SHOW HOUR PROGRAM :

REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
CHANGES **

REP HEADLINE# 8864312 TRF# 1853993 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

NOV27/17 09.43 *** WSFA-TV ***

CD: TIME PERIO	D : LGTH : SEC	: RATE	: START : DATE	: END : DATE	:SPTS: WEEK : /WK: INVT	EK: DAYS	: TOTL
600A-700A	30	\$175.00	11/28	12/1	7	TU-F	
COM1: NO AVAILS. IS A MAKE-GOOD FO	PLEASE CONFIRM R DEC4 ON LINE- R NOV30 ON LINE R DEC3 ON LINE	THANKS, 1 FOR 1 14 FOR 1 19 FOR 1 30 FOR 1 63 FOR 1 69 FOR 1 5 FOR 1	DENICE SPOT/WK SPOT/WK SPOT/WK SPOT/WK SPOT/WK SPOT/WK SPOT/WK				
500A-530A	30	\$85.00	11/28	12/1	2	TU-F	
COM1: TODAY IN AL COM1: NO AVAILS. OF A MAKEGOOD MADE	L @ 5A PLEASE CONFIRM. DE UP OF LINES 1	1. THANKS, DENICE 167-170	I C E				
700A-900A	30	\$115.00	11/28	12/1	2	$\mathtt{T}\mathtt{U}-\mathtt{F}$	
COM1: TODAY SHOW COM1: NO AVAILS. OF A MAKEGOOD MADE	PLEASE CONFIRM. DE UP OF LINES	1. THANKS, DENICE 167-170	日 O H		>		
1235A-105A	30	\$10.00	11/28	12/1	1	TU-F	
SRAM : LAST CALL WI COM1: NO AVAILS. OF A MAKEGOOD MADE	WITH CARSON PLEASE CONFIRM .DE UP OF LINES	1. THANKS, DENICE 167-170	H C E		•		
900A-1000A	30	\$50.00	11/30	11/30	<u>`</u>	THU	
RAM : TODAY SHOW COM1: TODAY SHOW	HOUR 3 HOUR 3		·				
1230P-130P	08	\$150.00	11/28	11/28	. 0	TUE	
RAM : DAYS OF OUR COM1: DAYS OF OUR	R LIVES R LIVES						
1230P-130P	30	\$150.00	11/30	11/30	<i>></i>	THU	
RAM: DAYS OF OUR COM1: DAYS OF OUR	R LIVES R LIVES						

NOV27/17 09.43 *** WSFA-TV *** REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
CHANGES ** REP HEADLINE# 8864312 TRF# 1853993 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

: LINE#:REP :CD :LINE#:	: TIME	PERIOD	: LGTH : SEC :	RATE	: START : DATE	r : END : DATE	:SPTS: :/WK:	WEEK INVT	: DAYS	:TOTL:
63 8	1000P-10	035P	30	\$275.00	11/30	11/30	0	/	THU	0
PROGRAM CON COM1	: WSFA : WSFA	12 NEWS	AT 10P AT 10P							
0 0 0	1135P-12	235A	30	\$10.00	11/30	11/30	0	\	THU	0
PROGRAM CON COM1	: LATE : LATE	NIGHT W NIGHT W	SETH MYERS SETH MYERS					\		
95	11002-1	130F	30	\$10.00	12/3	12/3	0	/	SUN	0
PROGRAM CON COM1	: THE	BEASLEY A BEASLEY A	ALLEN REPORT ALLEN REPORT							
125 S	230P-500	4 O	30	\$65.00	12/2	12/2	0	7	SAT	0
PROGRAM CON COM1	: XFINITY XFINITY	TY PHOENIX	IX 11/11 IX 11/11							
126 s	230P-600	0 P	30	\$50.00	12/2	12/2	0	\	SAT	0
PROGRAM CON COM1	ND FTBL	N N N N	ST 10/28 ST 10/28				•			
171 A	700A-900A	0.A	30	\$115.00	11/28	12/1	8	>	TU-F	7
PROGRAM ORD COM1 THIS IS THIS IS THIS IS THIS IS THIS IS	TOOD A MAKE A MAKE A MAKE A MAKE A MAKE A MAKE	AY SHOW AVAILS AND -GOOD FOR -GOOD FOR -GOOD FOR -GOOD FOR -GOOD FOR -GOOD FOR	PROGRAM CHANGES DEC2 ON LINE-12 DEC3 ON LINE-12 DEC3 ON LINE-13 DEC3 ON LINE-13 DEC3 ON LINE-13 DEC3 ON LINE-13	E FOR 1 SPO 2 FOR 1 SPO 2 FOR 1 SPO 2 FOR 1 SPO 3 FOR 1 SPO 3 FOR 2 SPO 5 FOR 2 SPO 5 SPO	SE CONFIRM. SPOT/WK SPOT/WK SPOT/WK SPOT/WK SPOT/WK SPOT/WK SPOTS/WK	THANKS, DE	DE N I C E			·
172 A	1030P-1	105P	30	\$150.00	11/30	11/30	Н	>	THU	щ
PROGRAM ORD COM1 PART OF	: WSFA LATE : NO AVAILS 	NEW AND	S AFTER NFL PROGRAM CHAN JP OF LINES	S. PLEASE 1-174	CONFIRM.	THANKS, DE	DENICE			
173 A	1230P-1	30P	30	\$225.00	11/28	12/1	Т	>	TU-F	Н
PROGRAM ORD COM1 PART OF	≰	DAYS OF OUR LIVES NO AVAILS AND PRO MAKEGOOD MADE UP O	GRAM CHAN F LINES	S. PLEASE 1-174	CONFIRM.	THANKS, DE	DENICE			

NOV27/17 09.43 *** WSFA-TV *** REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
CHANGES **

REP HEADLINE# 8864312 TRF# 1853993 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

: TOTL:	П		0		0		0		0		0		0		, - 1	
C: DAYS	TU-F		SUN		SUN		SUN		SUN		SUN		SUN	•	SAT	
WEEK	/				\		_		\				<i>></i>	`		
:SPTS: :/WK:	Н	DENICE	• 7		0		0	<i>></i>	0	•	0		0		1	THANKS,
: END	12/1	THANKS, DEI	12/3		12/3		12/3		12/3		12/3		12/3	•	12/2	CONFIRM.
: START : DATE	11/28	CONFIRM. TH	12/3		12/3		12/3		12/3		12/3		12/3	•	12/2	PLEASE CO
: RATE	\$10.00	S. PLEASE 1-174	\$35.00		\$65.00		\$65.00		\$100.00		\$50.00		\$100.00		\$45.00	HDL #8864311.
: LGTH : SEC	30	WITH CARSON AND PROGRAM CHANGES NDE UP OF LINES 171	30	10/8	30	:X 11/12 :X 11/12	30	11/19	30	RBON) 2017 RBON) 2017	30	: 10/21 : 10/21	30	2017	30	DW FROM NA'S ON
:CD: TIME PERIOD	A 1235A-105A	: LAST CALL 1: NO AVAILS A MAKEGOOD MP	S 100P-500P	FRAM : NASCAR CHARLT COM1: NASCAR CHARLT	S 130P-500P	RAM : NASCAR PHOENIX COM1: NASCAR PHOENIX	S 200P-600P	: NASCAR MIAMI 1: NASCAR MIAMI	S 400P-500P	RAM : BREEDERS (BOURBON) COM1: BREEDERS (BOURBON)	s 630P-1000P	RAM : ND FTBL - USC COM1: ND FTBL - USC	S 700P-800P	: BREEDERS CUP	A 600A-800.	FRAM : SAT TODAY SHOW COM1: ADDING MONEY FROM NA'S COM2: DENICE
:LINE#:REP	174	PROGRAM ORD COM PART OF	128	PROGRAM CON COM	131	PROGRAM CON COM	132	PROGRAM CON COM	133	PROGRAM CON COM	134	PROGRAM CON COM	135	PROGRAM CON COMI	165	PROGRAM ORD COM1 ORD COM2

NOV27/17 09.43 *** WSFA-TV *** REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
CHANGES ** REP HEADLINE# 8864312 TRF# 1853993 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

:LINE#	: REP	CD: TIME:	PERIOD	: LGTH : SEC :	RATE	: START : DATE	END :	SPTS: /WK:	WEEK : INVT :	DAYS	:TOTL:
	166	A 130P-20	0 P	30	\$30.00	11/28	12/1	H	UI	Įц I	٦
	PROGRAM ORD COM	RAM : RIGHT 1 COM1: ADDING	HIS MONE	MINUTE Y FROM NA'S ON F	HDL #8864311.	PLEASE CON	CONFIRM. TF	THANKS,			
T T A T C	PART OF A STATION MAKEGOOD	ΣΟ	OD MADE	UP OF LINES 1	165-166						
M211	OK'D		ISSED	: BONUS						(NOV27/17	7)
			OFFER:	0		DEC2	36	()	45.00	PLS ADVIS	SE.
			CMT	& TU-F/130P-200P CMT:ADDING MONEY F CMT:DENICE	PROM NA'S ON	NOV28 HDL #8864311	30S PLEASE	CONF	Σ	THANKS,	
Σ	OK'D	BUY#11	MISSED:	6/NOM	A	DEC4	90	Ω Ω	0.0	(NOV26/17	7)
		# 1		THU/900A-100	A	m	30	38 \$5	0.0		
		1		1230P-13	0	NOV28	30	S	50.		
		BUY#30		1230P-	0		3(S	ហ		
		(n		1000P-10	5.P		36	S	75.		
		(n		1135P-12		NOV30	3(S	0.0		
		\mathbf{Q}		1100P-11		DEC3	3(S	0.0		
				230P-500			3(የ	5.0		
			OFFER	/600A-70	4	8 (2	3(S	75.	PLS ADVISE	. 豆.
			Ø	-F/500A-53	A	8 (2	3(S	5.0		
			ч	-F/700A-900	A	∞	3(S	15.		
			৺	-F/1235A-10	5A	NOV28	M				
			CMT	/AILS. P	EASE CONFIRM.	THANKS	DENICE				
M 4	OK. D	2	MISSED	230P-60		EC	36	S	0.0	(NOV26/17)	<u></u>
		7		100P-50		DEC3	3((V)	•		
		13		130P-5C		DEC3	3(ω ω	5		
		13		200P-60		DEC3	3(S	5.		
		BUY#133		400P-50		DEC3	3(S	00.001		
		13		530P-10	n.	DEC3 (2/WK)	3(€Y-	00.0		
		13		SUN/700P-80		DEC3(2/WK)	3(S	00.00		
			OFFER	:TU-E/700A	4	NOV28 (2/WK)	3	0.8 \$3	115.00	PLS ADVISE	· E.
	•	•	৺	1030P-1	5 P*		·	S S	50.0	•	•
			· لا	U-F/1230P-	0 P	NOV28	χ Θ	S G	25.0		
			DT & TMC	-F/1235A-	NOV NOV NECOTED MADIONER	N	N D F P N C C	S F F	O 0	Ī	
			T EI)	A CHIRAR	NOG KAM				,	ā.	
DEC/17	.7 233	349.00						CO	CONTRACT TO TOTAL SF	TOTAL 2334 SPOTS	161

FAX# 703-516-9680 REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
+ HARRIS REPORT FROM REP

NOV27/17 09.43 *** WSFA-TV *** REP HEADLINE# 8864312 TRF# 1853993 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

: TOTL:	
DAYS	
S: WEEK: K: INVT:	38 WIYC 08
END :SPTS: WEEK DATE : /WK: INVT	МВММ 3 %
田口	% O .
START :	CABL 0%
STAR	11%
	WCOV 11%
RATE	WAKA 33% EAKA 0%
 U	4 % %
SEG	ICF 1 FA 0
LGTH	N E
•• ••	30%
PERIOD	WSFA
TIME	,215
: CD:	LS \$27,21
:LINE#:REP : LINE	MARKET TOTAL

ESTIMATED SHARES

SVC- NSI DEMOS- RA35+*

*-MULTIPLE N-PROGRAM NAME Z-COMMENTS M-MAKEGOOD X-LATE Y-DAYS L-LENGTH T-TIME DE-DELETE E-EFF DATES S-SPOTS PER WEEK C-CANCELLED Q-PAID PGM R-RATE B-BUY TYPE P-CLASS, PLAN, SECT A-ADD MOD CODE

TRF# 1853993 #2 \$\$\$

MOD# 1: APPROVED REV

HEADLINE# 8864312

REP

*** WSFA-TV FAX# 703-516-9680 AGENCY CREDIT RISK !!!
HARRIS REPORT FROM STATION REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENORDER WORKSHEET

12.56 [V ***

NOV27/17

ADV # ADV. NAME POLI/D JONES/D/SEN/AL	REP.#	OFF.# SALESMAN #
AGY # AGY. NAME CANAL PARTNERS MEDIA	BUYER NAME JE	JEFF SCATTERGOOD
900 CIRCLE 75 PKWY SE, SUITE# 1650	SALES PRSN WA	SALES PRSN WA- RYAN EDDINS (H)
ATLANTA, GA 30339		
ORDER # CONTRACT # 8864312	CLASS: NATL.	LOCAL REGIONAL
PRDCT DOUG JONES FOR SENAT EST#5104 COMMENTS: (LINE, ORDER, INVOICE)	oice)	
FLIGHT DATES NOV28/17 DEC4/17 WK-1		
CITY TAX STATE TAX CO-OP BILLING NEEDED		DATE_NOV27/17_12.56

REVISED ORDER REP:

M2-4 OKD AS LINES 165-174
PREVIOUS TTL \$23,274
REVISED TTL, \$23,349
\$75 WAS MOVED FROM HEADLINE: 8864311
PLS CONFM

THANKD JASMINE FOR RYAN

STA:

CASH IN ADVANCE SCHEDULE Þ SI SIHL **** CON CM

SE, SUITE#1650 ALL INVOICES ARE TO BE SENT TO: 900 CIRCLE 75 PARKWAY SE, SUITE 30339 ATLANTA, GA

CONTRACT SCHEDULED FOR GENERATION NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. STATION MAKEGOOD OFFERS:

(NOV27/17) PLS ADVISE THANKS, 30S \$45.00 30S \$30.00 PLEASE CONFIRM. HDL #8864311. NOV28 DEC2 CMT: ADDING MONEY FROM NA'S ON TU-F/130P-200P OFFER: SAT/600A-800A MISSED: BONUS OK.D

CMT: DENICE

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM STATION NOV27/17 12.56 REP HEADLINE# 8864312 TRF# 1853993 \$\$\$ MOD# 1: APPROVED REV #2 \$\$\$

(NOV26/17) PLS ADVISE.	(NOV26/17) PLS ADVISE.
\$\$\$0.00 \$\$150.00 \$150.00 \$150.00 \$10.00 \$10.00 \$\$15.00 \$115.00 \$1115.00	\$50.00 \$35.00 \$65.00 \$100.00 \$115.00 \$115.00 \$150.00 \$125.00 \$10.00
0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	α
DEC4 NOV30 NOV28 NOV30 NOV30 NOV30 DEC3 DEC3 DEC2 NOV28(2/WK) NOV28(2/WK) NOV28(2/WK) NOV28(2/WK) THANKS, DENICE	DEC2 30 DEC3 DEC3 30 DEC3 DEC3 DEC3 DEC3 DEC3(2/WK) NOV28(2/WK) 30 P NOV28(2/WK) 30 P NOV28 NOV28 A NOV28 B P NOV28 30 P
MISSED: MON/900A-1000A THU/900A-1000A TUE/1230P-130P THU/1230P-130P THU/1230P-130P THU/1135P-1235A SUN/1100P-1130P SAT/230P-500P OFFER: TU-F/600A-700A & TU-F/500A-530A & TU-F/1235A-105A CMT:NO AVAILS. PLEASE	MISSED: SAT/230P-600P SUN/130P-500P SUN/200P-500P SUN/400P-600P SUN/400P-500P SUN/700P-800P COFFER: TU-F/700A-900A & THU/1030P-1105P & TU-F/1235A-105A CMT:NO AVAILS AND PROGR
300D OFFERS BUX#11 BUX#14 BUX#29 BUX#30 BUX#63 BUX#69 BUX#69	BUY#126 BUY#128 BUY#131 BUY#133 BUY#133 BUY#134 BUY#135
STATION MAKEGOOD BU	M4 OK'D

23349.00

CONTRACT TOTAL TOTAL SPOTS

CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

Canal Partners Media 1027 33rd Street NW, Suite 140 Washington, DC 20007

	Contract / Re	<u>vision</u>		Alt Order #	
	1853993	1		08864312	
Product					
DOUG JONES FOR SENA	T				
Contract Dates	Estimaté #				
11/28/17 - 12/04/17	5104				
Advertiser			Or	iginal Date	/ Revision
POL/Jones, Doug/D/Sena	ite		1	1/28/17	/ 11/28/17
<u> </u>	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Property	Accou	nt E	xecutive	Sales Office
	WSFA '	Ryan E	Eddi	ins	HRP-Washingt
	Special Hand	ling			***************************************
	Demographic				
	Adults 35+				
	Agy Code	Advert	ser	Code	Product 1/2
	TV13041	836			967
	Agency Ref			Advertiser	Ref

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Davs Length Week Rate	Tuna Chata	Amount
2 WSFA 12/04/17 12/04/17 Today in Alabama 530a	528am-6am	Days Length Week Rate	Type Spots NM 1	\$100.00
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1	Rate \$100.00	.50	T T T T T T T T T T T T T T T T T T T	Ψ,00.00
3 WSFA 11/28/17 11/28/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -1 1	528am-6am <u>Rate</u> \$100.00	:30	NM 1	\$100.00
4 WSFA 11/29/17 11/29/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	528am-6am <u>Rate</u> \$100.00	:30	NM 1	\$100.00
5 WSFA 11/28/17 11/28/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -1 1	6a-7a <u>Rate</u> \$175.00	:30	NM 1	\$175.00
6 WSFA 11/30/17 11/30/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	6a-7a <u>Rate</u> \$175.00	:30	NM 1	\$175.00
7 WSFA 12/01/17 12/01/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	6a-7a <u>Rate</u> \$175.00	:30	N M 1	\$175.00
8 WSFA 11/28/17 11/28/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -1 1	7-9am <u>Rate</u> \$115.00	:30	NM 1	\$115.00
9 WSFA 11/29/17 11/29/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	7-9am <u>Rate</u> \$115.00	:30	NM 1	\$115.00
10 WSFA 11/30/17 11/30/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	7-9am <u>Rate</u> \$115.00	:30 •	NM 1	\$115.00
E 11 WSFA 12/04/17 12/04/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	9-10am <u>Rate</u>	:30	NM 0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

Contract / Revision Alt Order # 08864312 1853993 /

Product **Contract Dates** Estimate # 11/28/17 - 12/04/17 DOUG JONES FOR SEI 5104

Advertiser Original Date / Revision / 11/28/17 11/28/17 POL/Jones, Doug/D/Sena

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1 Spot Ch Date Range Description 1 WSFA 12/04/17-12/10/17 NBC Today 2 Credited Credited	Rate \$50.00 Start/End Time 9-10am	Weekdays Length Rate M :30 \$50.00	Type NM	
13 WSFA 11/29/17 11/29/17 NBC Today 2 Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	9-10am <u>Rate</u> \$50.00	:30	NM 1	\$50.00
E 14 WSFA 11/30/17 11/30/17 NBC Today 2 <u>Start Date</u> End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	9-10am <u>Rate</u> \$50.00	:30	NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 NBC Today 2 Credited	Start/End Time 9-10am	<u>Weekdays</u> <u>Length</u> <u>Rate</u> Th :30 ⋅\$ 50.00	<u>Type</u> NM	
15 WSFA 12/04/17 12/04/17 NBC Today with Kathie Lee Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1	10-11am <u>Rate</u> \$50.00	:30	NM 1	\$50.00
16 WSFA 11/28/17 11/28/17 NBC Today with Kathie Lee Start Date	10-11am <u>Rate</u> \$50.00	:30	NM 1	\$50.00
17 WSFA 11/30/17 11/30/17 NBC Today with Kathie Lee Start Date	10-11am <u>Rate</u> \$50.00	:30	NM 1	\$50.00
18 WSFA 11/28/17 11/28/17 ALABAMA LIVE @ 11A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -1 1	11-1130Am <u>Rate</u> \$30.00	:30	NM 1	\$30.00
19 WSFA 11/30/17 11/30/17 ALABAMA LIVE @ 11A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	11-1130Am <u>Rate</u> \$30.00	:30	NM 1	\$30.00
20 WSFA 12/01/17 12/01/17 ALABAMA LIVE @ 11A	11-1130Am <u>Rate</u> \$30.00	:30	NM 1	\$30.00
21 WSFA 11/28/17 11/28/17 ALABAMA LIVE @ 1130AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -1 1	1130A-12P <u>Rate</u> \$30.00	:30	NM 1	\$30.00
22 WSFA 11/29/17 11/29/17 ALABAMA LIVE @ 1130AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	1130A-12P <u>Rate</u> \$30.00	:30	NM 1	\$30.00
24 WSFA 12/01/17 12/01/17 ALABAMA LIVE @ 1130AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	1130A-12P <u>Rate</u> \$30.00	:30	NM 1	\$30.00
25 WSFA 11/29/17 11/29/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	12-1230pm <u>Rate</u> \$100.00	:30	NM 1	\$100.00
26 WSFA 11/30/17 11/30/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 1 1	12-1230pm <u>Rate</u> \$100.00	:30	NM 1	\$100.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

 Contract / Revision
 Alt Order #

 1853993
 /

 08864312

 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SET 5104

 Advertiser
 Original Date / Revision

 POL/Jones, Doug/D/Sena
 11/28/17 / 11/28/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ • Days Length Week Rate	Type Spots	Amount
		Days Length Week Rate	Турсорого	7 tillount
Start Date End Date Weekdays Spots/Week 27 WSFA 12/01/17 12/01/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 1 1	Rate 12-1230pm <u>Rate</u> \$100.00	:30	NM 1	\$100.00
28 WSFA 12/04/17 12/04/17 NET Days of Our Lives Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1	1230-130p Rate \$150.00	:30	NM 1	\$150.00
E 29 WSFA 11/28/17 11/28/17 NET Days of Our Lives Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 -1 1	1230-130p <u>Rate</u> \$150.00	:30	NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 NET Days of Our Lives Credited	Start/End Time 1230-130p	Weekdays Length Rate -Tu :30 \$150.00		
E 30 WSFA 11/30/17 11/30/17 NET Days of Our Lives Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	1230-130p <u>Rate</u> \$150.00	:30	NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 NET Days of Our Lives Credited	Start/End Time 1230-130p	Weekdays Length Rate Th :30 \$150.00		
E 31 WSFA 12/04/17 12/04/17 RIGHT THIS MINUTES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/17 1 1	130-2p <u>Rate</u> \$30.00	:30	NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 12/04/17-12/10/17 RIGHT THIS MINUTES Credited	Start/End Time 130-2p	Weekdays Length . Rate M :30 \$30.00		
E 32 WSFA 11/29/17 11/29/17 RIGHT THIS MINUTES Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	130-2p <u>Rate</u> \$30.00	:30	NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 RIGHT THIS MINUTES Credited	Start/End Time 130-2p	Weekdays Length Rate w :30 \$30.00		
E 33 WSFA 12/01/17 12/01/17 RIGHT THIS MINUTES Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	130-2p <u>Rate</u> \$30.00	:30	NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 RIGHT THIS MINUTES Credited	Start/End Time 130-2p	Weekdays Length Rate F :30 \$30.00		
34 WSFA 12/04/17 12/04/17 Today in Alabama 430am Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1	430-5a <u>Rate</u> \$5.00	:30	NM 1	\$5.00
35 WSFA 12/04/17 12/04/17 HARRY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/17 1 1	2-3p <u>Rate</u> \$25.00	:30	NM 1	\$25.00
36 WSFA 11/28/17 11/28/17 HARRY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -1 1	2-3p <u>Rate</u> \$25.00	:30	NM 1	\$25.00
37 WSFA 11/30/17 11/30/17 HARRY	2-3p	:30	NM 1	\$25.00

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

<u>Contract / Revision</u> <u>Alt Order #</u>
1853993 / 08864312

 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SEI 5104

| <u>Advertiser</u> | <u>Original Date / Revision</u> | POL/Jones, Doug/D/Sena | 11/28/17 / 11/28/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 1 1	<u>Rate</u> \$25.00			
38 WSFA 11/28/17 11/28/17 JUDGE JUDY 2ND RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -1 1	3-330p <u>Rate</u> \$60.00	:30	NM 1	\$60.00
39 WSFA 11/30/17 11/30/17 JUDGE JUDY 2ND RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	3-330p <u>Rate</u> \$60.00	:30	N M 1	\$60.00
40 WSFA 12/01/17 12/01/17 JUDGE JUDY 2ND RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	3-330p <u>Rate</u> \$60.00	:30	NM 1	\$60.00
41 WSFA 12/04/17 12/04/17 JUDGE JUDY 1ST RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/17 1 1	330-4p <u>Rate</u> \$60.00	:30	NM 1	\$60.00
42 WSFA 11/28/17 11/28/17 JUDGE JUDY 1ST RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -1 1	330-4p <u>Rate</u> \$60.00	:30	NM 1	\$60.00
43 WSFA 11/29/17 11/29/17 JUDGE JUDY 1ST RUN Start Date	330-4p <u>Rate</u> \$60.00	:30	NM 1	\$60.00
44 WSFA 12/04/17 12/04/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1	M-F 4-430P <u>Rate</u> \$60.00	:30	NM 1	\$60.00
45 WSFA 11/29/17 11/29/17 Today in Alabama 430am Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	430-5a <u>Rate</u> \$5.00	:30	N M 1	\$5.00
46 WSFA 11/29/17 11/29/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	M-F 4-430P <u>Rate</u> \$60.00	:30	NM 1	\$60.00
47 WSFA 12/01/17 12/01/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	M-F 4-430P <u>Rate</u> \$60.00	:30	NM 1	\$60.00
48 WSFA 12/04/17 12/04/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1	M-F 430-5P <u>Rate</u> \$75.00	:30	NM 1	\$75.00
49 WSFA 11/30/17 11/30/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	M-F 430-5P <u>Rate</u> \$75.00	:30	NM 1	\$75.00
50 WSFA 12/01/17 12/01/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	M-F 430-5P <u>Rate</u> \$75.00	:30	NM 1	\$75.00
51 WSFA 11/28/17 11/28/17 WSFA 12 News at Five Start Date	5-530pm <u>Rate</u> \$185.00	:30	N M 1	\$185.00
52 WSFA 11/30/17 11/30/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 1 1	5-530pm <u>Rate</u> \$185.00	:30	N M 1	\$185.00

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

| Contract / Revision | Alt Order # | 08864312

 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SET 5104

 Advertiser
 Original Date / Revision

 POL/Jones, Doug/D/Sena
 11/28/17 / 11/28/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spot	ts	Amount
Start Date End Date Weekdays Spots/Week	Rate				
53 WSFA 12/01/17 12/01/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	5-530pm <u>Rate</u> \$185.00	:30	NM	1	\$185.00
54 WSFA 11/28/17 11/28/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 -1 1	6-630pm <u>Rate</u> \$350.00	:30	NM.	1	\$350.00
55 WSFA 11/29/17 11/29/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 1 1	6-630pm <u>Rate</u> \$350.00	:30	NM	1	\$350.00
56 WSFA 11/30/17 11/30/17 Today in Alabama 430am Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 1 1	430-5a <u>Rate</u> \$5.00	:30	NM	1	\$5.00
57 WSFA 12/01/17 12/01/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 1 1	6-630pm <u>Rate</u> \$350.00	:30	NM	1	\$350.00
58 WSFA 12/04/17 12/04/17 ENTERTAINMENT TONIGH Start Date	11630-7p <u>Rate</u> \$215.00	:30	NM	1	\$215.00
59 WSFA 11/29/17 11/29/17 ENTERTAINMENT TONIGH <u>Start Date</u>	11630-7p <u>Rate</u> \$215.00	:30	NM	1	\$215.00
60 WSFA 12/01/17 12/01/17 ENTERTAINMENT TONIGH <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	11630-7p <u>Rate</u> \$215.00	:30	NM	1	\$215.00
61 WSFA 12/04/17 12/04/17 WSFA 12 News at Ten - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/17 1 1	10-1035pm <u>Rate</u> \$275.00	:30	NM	1	\$275.00
62 WSFA 11/28/17 11/28/17 WSFA 12 News at Ten - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -1 1	10-1035pm <u>Rate</u> \$275.00	:30	NM	1	\$275.00
E 63 WSFA 11/30/17 11/30/17 WSFA 12 News at Ten - MF Start Date	<u>Rate</u> \$275.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 WSFA 12 News at Ten - Mi Credited	Start/End Time F 10-1035pm	<u>Weekdays</u> <u>Length</u> RateTh :30 \$275.00	<u>Type</u> <i>NM</i>		
64 WSFA 11/28/17 11/28/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -1 1	1035-1137pm <u>Rate</u> \$115.00	:30	NM	1	\$115.00
65 WSFA 11/29/17 11/29/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	1035-1137pm <u>Rate</u> \$115.00	:30	NM	1	\$115.00
66 WSFA 12/01/17 12/01/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	1035-1137pm <u>Rate</u> \$115.00	:30	NM	1	\$115.00
67 WSFA 11/29/17 11/29/17 Today in Alabama 5am	5-530a	:30	NM	1	\$85.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

 Contract / Revision
 Alt Order #

 1853993
 /

 08864312

 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SET 5104

 Advertiser
 Original Date / Revision

 POL/Jones, Doug/D/Sena
 11/28/17 / 11/28/17

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 1 1	<u>Rate</u> \$85.00			
68 WSFA 12/04/17 12/04/17 Late Night w/ Seth Meyers	1137p-1237x	:30	NM 1	\$10.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/17 1 1	Rate	•		
	\$10.00	.20		\$0.00
E 69 WSFA 11/30/17 11/30/17 Late Night w/ Seth Meyers Start Date End Date Weekdays Spots/Week	1137p-1237x Rate	:30	NM 0	\$0.00
Week: 11/27/17 12/03/171 1	\$10.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>	
1 WSFA 11/27/17-12/03/17 Late Night w/ Seth Meyers	1137p-1237x	Th :30 \$10.00	NM	
Credited	44074007	.20		640.00
70 WSFA 12/01/17 12/01/17 Late Night w/ Seth Meyers Start Date End Date Weekdays Spots/Week	1137p-1237x Rate	:30	NM 1	\$10.00
Week: 11/27/17 12/03/171 1	\$10.00			
71 WSFA 12/04/17 12/04/17 The Voice	7-10pm	:30	NM 1	\$600.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>		1	
Week: 12/04/17 12/10/17 1 1	\$600.00			
72 WSFA 11/28/17 11/28/17 net this is us	8-9pm	:30	NM 1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -1 1	<u>Rate</u> \$600.00		į.	
73 WSFA 12/02/17 12/02/17 NBC Saturday Today Show		:30	NM 1	\$45.00
Start Date End Date Weekdays Spots/Week	Rate			V .0.00
Week: 11/27/17 12/03/171- 1	\$45.00			
74 WSFA 12/02/17 12/02/17 Notre Dame Football	230p-6p	:30	NM 0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171- 1	<u>Rate</u> \$50.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
1 WSFA 11/27/17-12/03/17 Notre Dame Football	230p-6p	Sa :30 \$50.00	NM	
Credited		•		
75 WSFA 12/02/17 12/02/17 Nascar Daytime	11a-6p_	:30	NM 0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171- 1	<u>Rate</u> \$65.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
1 WSFA 11/27/17-12/03/17 Nascar Daytime	11a-6p	Sa :30 \$65.00	NM	
Credited				
76 WSFA 12/02/17 12/02/17 WSFA 12 News at Six-Sat	Sa 6-7pm	:30	NM 1	\$80.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171- 1	<u>Rate</u> \$80.00	•		
				6475.00
77 WSFA 12/02/17 12/02/17 WSFA 12 News at Ten - Sa <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate	:30	NM 1	\$175.00
Week: 11/27/17 12/03/171 1	\$175.00			
78 WSFA 11/30/17 11/30/17 Today in Alabama 5am	5-530a	:30	NM 1	\$85.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 11/27/17 12/03/171 1	\$85.00			
79 WSFA 12/02/17 12/02/17 NET Saturday Night Live Start Date End Date Weekdays Spots/Week	1030p-1203x	:30	NM 1	\$115.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 1- 1	<u>Rate</u> \$115.00			

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

Contract / Revision Alt Order # 1853993 / 08864312

Contract Dates Product Estimate # DOUG JONES FOR SEI 5104 11/28/17 - 12/04/17

Original Date / Revision Advertiser / 11/28/17 11/28/17 POL/Jones, Doug/D/Sena

	Start/End	Spots/	•			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate	Type Sp	oots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>					
80 WSFA 12/02/17 12/02/17 ET WEEKEND	1203-103x	:30		NM	1	\$10.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 1- 1	<u>Rate</u> \$10.00					
81 WSFA 12/03/17 12/03/17 NET NBC Sunday Today Si	hc7-8a	:30		NM	1	\$45.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 1 1	<u>Rate</u> \$45.00		•			
	8-9a	:30		NM	1	\$45.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 1 1	<u>Rate</u> \$45.00					
83 WSFA 12/03/17 12/03/17 WSFA News Sunday AM	9-930a	:30		NM	1	\$20.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	<u>Rate</u> \$20.00					
84 WSFA 12/03/17 12/03/17 NET Soccer	11a-1p	:30		NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	Rate \$35.00		•			•
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
1 WSFA 11/27/17-12/03/17 NET Soccer	11a-1p	St :30	\$35.00	NM		
Credited						
85 WSFA 12/03/17 12/03/17 Nascar Daytime Start Date End Date Weekdays Spots/Week	11a-6p <u>Rate</u>	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 1 1	\$35.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>		
1 WSFA 11/27/17-12/03/17 Nascar Daytime	11a-6p	St :30	\$35.00	NM		
Credited De MOSA 40/00/47 November 1	44 - 0 -	.20		NINA	0	60.00
86 WSFA 12/03/17 12/03/17 Nascar Daytime Start Date End Date Weekdays Spots/Week	11a-6p <u>Rate</u>	:30		MM	0	\$0.00
Week: 11/27/17 12/03/171 1	\$65.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>		
1 WSFA 11/27/17-12/03/17 Nascar Daytime Credited	11a-6p	St :30	\$65.00	NM		
87 WSFA 12/03/17 12/03/17 Nascar Daytime	2-6p	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate	.50		14141	Ü	Ψ0.00
Week: 11/27/17 12/03/171 1	\$65.00		_			
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>		
1 WSFA 11/27/17-12/03/17 Nascar Daytime Credited	2-6p	St :30	\$65.00	NM		
88 WSFA 12/03/17 12/03/17 NET NBC Horse Racing	Various	:30	,	NM	0	\$0.00
Start Date	<u>Rate</u>	.00	•		•	•
Week: 11/27/17 12/03/171 1	\$100.00		5 :	_		
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 NET NBC Horse Racing	Start/End Time	Weekdays Length	<u>Rate</u> \$100.00	<u>Type</u> NM		
1 WSFA 11/27/17-12/03/17 NET NBC Horse Racing Credited	Various	St :30	\$ 100:00	1 1/1//		
89 WSFA 12/01/17 12/01/17 Today in Alabama 5am	5-530a	:30		NM	1	\$85.00
Start Date	<u>Rate</u>				•	
Week: 11/27/17 12/03/171 1	\$85.00					
90 WSFA 12/03/17 12/03/17 WSFA 12 News at Five-Sur	n Su 5-530p	:30	•	NM	1	\$90.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television



www.wsfa.com

Contract / Revision Alt Order # 08864312 1853993 /

Contract Dates Product Estimate # 11/28/17 - 12/04/17 DOUG JONES FOR SEI 5104

Original Date / Revision <u>Advertiser</u> / 11/28/17 11/28/17 POL/Jones, Doug/D/Sena

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week , Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 1 1	<u>Rate</u> \$90.00			
91 WSFA 12/02/17 12/03/17 Notre Dame Football <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17S- 1	630p-10p <u>Rate</u> \$50.00	:30	NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 Notre Dame Football Credited	Start/End Time 630p-10p	Weekdays Length Rate Sa :30 \$50.00	<u>Type</u> NM	
92 WSFA 12/03/17 12/03/17 Sunday Hour 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	\$100.00	:30	NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 Sunday Hour 2 Credited	Start/End Time 7-8PM	Weekdays Length Rate St :30 \$100.00	<u>Type</u> NM	
93 WSFA 12/03/17 12/03/17 NFL Football <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/172 2	730p-1030p <u>Rate</u> \$500.00	:30	NM 2	\$1,000.00
94 WSFA 12/03/17 12/03/17 Late News Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	1030p-11p <u>Rate</u> \$150.00	:30	NM 1	\$150.00
E 95 WSFA 12/03/17 12/03/17 LF SU 11-1130p Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	11-1130p <u>Rate</u> \$10.00	:30	NM 0	\$0.00
Spot Ch <u>Date Range</u> <u>Description</u> 1 WSFA 11/27/17-12/03/17 LF SU 11-1130p Credited	Start/End Time 11-1130p	Weekdays Length Rate St :30 *\$10.00	<u>Type</u> NM	
96 WSFA 12/03/17	1130p12x <u>Rate</u> \$5.00	:30	NM 1	\$5.00
D 97 WSFA 12/04/17 12/04/17 NET Early Today ON	4-430x	:30	NM 0	\$0.00
98 WSFA 11/29/17 11/29/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17W 1	4-430x <u>Rate</u> \$3.00	:30	NM 1	\$3.00
99 WSFA 11/30/17 11/30/17 NET Early Today ON <u>Start Date </u>	4-430x <u>Rate</u> \$3.00	:30	NM 0	\$0.00
<u>Spot Ch Date Range Description</u> 1 WSFA 11/27/17-12/03/17 NET Early Today ON Credited	Start/End Time 4-430x	Weekdays Length Rate Th :30 \$3.00	<u>Type</u> NM	
D 100 WSFA 12/02/17 12/02/17 NET Soccer	1130a-2p	:30	NM 0	\$0.00
E 101 WSFA 12/02/17 12/02/17 NBC Golf Start Date End Date Weekdays Week: 11/27/17 12/03/17S- 1	130p-4p <u>Rate</u> \$75.00	:30	NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 NBC Golf Credited	Start/End Time 130p-4p	Weekdays Length Rate Sa :30 \$75.00	Type NM	
E 102 WSFA 12/03/17 12/03/17 NBC Golf	12p-5p	:30	NM 0	\$0.00

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

| Contract / Revision | Alt Order # | 1853993 / 08864312

 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SEI 5104

| <u>Advertiser</u> | <u>Original Date / Revision</u> | POL/Jones, Doug/D/Sena | 11/28/17 / 11/28/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	TypeSpots	Amount
Start Date End Date Weekdays Spots/Week	Rate			
Week: 11/27/17 12/03/17S 1 <u>Spot Ch Date Range Description</u> 1 WSFA 11/27/17-12/03/17 NBC Golf Credited	\$75.00 <u>Start/End Time</u> 12p-5p	Weekdays Length Rate St :30 \$75.00	<u>Type</u> NM	
E 103 WSFA 12/01/17 12/01/17 WSFA 12 News at Ten - M	F 10-1035pm	:30	NM 2	\$550.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17F 2	Rate \$275.00	.50		Q 000.00
104 WSFA 12/01/17 12/01/17 WSFA 12 News at Noon	12-1230pm	:30	NM 1	\$100.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 F 1	<u>Rate</u> \$100.00			
105 WSFA 12/01/17 12/01/17 RIGHT THIS MINUTE	130-2p	:30	NM 1	\$30.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17F 1	<u>Rate</u> \$30.00			
D 106 WSFA 12/01/17 12/01/17 NBC Early Today	400a - 430a	:30	NM 0	\$0.00
107 WSFA 12/01/17 12/01/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	NM 1	\$75.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 F 1	<u>Rate</u> \$75.00	•		
108 WSFA 12/01/17 12/01/17 WSFA 12 News at Five	5-530pm	:30	NM 1	\$185.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$185.00			
Week: 11/27/17 12/03/17F 1		.20	NM 2	\$200.00
E 109 WSFA 12/01/17 12/01/17 Today in Alabama 530a Start Date End Date Weekdays Spots/Week	528am-6am Rate	:30	INIVI Z	φ200.00
Week: 11/27/17 12/03/17F 2	\$100.00			
110 WSFA 12/01/17 12/01/17 WSFA 12 News at Six - MF	6-630pm	:30	NM 1	\$350.00
Start Date End Date Weekdays Spots/Week	Rate	•	•	
Week: 11/27/17 12/03/17F 1	\$350.00	.20	1	\$175.00
111 WSFA 12/01/17 12/01/17 Today In Alabama Start Date End Date Weekdays Spots/Week	6a-7a <u>Rate</u>	:30	NM 1	\$175.00
Week: 11/27/17 12/03/17F 1	\$175.00			
112 WSFA 12/01/17 12/01/17 ENTERTAINMENT TONIG	H1630-7p	:30	NM 1	\$215.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 11/27/17 12/03/17F 1	\$215.00	-20	NM 2	\$230.00
113 WSFA 12/01/17 12/01/17 NBC Today Show Start Date End Date Weekdays Spots/Week	7-9am Rate	:30	NM 2	\$230.00
Week: 11/27/17 12/03/17F 2	\$115.00			
114 WSFA 12/04/17 12/04/17 WSFA 12 News at Ten - M	F 10-1035pm	:30	NM 1	\$275.00
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 M 1	<u>Rate</u> \$275.00			
115 WSFA 12/04/17 12/04/17 WSFA 12 News at Noon	12-1230pm	:30	NM 2	\$200.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 12/04/17 12/10/17 M 2	\$100.00	.00		### AC
116 WSFA 12/04/17 12/04/17 RIGHT THIS MINUTES Start Date End Date Weekdays Spots/Week	130-2p Rate	:30	NM 1	\$30.00
Week: 12/04/17 12/10/17 M 1	\$30.00			
117 WSFA 12/04/17 12/04/17 WSFA 12 News at Five	5-530pm	:30	NM 2	\$370.00
Start Date End Date Weekdays Spots/Week	Rate		ı	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

 Contract / Revision
 Alt Order #

 1853993
 /

 08864312

 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SEI 5104

Advertiser

POL/Jones, Doug/D/Sena

Original Date / Revision
11/28/17 / 11/28/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 M 2	<u>Rate</u> \$185.00				
E 118 WSFA 12/04/17 12/04/17 Today in Alabama 530a	528am-6am	:30	NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/17 M 1	<u>Rate</u> \$100.00		•		
119 WSFA 12/04/17 12/04/17 WSFA 12 News at Six - MF	· _	:30	NM	2	\$700.00
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 M 2	<u>Rate</u> \$350.00				
120 WSFA 12/04/17 12/04/17 Today In Alabama	6a-7a	:30	NM	2	\$350.00
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 M 2	<u>Rate</u> \$175.00				
121 WSFA 12/04/17 12/04/17 ENTERTAINMENT TONIGH Start Date End Date Weekdays Spots/Week	•	:30	· NM	1	\$215.00
Week: 12/04/17	<u>Rate</u> \$215.00				
122 WSFA 12/04/17 12/04/17 NBC Today Show Start Date End Date Weekdays Spots/Week	7-9am <u>Rate</u>	:30	NM	2	\$230.00
Week: 12/04/17 12/10/17 M 2	\$115.00				
E 123 WSFA 12/04/17 12/04/17 THE VOICE Start Date End Date Weekdays Spots/Week	7-9pm Rate	:30	NM	1	\$600.00
Week: 12/04/17 12/10/17 M 1	\$600.00		*		
124 WSFA 12/02/17 12/02/17 WSFA 12 News at Ten - Sa Start Date End Date Weekdays Spots/Week	t 10-1030pm Rate	:30	NM	1	\$175.00
Week: 11/27/17 12/03/17S- 1	\$175.00				
E 125 WSFA 12/02/17 12/02/17 Nascar-Xfinity Phoenix Start Date End Date Weekdays Spots/Week	230p - 5p Rate	:30	NM	0	\$0.00
Week: 11/27/17 12/03/17S- 1	\$65.00	Mantalana tamath	Data Tuna		
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 Nascar-Xfinity Phoenix	Start/End Time 230p - 5p	<u>Weekdays</u> <u>Length</u> Sa :30	<u>Rate</u> <u>Type</u> .\$65.00 NM		
Credited					•••
E 126 WSFA 12/02/17 12/02/17 Notre Dame Football Start Date End Date Weekdays Spots/Week	230p-6p <u>Rate</u>	:30	NM	0	\$0.00
Week: 11/27/17 12/03/17S- 1 Spot Ch Date Range Description	\$50.00 Start/End Time	Weekdays Length	Rate Type		
1 WSFA 11/27/17-12/03/17 Notre Dame Football	230p-6p	Sa :30	\$50.00 NM		
Credited E 127 WSFA 12/02/17 12/02/17 WSFA 12 News at Six-Sat	Sa 6-7pm	:30	, NM	1	\$80.00
Start Date End Date Weekdays Spots/Week	Rate	.50	, INIVI	ı	\$00.00
Week: 11/27/17 12/03/17S- 1 E 128 WSFA 12/03/17 12/03/17 Nascar-Charit	\$80.00 1p - 5p	:30	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate	.50	TAIVI	Ů	Ψ0.00
Week: 11/27/17 12/03/17S 1 <u>Spot Ch</u> <u>Date Range</u> <u>Description</u>	\$35.00 Start/End Time	Weekdays Length	Rate Type		
1 WSFA 11/27/17-12/03/17 Nascar-Charit	1p - 5p	St :30	\$35.00 NM		
Credited 129 WSFA 12/03/17 12/03/17 Late News	1030p-11p	:30	NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17S 1	Rate \$150.00		,		Ţ.30.00
TTOOK. THEITH IEIGHT3	φ130.00			l	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

Contract / Revision Alt Order# 08864312 1853993 /

Product Contract Dates Estimate # 11/28/17 - 12/04/17 DOUG JONES FOR SEI 5104

Advertiser Original Date / Revision 11/28/17 / 11/28/17 POL/Jones, Doug/D/Sena

	Start/End	Spots/				
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate	Type Spo	ots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>					
E 130 WSFA 12/03/17 12/03/17 NET Soccer	11a-1p_	:30		NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 5 1	<u>Rate</u> \$35.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Туре		
1 WSFA 11/27/17-12/03/17 NET Soccer	11a-1p	St :30	•\$35.00	NM		
Credited					_	
E 131 WSFA 12/03/17 12/03/17 Nascar Phoenix Start Date End Date Weekdays Spots/Week	130-5p Rate	:30		NM	0	\$0.00
Week: 11/27/17 12/03/17S 1	\$65.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
1 WSFA 11/27/17-12/03/17 Nascar Phoenix Credited	130-5p	St :30	\$65.00	NM		
E 132 WSFA 12/03/17 12/03/17 Nascar Miami	2-6p	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate	.50		14141	U	ψ0.00
Week: 11/27/17 12/03/17S 1	\$65.00			_		
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 Nascar Miami	Start/End Time 2-6p	Weekdays Length	<u>Rate</u> \$65.00	<u>Type</u> NM		
Credited	2-0ρ	.50	Ψ00.00	' ' ' '		
E 133 WSFA 12/03/17 12/03/17 NBC Horse Racing Breeder	s 4-5p	:30		NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17S 1	<u>Rate</u> \$100.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Туре		
1 WSFA 11/27/17-12/03/17 NBC Horse Racing Breede		St :30	\$100.00	NM		
Credited						
E 134 WSFA 12/02/17 12/02/17 Notre Dame - USC Start Date End Date Weekdays Spots/Week	630p-10p	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 S- 2	<u>Rate</u> \$50.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>		,
1 WSFA 11/27/17-12/03/17 Notre Dame - USC Credited	630p-10p	Sa :30	\$50.00	NM		
2 WSFA 11/27/17-12/03/17 Notre Dame - USC	630p-10p	Sa :30	\$50.00	NM		
Credited						
E 135 WSFA 12/03/17 12/03/17 Breeders Cup 2017	7-8p	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17S 2	<u>Rate</u> \$100.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
1 WSFA 11/27/17-12/03/17 Breeders Cup 2017	7-8p	Si :30	\$100.00	NM		
Credited 2 WSFA 11/27/17-12/03/17 Breeders Cup 2017	7-8p	St :30	\$100.00	NM		
Credited Erocasis Sup 2017	, .op	30 .50	₩700,00	, v., v.		
136 WSFA 11/30/17 11/30/17 WSFA 12 News at Ten - MF	10-1035pm	:30		NM	1	\$275.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17T 1	<u>Rate</u> \$275.00					
137 WSFA 11/30/17 11/30/17 WSFA 12 News at Noon	12-1230pm	:30		NM	1	\$100.00
Start Date End Date Weekdays Spots/Week	Rate	.30		INIVI	1	\$100.00
Week: 11/27/17 12/03/17T 1	\$100.00		•			
E 138 WSFA 11/30/17 11/30/17 NET Early Today ON	4-430x	:30		NM	1	\$3.00

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television

broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

 Contract / Revision
 Alt Order #

 1853993
 /

 08864312

 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SEI 5104

				Start/End		Spots/				
*Line Ch Start				Time	Days	Length Week	' Rate	TypeS	Spots	Amount
<u>Start Date</u> Week: 11/27/17	End Date 12/03/17	Weekdays T	Spots/Week 1	<u>Rate</u> \$3.00						
139 WSFA 11/30	/17 11/30/1	7 WSFA 12 N	lews at Five	5-530pm		:30		NM	1	\$185.00
<u>Start Date</u> Week: 11/27/17	<u>End Date</u> 12/03/17	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$185.00						
E 140 WSFA 11/30	/17 11/30/1	7 Today in Ala	abama 530a	530am-6am		:30		NM	2	\$200.00
Start Date Week: 11/27/17	End Date 12/03/17	Weekdays T	Spots/Week 2	<u>Rate</u> \$100.00						
141 WSFA 11/30		7 WSFA 12 N	lews at Six - MF	6-630pm		:30		NM	2	\$700.00
Start Date Week: 11/27/17	End Date 12/03/17	<u>Weekdays</u> T	Spots/Week 2	<u>Rate</u> \$350.00				ı		
142 WSFA 11/30/				6a-7a		:30		NM	1	\$175.00
Start Date	End Date	Weekdays	Spots/Week	Rate		.50		14101	•	\$175.00
Week: 11/27/17	12/03/17	T	1	\$175.00						
143 WSFA 11/30/			NMENT TONIGH	· _		:30		NM	2	\$430.00
Start Date Week: 11/27/17	End Date 12/03/17	<u>Weekdays</u> T	Spots/Week 2	<u>Rate</u> \$215.00						
144 WSFA 11/30/	/17 11/30/1	7 NBC Today	Show	7-9am		:30		NM	1	\$115.00
Start Date	End Date	Weekdays	Spots/Week	Rate				l		
Week: 11/27/17	12/03/17	T	1	\$115.00					4	0075.00
145 WSFA 11/28/ Start Date	/17 11/28/1 End Date	/ WSFA 12 N Weekdays	lews at Ten - MF Spots/Week	10-1035pm Rate		:30		NM	1	\$275.00
Week: 11/27/17	12/03/17	-T	1	\$275.00						
146 WSFA 11/28/		7 WSFA 12 N	lews at Noon	12-1230pm		:30		NM	2	\$200.00
Start Date Week: 11/27/17	End Date 12/03/17	<u>Weekdays</u> -T	Spots/Week 2	<u>Rate</u> \$100.00						
147 WSFA 11/28/	····		IEWS AT 4PM	M-F 430-5P		:30		NM	1	\$75.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate		.00			•	\$10.00
Week: 11/27/17	12/03/17	-T	1	\$75.00						
148 WSFA 11/28/ Start Date				5-530pm		:30		NM	1	\$185.00
Week: 11/27/17	End Date 12/03/17	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$185.00			•			
E 149 WSFA 11/28/	17 11/28/1	7 Today in Ala	abama 530a	530am-6am		:30		NM	1	\$100.00
Start Date	End Date	Weekdays	Spots/Week	Rate				l		
Week: 11/27/17	12/03/17	-T	1	\$100.00		-00			4	0050.00
150 WSFA 11/28/ Start Date	/17 11/28/1 End Date	Weekdays	lews at Six - MF Spots/Week	6-630pm Rate		:30		NM	1	\$350.00
Week: 11/27/17	12/03/17	-T	1	\$350.00						
151 WSFA 11/28/		7 Today In Ala		6a-7a		:30		NM	1	\$175.00
<u>Start Date</u> Week: 11/27/17	End Date 12/03/17	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$175.00						
152 WSFA 11/28/			NMENT TONIGH			:30		NM	2	\$430.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate					••	Ţ.20.00
Week: 11/27/17	12/03/17	-T	2	\$215.00						
153 WSFA 11/28/ Start Date	'17 11/28/1 End Date	7 NBC Today Weekdays	Show Spots/Week	7-9am Rate		:30		NM	1	\$115.00
Week: 11/27/17	12/03/17	-T	1	\$115.00						
							•			

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

Alt Order # Contract / Revision 08864312 1853993 /

Estimate # Product Contract Dates DOUG JONES FOR SEI 5104 11/28/17 - 12/04/17

Original Date / Revision <u>Advertiser</u> 11/28/17 / 11/28/17 POL/Jones, Doug/D/Sena

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate	TypeS	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate						
154 WSFA 11/28/17 11/28/17 Tuesday Hour 2	8-9pm		:30		NM	1	\$600.00
Start Date End Date Weekdays Spots/Week	Rate				ļ		
Week: 11/27/17 12/03/17 -T 1	\$600.00						
155 WSFA 11/29/17 11/29/17 WSFA 12 News at Ten - MI	= 10-1035pm		:30		NM	2	\$550.00
Start Date End Date Weekdays Spots/Week	Rate				1		
Week: 11/27/17 12/03/17W 2	\$275.00				NIM	1	\$100.00
156 WSFA 11/29/17 11/29/17 WSFA 12 News at Noon	12-1230pm		:30		NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17W 1	<u>Rate</u> \$100.00			•			
770010 7772777	130-2p		:30		NM	1	\$30.00
157 WSFA 11/29/17 11/29/17 RIGHT THIS MINUTES Start Date End Date Weekdays Spots/Week	Rate		.00				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17W 1	\$30.00						
158 WSFA 11/29/17 11/29/17 WSFA 12 NEWS AT 4PM	M-F 430-5P		:30		NM	2	\$150.00
Start Date End Date Weekdays Spots/Week	Rate				ı		
Week: 11/27/17 12/03/17W 2	\$75.00						
159 WSFA 11/29/17 11/29/17 WSFA 12 News at Five	5-530pm		:30		NM	2	\$370.00
Start Date End Date Weekdays Spots/Week	Rate				1		
Week: 11/27/17 12/03/17W 2	\$185.00				2124	1	\$100.00
E 160 WSFA 11/29/17 11/29/17 Today in Alabama 530a	530am-6am		:30		NM	1	\$100.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17W 1	<u>Rate</u> \$100.00						
VVOCA. 1721711			:30		NM	1	\$350.00
161 WSFA 11/29/17 11/29/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week	- 6-630pm Rate		.30		'''''		***************************************
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17W 1	\$350.00						
162 WSFA 11/29/17 11/29/17 Today In Alabama	6a-7a		:30	**	NM	2	\$350.00
Start Date End Date Weekdays Spots/Week	Rate						
Week: 11/27/17 12/03/17W 2	\$175.00						
163 WSFA 11/29/17 11/29/17 ENTERTAINMENT TONIG	H1630-7p		:30		NM	1	\$215.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>						
Week: 11/27/17 12/03/17W 1	\$215.00				 -		#44E 00
164 WSFA 11/29/17 11/29/17 NBC Today Show	7-9am		:30		NM	1	\$115.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$115.00			•	1		
Week. 172717 12/00/11			:30		NM	1	\$45.00
N 165 WSFA 12/02/17 12/02/17 NBC Saturday Today Show	v 6-8am Ra <u>te</u>		.30		1 4447	•	\$ 10.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17S- 1	\$45.00						
N 166 WSFA 11/28/17 12/03/17 RIGHT THIS MINUTES	130-2p		:30		NM	1	\$30.00
Start Date End Date Weekdays Spots/Week	Rate						
Week: 11/27/17 12/03/17 -TWTF 1	\$30.00						
N 167 WSFA 11/28/17 12/03/17 Today In Alabama	6a-7a		:30		NM	2	\$350.00
Start Date End Date Weekdays Spots/Week							
Week: 11/27/17 12/03/17 -TWTF 2	\$175.00					_	0.170.00
N 168 WSFA 11/28/17 12/03/17 Today in Alabama 5am	5-530a		:30		NM	2	\$170.00
Start Date End Date Weekdays Spots/Week							
Week: 11/27/17 12/03/17 -TWTF 2	\$85.00		.22		NIA.	2	\$230.00
N 169 WSFA 11/28/17 12/03/17 NBC Today Show	7-9am		:30		NM	2	\$250.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television

broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

Print Date 11/28/17

Page 14of 14



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

Contract / Re	vision	Alt Order #
1853993	1	08864312

 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SEt 5104

Advertiser - Original Date / Revision
POL/Jones, Doug/D/Sena 11/28/17 / 11/28/17

*Line Ch Start Date End Da	te Description	Start/End Time	Spots Days Length Weel		vpe Spots	Amount
<u>Start Date</u> <u>End Date</u> Week: 11/27/17 12/03/17	Weekdays Spots/Week 2	<u>Rate</u> \$115.00				
N 170 WSFA 11/28/17 12/03/17 <u>Start Date</u> <u>End Date</u> Week: 11/27/17 12/03/17	7 Last Call With Carson Daily <u>Weekdays</u> <u>Spots/Week</u> -TwTF 1	L1235-105x <u>Rate</u> \$10.00	:30	ŗ	1 1	\$10.00
N 171 WSFA 11/28/17 12/03/17 <u>Start Date</u> <u>End Date</u> Week: 11/27/17 12/03/17	7 NBC Today Show Weekdays Spots/Week TF 2	7-9am <u>Rate</u> \$115.00	:30	P	M 2	\$230.00
N 172 WSFA 11/30/17 11/30/17 <u>Start Date</u> <u>End Date</u> Week: 11/27/17 12/03/17	7 Late News Weekdays Spots/WeekT 1	1030p-11P <u>Rate</u> \$150.00	:30	1	1M 1	\$150.00
N 173 WSFA 11/28/17 12/03/17 <u>Start Date</u> <u>End Date</u> Week: 11/27/17 12/03/17	7 NET Days of Our Lives Weekdays Spots/Week -TWTF 1	1230-130p <u>Rate</u> \$225.00	:30	1	I M 1	\$225.00
N 174 WSFA 11/28/17 12/03/17 <u>Start Date</u> <u>End Date</u> Week: 11/27/17 12/03/17	7 Last Call With Carson Daily <u>Weekdays</u> <u>Spots/Week</u> -TWTF 1	L1235-105x <u>Rate</u> \$10.00	:30	ſ	MM 1	\$10.00
N 175 WSFA 12/02/17 12/02/17 <u>Start Date</u> <u>End Date</u> Week: 11/27/17 12/03/17	7 NET Soccer <u>Weekdays</u> <u>Spots/Week</u> S- 1	1130a-2p <u>Rate</u> \$35.00	:30	•	1 1	\$35.00
			Totals		160	\$23,346.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/27/17 -12/04/17	160	\$23,346.00	(\$3,501.90)	\$19,844.10
Totals	160	\$23,346.00	(\$3,501.90)	\$19,844.10

Signature:	Date:	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT F:

FAX# 703-516-9680

NOV28/17 08.53 *** WSFA-TV *** REPORT FROM STATION **CHANGES** REP HEADLINE# 8864312 TRF# 1853993 \$\$\$ MOD# 2: APPROVED REV #0 \$\$\$

ADV. NAME POLI	ADV. NAME POLI/D JONES/D/SEN/AL	REP.# SALESMAN #
AGY # AGY. NAME CANA	AGY. NAME CANAL PARTNERS MEDIA	BUYER NAME JEFF SCATTERGOOD
006	900 CIRCLE 75 PKWY SE, SUITE# 1650	SALES PRSN WA- RYAN EDDINS (H)
ATLA	ATLANTA, GA 30339	
ORDER # CO	CONTRACT # 8864312	CLASS: NATL. LOCAL REGIONAL
PRDCT DOUG JONES FOR SENAT EST#5104 COMMENT	ST# <u>5104</u> COMMENTS: (LINE, ORDER, INVOICE)	гсе)
FLIGHT DATES NOV28/17 DEC4	DEC4/17 WK-1	
CITY TAXSTATE TAX	CO-OP BILLING NEEDED	DATE_NOV28/17 08.53

STA:

**** THIS IS A CASH IN ADVANCE SCHEDULE CON CM

ALL INVOICES ARE TO BE SENT TO: 900 CIRCLE 75 PARKWAY SE, SUITE#1650 ATLANTA, GA 30339

\$35.00 \$35.00 30s 30s DENICE THANKS, PLEASE CONFIRM. DEC3 DEC2 MISSED:SUN/1100A-100P OFFER:SAT/1130A-200P CMT:PROGRAM CHANGE. STATION MAKEGOOD OFFERS: M5 UNRESL BUY#130 NO BUYS TO PRINT

PLS ADVISE (NOV28/17)

о %

WIYC

(J)

WBMM

%

CABL

WCOV 118

23349.00 TOTAL CONTRACT TOTAL

% % % 0 % WAKA EAKA WNCF 14% ESFA 0% ESTIMATED SHARES DEMOS- RA35+* SVC- NSI

39%

WSFA

MARKET TOTALS \$27,215

23349.00

DEC/17

TRF# 1853993 V #1 \$\$\$

HEADLINE# 8864312 TRF# MOD# 2: UNAPPROVED REV #1

REP S S S S

703-516-9680 REP RISK !!! REPORT FROM FAX# CREDIT HARRIS AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENORDER WORKSHEET

NOV28/17 10.03 *** WSFA-TV ***

* * CHANGES * *

10.03 # DATE NOV28/17 SALESMAN REGIONAL (H) EDDINS SCATTERGOOD LOCAL RYAN JEFF WA-CLASS: NATL. BUYER NAME PRSN SALES REP.# ORDER, INVOICE) CO-OP BILLING NEEDED 1650 SUITE# (LINE, SE POLI/D JONES/D/SEN/AL SENAT EST#5104 COMMENTS: CANAL PARTNERS MEDIA CONTRACT # 8864312 PKWY 30339 75 WK-1 GA CIRCLE ATLANTA, DEC4/17 006 TAX NAME AGY. NAME STATE FOR FLIGHT DATES NOV28/17 ADV. JONES DOUG TAX ORDER # PRDCT CILX ADV AGY

THANKS JASMINE FOR RYAN REVISED ORDER M5 OKD AS LINE 175 TTL SAME, \$23,349 PLS CONFM REP:

STA:

A CASH IN ADVANCE SCHEDULE **** SI SIHL **** CON CM

ALL INVOICES ARE TO BE SENT TO: 900 CIRCLE 75 PARKWAY SE, SUITE#1650 ATLANTA, GA 30339

: TOTL:		0	
S			
DAYS	•		
		SUN	
EK :			
WE	<u>\</u>	_	
:SPTS: : /WK:		> °	
END DATE	•	12/3	
		Н	
START DATE	4.0	12/3	
	5104	Н	
RATE	AGENCY EST# =	\$35.00	
	EL,		
: SEC			
: LGTH :	E = 836 967	30	SOCCER 10/29 SOCCER 10/29
İ	COD		CER
TIME PERIOD	AGENCY ADVERTISER CODE = 836 AGENCY PRODUCT CODE = 967	S 1100A-100P	PREM LG SOCCER 10/29 PREM LG SOCCER 10/29
	4CX 4CX	1	
Ü	AGEI AGEI	Ŋ	RAM COM1
:LINE#:REP :CD:		130	PROGRAM : CON COM1:

REP HEADLINE# 8864312 TRF# \$\$\$ MOD# 2: UNAPPROVED REV #1

NOV28/17 10.03 ** WSFA-TV *** *** WSFA-TV 703-516-9680 RISK !!! REPORT FROM REP **CHANGES** FAX# CREDIT HARRIS AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENORDER WORKSHEET 1853993 \$\$\$

: TOTL:	1,	
DAYS		
	SAT	
WEEKINVT		
:SPTS: WEEK : /WK: INVT	Н	
END DATE	12/2	
START : DATE :	12/2	
RATE	\$35.00	
: LGTH : SEC :	30	IR 10/29
:LINE#:REP :CD: TIME PERIOD : :LINE#: :	175 A 1130A-200P	PROGRAM : PREM LG SOCCER

THANKS, DENICE ORD COM1: PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DI THIS IS A MAKE-GOOD FOR DEC3 ON LINE-130 FOR 1 SPOT/WK

\$35.00 \$35.00 30S 30S DENICE THANKS, CONFIRM. DEC3 DEC2 PLEASE MISSED:SUN/1100A-100P OFFER:SAT/1130A-200P CMT:PROGRAM CHANGE. STATION MAKEGOOD OFFERS:
M5 OK'D BUY#130 1

TOTAL CONTRACT TOTAL 23349.00 DEC/17

23349.00

(NOV28/17) PLS ADVISE

% WIYC (N) % WBMM % CABL WCOV 118 33 % % 0 EAKA WAKA WNCF 14% ESFA 0% 30 % WSFA \$27,215 MARKET TOTALS

ESTIMATED SHARES

DEMOS- RA35+* SVC- NSI

*-MULTIPLE N-PROGRAM NAME Z-COMMENTS M-MAKEGOOD Y-DAYS L-LENGTH X-LATE T-TIME DE-DELETE E-EFF DATES S-SPOTS PER WEEK C-CANCELLED R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT A-ADD MOD CODE

REPORT FROM rAX# RISK !!! CREDIT REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY

NOV28/17 10. *** WSFA-TV *

10010101001

STATION

#

SALESMAN

REP.#

HARRIS CREDIT ADVISORY: ORDER WORKSHEET m TRF# 185399 #1 \$\$\$ 2: APPROVED REV AEADLINE# 8864312

MOD#

10.57 (NOV28/17) PLS ADVISE DATE NOV28/17 REGIONAL (H) RYAN EDDINS SCATTERGOOD LOCAL \$35.00 FOR GENERATION JEFF WA-30S 30S DENICE CLASS: NATL. SALES PRSN NAME BUYER INVOICE) CONTRACT SCHEDULED NEEDED DEC3 DEC2 CONFIRM. ORDER, 1650 CO-OP BILLING SUITE# **** (LINE, SCHEDULE SE, NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. JONES/D/SEN/AL COMMENTS: MEDIA 886431 MISSED:SUN/1100A-100P OFFER:SAT/1130A-200P CMT:PROGRAM CHANGE. PKWY SUITE#1650 30339 PARTNERS 75 WK-1A CASH IN ADVANCE # SENT TO GA EST#5104 900 CIRCLE CONTRACT ATLANTA, DEC4/17 POLI/D CANAL RYAN ALL INVOICES ARE TO BE 900 CIRCLE 75 PARKWAY S TAX SENAT PLS CONFM THANKS JASMINE FOR REVISED ORDER M5 OKD AS LINE 175 TTL SAME, \$23,349 30339 ADV. NAME AGY. NAME STATE STATION MAKEGOOD OFFERS:
MS OK'D BUY#130 FOR NOV28/17 SI SIHL **** ATLANTA, GA CONES FLIGHT DATES DOOG OK'D TAX # ORDER # PRDCT # CILK CON CM ADV AGY STA: REP

161

23349.00

TOTAL

TOTAL CONTRACT

THANKS,

PLEASE

CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

Canal Partners Media 1027 33rd Street NW, Suite 140 Washington, DC 20007

	Contract / Re	<u>vision</u>		Alt Order #	
	1853993	1		08864312	
Product					
DOUG JONES FOR SENA	Т				
Contract Dates	Estimate #				
11/28/17 - 12/04/17	5104				
Advertiser			Or	ginal Date	/ Revision
POL/Jones, Doug/D/Sena	ite .		1	1/29/17	/ 11/29/17
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Property	Accour	nt E	xecutive	Sales Office
	WSFA	Ryan E	Eddi	ns	HRP-Washingto
	Special Hand	ling			
	Demographic				
	Adults 35+				
	Agy Code	Advert	iser	Code	Product 1/2
	TV13041	836			967
	Agency Ref	•		Advertiser	Ref

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
2 WSFA 12/04/17 12/04/17 Today in Alabama 530a	528am-6am	:30	NM 1	\$100.00
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1	<u>Rate</u> \$100.00			
		:30	NM 1	\$100.00
3 WSFA 11/28/17 11/28/17 Today in Alabama 530a Start Date End Date Weekdays Spots/Week	528am-6am Rate	:30	1/1/1/1	\$100.00
Week: 11/27/17 12/03/17 -1 1	\$100.00			
4 WSFA 11/29/17 11/29/17 Today in Alabama 530a	528am-6am	:30	NM 1	\$100.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 11/27/17 12/03/171 1	\$100.00			
5 WSFA 11/28/17 11/28/17 Today In Alabama	6a-7a	:30	NM 1	\$175.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 -1 1	<u>Rate</u> \$175.00			
6 WSFA 11/30/17 11/30/17 Today In Alabama	6a-7a	:30	NM 1	\$175.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 11/27/17 12/03/171 1	\$175.00			
7 WSFA 12/01/17 12/01/17 Today In Alabama	6a-7a	:30	NM 1	\$175.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	<u>Rate</u> \$175,00			
8 WSFA 11/28/17 11/28/17 NBC Today Show	7-9am	:30	NM 1	\$115.00
Start Date End Date Weekdays Spots/Week	Rate	.50	14141	φ113.00
Week: 11/27/17 12/03/17 -1 1	\$115.00	•		
9 WSFA 11/29/17 11/29/17 NBC Today Show	7-9am	:30	NM 1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	Rate			
	\$115.00	00		0445.00
10 WSFA 11/30/17 11/30/17 NBC Today Show Start Date End Date Weekdays Spots/Week	7-9am Rate	:30	NM 1	\$115.00
Week: 11/27/17 12/03/171 1	\$115.00			
11 WSFA 12/04/17 12/04/17 NBC Today 2	9-10am	:30	NM 0	\$0.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	•	Į.	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

| Contract / Revision | Alt Order # | 1853993 / 08864312

 Contract Dates
 Product '
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SET 5104

 Advertiser
 Original Date / Revision

 POL/Jones, Doug/D/Sena
 11/29/17 / 11/29/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1 Spot Ch Date Range Description 1 WSFA 12/04/17-12/10/17 NBC Today 2 Credited Credited	Rate \$50.00 Start/End Time 9-10am	Weekdays Length Rate M :30 \$50.00	<u>Type</u> NM	
N 13 WSFA 11/29/17 11/29/17 NBC Today 2 Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1 Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 NBC Today 2 Credited	9-10am Rate \$50.00 Start/End Time 9-10am	:30 <u>Weekdays Length</u> * <u>Rate</u> w :30 \$50.00	NM 0 <u>Type</u> <i>NM</i>	\$0.00
14 WSFA 11/30/17 11/30/17 NBC Today 2 Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1 Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 NBC Today 2 Credited	9-10am Rate \$50.00 Start/End Time 9-10am	:30 Weekdays Length RateTh :30 \$50.00	NM 0 <u>Type</u> <i>NM</i>	\$0.00
N 15 WSFA 12/04/17 12/04/17 NBC Today with Kathie Lee Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1 Spot Ch Date Range Description 1 WSFA 12/04/17-12/10/17 NBC Today with Kathie Lee	<u>Rate</u> \$50.00 <u>Start/End Time</u>	:30 Weekdays Length Rate M::30 \$50.00	NM 0 <u>Type</u> <i>NM</i>	\$0.00
16 WSFA 11/28/17 11/28/17 NBC Today with Kathie Lee Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 -1 1	10-11am <u>Rate</u> \$50.00	:30	N M 1	\$50.00
17 WSFA 11/30/17 11/30/17 NBC Today with Kathie Lee Start Date	10-11am <u>Rate</u> \$50.00	:30	NM 1	\$50.00
18 WSFA 11/28/17 11/28/17 ALABAMA LIVE @ 11A Start Date	11-1130Am <u>Rate</u> \$30.00	:30	NM 1	\$30.00
19 WSFA 11/30/17 11/30/17 ALABAMA LIVE @ 11A Start Date	11-1130Am <u>Rate</u> \$30.00	:30	NM 1	\$30.00
20 WSFA 12/01/17 12/01/17 ALABAMA LIVE @ 11A Start Date	11-1130Am <u>Rate</u> \$30.00	:30	NM 1	\$30.00
21 WSFA 11/28/17 11/28/17 ALABAMA LIVE @ 1130AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -1 1	1130A-12P <u>Rate</u> \$30.00	:30	NM 1	\$30.00
22 WSFA 11/29/17 11/29/17 ALABAMA LIVE @ 1130AM Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	1130A-12P <u>Rate</u> \$30.00	:30	NM 1	\$30.00
24 WSFA 12/01/17 12/01/17 ALABAMA LIVE @ 1130AM Start Date	1130A-12P <u>Rate</u> \$30.00	:30	NM 1	\$30.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

Alt Order# Contract / Revision 1853993 / 08864312

Contract Dates Product Estimate # 11/28/17 - 12/04/17 DOUG JONES FOR SEI 5104

<u>Advertiser</u> Original Date / Revision 11/29/17 / 11/29/17 POL/Jones, Doug/D/Sena

*Line Ch Start Date End Date Description	Start/End Time	Spots Days Length Weel		Type S	pots	Amount
25 WSFA 11/29/17 11/29/17 WSFA 12 News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	12-1230pm <u>Rate</u> \$100.00	:30	•	NM	1	\$100.00
26 WSFA 11/30/17 11/30/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 1 1	12-1230pm <u>Rate</u> \$100.00	:30		NM	1	\$100.00
27 WSFA 12/01/17 12/01/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 1 1	12-1230pm <u>Rate</u> \$100.00	:30		NM	1	\$100.00
28 WSFA 12/04/17 12/04/17 NET Days of Our Lives Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1	1230-130p <u>Rate</u> \$150.00	:30	•	NM	1	\$150.00
29 WSFA 11/28/17 11/28/17 NET Days of Our Lives Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 -1 1	1230-130p <u>Rate</u> \$150.00	. :30		NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 NET Days of Our Lives Credited	Start/End Time 1230-130p	Weekdays Length -Tu::30	<u>Rate</u> \$150.00	<u>Type</u> NM		
30 WSFA 11/30/17 11/30/17 NET Days of Our Lives <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	1230-130p <u>Rate</u> \$150.00	:30	,	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 NET Days of Our Lives Credited	Start/End Time 1230-130p	Weekdays Length	<u>Rate</u> \$150.00	<u>Type</u> <i>NM</i>		
31 WSFA 12/04/17 12/04/17 RIGHT THIS MINUTES Start Date	130-2p <u>Rate</u> \$30.00	:30	•	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 12/04/17-12/10/17 RIGHT THIS MINUTES Credited	Start/End Time 130-2p	Weekdays Length M:30	<u>Rate</u> \$30.00	<u>Type</u> <i>NM</i>		
32 WSFA 11/29/17 11/29/17 RIGHT THIS MINUTES Start Date	130-2p <u>Rate</u> \$30.00	:30		NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 RIGHT THIS MINUTES Credited	Start/End Time 130-2p	Weekdays LengthW :30	<u>Rate</u> ∙\$30.00	<u>Type</u> <i>NM</i>		
33 WSFA 12/01/17 12/01/17 RIGHT THIS MINUTES Start Date	130-2p <u>Rate</u> \$30.00	:30		NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 RIGHT THIS MINUTES Credited	Start/End Time 130-2p	Weekdays LengthF :30	<u>Rate</u> \$30.00	<u>Type</u> <i>NM</i>		
34 WSFA 12/04/17 12/04/17 Today in Alabama 430am Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1	430-5a <u>Rate</u> \$5.00	:30	•	NM	1	\$5.00
35 WSFA 12/04/17 12/04/17 HARRY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/17 1 1	2-3p <u>Rate</u> \$25.00	:30		NM	1	\$25.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television



www.wsfa.com

 Contract / Revision
 Alt Order #

 1853993 /
 08864312

 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SEI 5104

 Advertiser
 Original Date / Revision

 POL/Jones, Doug/D/Sena
 11/29/17 / 11/29/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spo	ts	Amount
Start Date End Date Weekdays Spots/Week	Rate				
36 WSFA 11/28/17 11/28/17 HARRY	2-3p	:30	NM	1	\$25.00
Start Date End Date Weekdays Spots/Week	Rate	.50		•	Q20.00
Week: 11/27/17 12/03/17 -1 1	\$25.00				
37 WSFA 11/30/17 11/30/17 HARRY	2-3p	:30	NM	1	\$25.00
Start Date End Date Weekdays Spots/Week	Rate			·	*
Week: 11/27/17 12/03/171 1	\$25.00		l		
38 WSFA 11/28/17 11/28/17 JUDGE JUDY 2ND RUN	3-330p	:30	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 11/27/17 12/03/17 -1 1	\$60.00				
39 WSFA 11/30/17 11/30/17 JUDGE JUDY 2ND RUN	3-330p	:30	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week	Rate	,			
Week: 11/27/17 12/03/171 1	\$60.00				
40 WSFA 12/01/17 12/01/17 JUDGE JUDY 2ND RUN	3-330p	:30	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 11/27/17 12/03/171 1	\$60.00				
41 WSFA 12/04/17 12/04/17 JUDGE JUDY 1ST RUN	330-4p	:30	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 12/04/17 12/10/17 1 1	\$60.00				
42 WSFA 11/28/17 11/28/17 JUDGE JUDY 1ST RUN	330-4p	:30	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 11/27/17 12/03/17 -1 1	\$60.00				
43 WSFA 11/29/17 11/29/17 JUDGE JUDY 1ST RUN	330-4p	:30	NM	1	\$60.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	<u>Rate</u> \$60.00				

44 WSFA 12/04/17 12/04/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1	<u>Rate</u> \$60.00				
		.20	NINA	4	¢5.00
45 WSFA 11/29/17 11/29/17 Today in Alabama 430am Start Date End Date Weekdays Spots/Week	430-5a <u>Rate</u>	:30	NM	1	\$5.00
Week: 11/27/17 12/03/171 1	\$5.00				
46 WSFA 11/29/17 11/29/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week	Rate	.30	INIVI	1	\$60.00
Week: 11/27/17 12/03/171 1	\$60.00				
47 WSFA 12/01/17 12/01/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week	Rate	.50	TAIW!	,	\$00.00
Week: 11/27/17 12/03/171 1	\$60.00	•			
48 WSFA 12/04/17 12/04/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	NM	1	\$75.00
Start Date End Date Weekdays Spots/Week	Rate			•	V. 0.00
Week: 12/04/17 12/10/17 1 1	\$75.00				
49 WSFA 11/30/17 11/30/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	NM	1	\$75.00
Start Date End Date Weekdays Spots/Week	Rate		l		
Week: 11/27/17 12/03/171 1	\$75.00				
50 WSFA 12/01/17 12/01/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	NM	1	\$75.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	·			
Week: 11/27/17 12/03/171 1	\$75.00				
51 WSFA 11/28/17 11/28/17 WSFA 12 News at Five	5-530pm	:30	NM	1	\$185.00

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

<u>Contract / Revision</u> <u>Alt Order #</u>
1853993 / 08864312

 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SEI 5104

					Start/End		Spots	s/ *			
*Line	Ch Start [Date End Da	ite Description	n	Time	Days	Length Weel	Rate	Type S	Spots	Amount
Week:	Start Date 11/27/17	End Date 12/03/17	Weekdays -1	<u>Spots/Week</u> 1	<u>Rate</u> \$185.00						
52 V	VSFA 11/30/	17 11/30/1	7 WSFA 12 N	lews at Five	5-530pm		:30		NM	1	\$185.00
Week:	Start Date 11/27/17	End Date 12/03/17	Weekdays 1	Spots/Week 1	<u>Rate</u> \$185.00						
53 V	VSFA 12/01/		7 WSFA 12 N		5-530pm		:30		NM	1	\$185.00
Week:	Start Date 11/27/17	End Date 12/03/17	Weekdays 1	Spots/Week 1	<u>Rate</u> \$185.00						
54 V				lews at Six - MF	· _		:30		NM	1	\$350.00
Week:	Start Date 11/27/17	End Date 12/03/17	Weekdays -1	Spots/Week 1	<u>Rate</u> \$350.00						
55 V	VSFA 11/29/			lews at Six - MF	•		:30		NM	1	\$350.00
Week:	Start Date 11/27/17	End Date 12/03/17	Weekdays 1	Spots/Week 1	<u>Rate</u> \$350.00						
56 V			7 Today in Ala		430-5a		:30		NM	1	\$5.00
Week:	Start Date 11/27/17	End Date 12/03/17	Weekdays 1	Spots/Week 1	<u>Rate</u> \$5.00						
			7 WSFA 12 N	lews at Six - MF	6-630pm		:30		NM	1	\$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate						
	11/27/17	12/03/17	1	1	\$350.00					•	00.00
N 58 V	VSFA 12/04/ Start Date	17 12/04/1 End Date	7 ENTERTAII Weekdays	NMENT TONIGH Spots/Week	1630-7p Rate		:30		NM	0	\$0.00
Week:	12/04/17	12/10/17	1	1	\$215.00			•	I		
		e Range	Description		Start/End Time	Weekda		Rate	<u>Type</u>		
•	1 WSFA 12/ Credited	04/17-12/10/	17 ENTERTAI	INMENT TONIGH	11630-7p	M	:30	\$215.00	NM		
50 V		17 11/20/1	7 ENTERTAIL	NMENT TONIGH	1630-7n		:30		NM	1	\$215.00
33 v	Start Date	End Date	Weekdays	Spots/Week	Rate		.00			·	,
Week:	11/27/17	12/03/17	1	1	\$215.00						
60 V	VSFA 12/01/			NMENT TONIGH	•		:30		NM	1	\$215.00
Week:	Start Date 11/27/17	End Date 12/03/17	Weekdays	Spots/Week 1	<u>Rate</u> \$215.00						
	VSFA 12/04/		7 WSFA 12 N	lews at Ten - MF		****	:30		NM	1	\$275.00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
	12/04/17	12/10/17	1	1	\$275.00						*****
62 V	VSFA 11/28/ Start Date	17 11/28/1 End Date	7 WSFA 12 N Weekdays	lews at Ten - MF Spots/Week	10-1035pm Rate		:30		NM	1	\$275.00
Week:	11/27/17	12/03/17	-1	1	\$275.00						
63 V				lews at Ten - MF			:30		NM	0	\$0.00
Week.	Start Date 11/27/17	End Date 12/03/17	Weekdays	Spots/Week 1	<u>Rate</u> \$275.00				l		
		e Range	Description		Start/End Time	Weekda	ys <u>Length</u>	<u>Rate</u>	<u>Type</u>		
	1 WSFA 11/		VIII VIII VIII VIII VIII VIII VIII VII	- News at Ten - MF		Th	:30	\$275.00	NM		
	Credited										
64 V	VSFA 11/28/ Start Date	17 11/28/1 End Date	7 Tonight Sho Weekdays	ow Spots/Week	1035-1137pm Rate		:30		NM	1	\$115.00
Week:	11/27/17	12/03/17	-1	1	\$115.00			•			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

<u>Contract / Revision</u>

1853993 /
08864312

 Contract Dates
 Product *
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SEI 5104

| <u>Advertiser</u> | <u>Original Date / Revision</u> | POL/Jones, Doug/D/Sena | 11/29/17 / 11/29/17

#I: 01 01 15 15 15 15 1	Start/End	Spots/			A .
*Line Ch Start Date End Date Description	Time	Days Length Week Ra	te TypeS _l	oots	Amount
Start Date End Date Weekdays Spots/Week	Rate				0445.00
65 WSFA 11/29/17 11/29/17 Tonight Show Start Date End Date Weekdays Spots/Week	1035-1137pm Rate	:30	NM	1	\$115.00
Week: 11/27/17 12/03/171 1	\$115.00				
66 WSFA 12/01/17 12/01/17 Tonight Show	1035-1137pm	:30	NM	1	\$115.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 11/27/17 12/03/171 1	\$115.00				
67 WSFA 11/29/17 11/29/17 Today in Alabama 5am	5-530a	:30	MM	1	\$85.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	<u>Rate</u> \$85.00				
68 WSFA 12/04/17 12/04/17 Late Night w/ Seth Meyers	1137p-1237x	:30	NM	1	\$10.00
Start Date End Date Weekdays Spots/Week	. <u>Rate</u>				
Week: 12/04/17 12/10/17 1 1	\$10.00				
69 WSFA 11/30/17 11/30/17 Late Night w/ Seth Meyers	1137p-1237x	:30	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	<u>Rate</u> \$10.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length Ra	te <u>Type</u>		
1 WSFA 11/27/17-12/03/17 Late Night w/ Seth Meyers		Th :30 \$10.0			
Credited					
70 WSFA 12/01/17 12/01/17 Late Night w/ Seth Meyers	1137p-1237x	:30	NM	1	\$10.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	<u>Rate</u> \$10.00				
71 WSFA 12/04/17 12/04/17 The Voice	7-10pm	:30	NM	1	\$600.00
Start Date End Date Weekdays Spots/Week	Rate	.50	14,00	•	ψουσ.σσ
Week: 12/04/17 12/10/17 1 1	\$600.00	•			
72 WSFA 11/28/17 11/28/17 net this is us	8-9pm	:30	NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -1 1	<u>Rate</u> \$600.00				
73 WSFA 12/02/17 12/02/17 NBC Saturday Today Show		:30	NM	1	\$45.00
Start Date End Date Weekdays Spots/Week	Rate	.50	IVIVI	'	φ40.00
Week: 11/27/17 12/03/171- 1	\$45.00				
74 WSFA 12/02/17 12/02/17 Notre Dame Football	230p-6p	:30	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171- 1	Rate	·			
Week: 11/27/17 12/03/171- 1 <u>Spot Ch</u> <u>Date Range</u> <u>Description</u>	\$50.00 Start/End Time	Weekdays Length Ra	te Type		
1 WSFA 11/27/17-12/03/17 Notre Dame Football	230p-6p	Sa :30 \$50.0			
Credited	• •				
75 WSFA 12/02/17 12/02/17 Nascar Daytime	11a-6p	:30	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171- 1	<u>Rate</u> \$65.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length ' Ra	te <u>Type</u>		
1 WSFA 11/27/17-12/03/17 Nascar Daytime	11a-6p	Sa :30 \$65.0			
Credited	-				
76 WSFA 12/02/17 12/02/17 WSFA 12 News at Six-Sat	Sa 6-7pm	:30	NM	1	\$80.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 1- 1	<u>Rate</u> \$80.00				
		:30	NM	4	\$175.00
77 WSFA 12/02/17 12/02/17 WSFA 12 News at Ten - Sat	t 10-1030pm	.30	IAIAI	1	φ1/3.00

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

Contract / Revision Alt Order# 1853993 / 08864312

Contract Dates Product Estimate # DOUG JONES FOR SEI 5104 11/28/17 - 12/04/17

Original Date / Revision Advertiser / 11/29/17 11/29/17 POL/Jones, Doug/D/Sena

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 1- 1	<u>Rate</u> \$175.00				
78 WSFA 11/30/17 11/30/17 Today in Alabama 5am	5-530a	:30		NM 1	\$85.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 1 1	<u>Rate</u> \$85.00				
79 WSFA 12/02/17 12/02/17 NET Saturday Night Live	1030p-1203x	:30		NM 1	\$115.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 1- 1	<u>Rate</u> \$115.00				
80 WSFA 12/02/17 12/02/17 ET WEEKEND	1203-103x	:30		NM 1	\$10.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 1- 1	<u>Rate</u> \$10.00		•		
81 WSFA 12/03/17 12/03/17 NET NBC Sunday Today S	hc7-8a	:30		NM 1	\$45.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 1 1	<u>Rate</u> \$45.00				
82 WSFA 12/03/17 12/03/17 NET NBC Meet The Press	8-9a	:30		NM 1	\$45.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 1 1	<u>Rate</u> \$45.00				
83 WSFA 12/03/17 12/03/17 WSFA News Sunday AM	9-930a	:30	•	NM 1	\$20.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 1 1	<u>Rate</u> \$20.00				
84 WSFA 12/03/17 12/03/17 NET Soccer	11a-1p	:30		NM 0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	<u>Rate</u> \$35.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type	
1 WSFA 11/27/17-12/03/17 NET Soccer	11a-1p	St :30	\$35.00	NM	
Credited					
85 WSFA 12/03/17 12/03/17 Nascar Daytime Start Date End Date Weekdays Spots/Week	11a-6p Rate	:30		NM 0	\$0.00
Week: 11/27/17 12/03/171 1	\$35.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>	
1 WSFA 11/27/17-12/03/17 Nascar Daytime Credited	11a-6p	St :30	\$35.00	NM	/
86 WSFA 12/03/17 12/03/17 Nascar Daytime	11a-6p	:30		NM 0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate	.50		NIVI	\$0.00
Week: 11/27/17 12/03/171 1	\$65.00		•	_	
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 Nascar Daytime	Start/End Time 11a-6p	Weekdays Length	<u>Rate</u> \$65.00	<u>Type</u> NM	
Credited	та-ор	.30	⊅00:00	70107	
87 WSFA 12/03/17 12/03/17 Nascar Daytime	2-6p	:30	***************************************	NM 0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	<u>Rate</u> \$65.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type	
1 WSFA 11/27/17-12/03/17 Nascar Daytime Credited	2-6p	St :30	•\$ 65.00	NM	
88 WSFA 12/03/17 12/03/17 NET NBC Horse Racing	Various	:30		NM 0	\$0.00
Start Date	<u>Rate</u>				
Week: 11/27/17 12/03/171 1	\$100.00			l	

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

| Contract / Revision | Alt Order # | 1853993 / 08864312

 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SE! 5104

Advertiser Original Date / Revision
POL/Jones, Doug/D/Sena 11/29/17 / 11/29/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate	Type Spots	s Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 NET NBC Horse Racing Credited	Rate Start/End Time Various	Weekdays Length	<u>Rate</u> \$100.00	<u>Type</u> NM	
89 WSFA 12/01/17 12/01/17 Today in Alabama 5am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	5-530a <u>Rate</u> \$85.00	:30		NM	1 \$85.00
90 WSFA 12/03/17 12/03/17 WSFA 12 News at Five-Sur Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	Su 5-530p <u>Rate</u> \$90.00	:30		NM	1 \$90.00
91 WSFA 12/02/17 12/03/17 Notre Dame Football Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17S- 1	630p-10p <u>Rate</u> \$50.00	:30	•	NM	0 \$0.00
<u>Spot Ch Date Range Description</u> 1 WSFA 11/27/17-12/03/17 Notre Dame Football Credited	Start/End Time 630p-10p	Weekdays Length	<u>Rate</u> \$50.00	<u>Type</u> NM	
92 WSFA 12/03/17 12/03/17 Sunday Hour 2 Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	7-8PM <u>Rate</u> \$100.00	:30		NM	0 \$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 Sunday Hour 2 Credited	Start/End Time 7-8PM	Weekdays Length	<u>Rate</u> \$100.00	<u>Type</u> <i>NM</i>	
93 WSFA 12/03/17 12/03/17 NFL Football Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/172 2	730p-1030p <u>Rate</u> \$500.00	:30		NM	2 \$1,000.00
94 WSFA 12/03/17 12/03/17 Late News Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	1030p-11p <u>Rate</u> \$150.00	:30		NM	1 \$150.00
95 WSFA 12/03/17 12/03/17 LF SU 11-1130p Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	11-1130p <u>Rate</u> \$10.00	:30	•	NM	0 \$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 LF SU 11-1130p Credited	Start/End Time 11-1130p	Weekdays Length	<u>Rate</u> \$10.00	Type NM	
96 WSFA 12/03/17	1130p12x <u>Rate</u> \$5.00	:30	•	NM	1 \$5.00
D 97 WSFA 12/04/17 12/04/17 NET Early Today ON	4-430x	:30		NM	0 \$0.00
98 WSFA 11/29/17 11/29/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17W 1	4-430x <u>Rate</u> \$3.00	:30		NM	1 \$3.00
99 WSFA 11/30/17 11/30/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17T 1	4-430x <u>Rate</u> \$3.00	:30			0 \$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 NET Early Today ON Credited	Start/End Time 4-430x	Weekdays Length :30	* <u>Rate</u> \$3.00	Type NM	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

Contract / Revision Alt Order# 1853993 / 08864312

Contract Dates Product Estimate # 11/28/17 - 12/04/17 DOUG JONES FOR SEI5104

Advertiser Original Date / Revision 11/29/17 / 11/29/17 POL/Jones, Doug/D/Sena

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
D 100 WSFA 12/02/17 12/02/17 NET Soccer	1130a-2p	:30	NM 0	\$0.00
101 WSFA 12/02/17 12/02/17 NBC Golf	130p-4p	:30	NM 0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 11/27/17 12/03/17S- 1 Spot Ch Date Range Description	\$75.00 Start/End Time	Wookdove Longth Pate	Туре	
1 WSFA 11/27/17-12/03/17 NBC Golf	130p-4p	Weekdays Length Rate	NM	
Credited	100p 4p	.00 ,070.00	,,,,,,	
102 WSFA 12/03/17 12/03/17 NBC Golf	12p-5p	:30	NM 0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate	, , , ,		•
Week: 11/27/17 12/03/17S 1	\$75.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
1 WSFA 11/27/17-12/03/17 NBC Golf Credited	12p-5p	St :30 \$75.00	NM	
	. 40 4005	.00		¢550.00
103 WSFA 12/01/17 12/01/17 WSFA 12 News at Ten - MF Start Date End Date Weekdays Spots/Week	Rate	:30	NM 2	\$550.00
Week: 11/27/17 12/03/17F 2	\$275.00			
104 WSFA 12/01/17 12/01/17 WSFA 12 News at Noon	12-1230pm	:30	NM 1	\$100.00
Start Date End Date Weekdays Spots/Week	Rate			*
Week: 11/27/17 12/03/17F 1	\$100.00			
105 WSFA 12/01/17 12/01/17 RIGHT THIS MINUTE	130-2p	:30	NM 1	\$30.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 11/27/17 12/03/17F 1	\$30.00			
D 106 WSFA 12/01/17 12/01/17 NBC Early Today	400a - 430a	:30	NM 0	\$0.00
107 WSFA 12/01/17 12/01/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	NM 1	\$75.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17F 1	<u>Rate</u> \$75.00			
108 WSFA 12/01/17	5-530pm	:30	NM 1	\$185.00
Start Date End Date Weekdays Spots/Week	Rate	.50	14111	Ψ100.00
Week: 11/27/17 12/03/17F 1	\$185.00			
109 WSFA 12/01/17 12/01/17 Today in Alabama 530a	528am-6am	:30 .	NM 2	\$200.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 11/27/17 12/03/17F 2	\$100.00			
110 WSFA 12/01/17 12/01/17 WSFA 12 News at Six - MF	•	:30	NM 1	\$350.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17F 1	<u>Rate</u> \$350.00			
111 WSFA 12/01/17 12/01/17 Today in Alabama	6a-7a	:30	NM 1	\$175.00
Start Date End Date Weekdays Spots/Week	Rate	.50	14141	\$175.00
Week: 11/27/17 12/03/17F 1	\$175.00			
112 WSFA 12/01/17 12/01/17 ENTERTAINMENT TONIGH	11630-7p	:30	NM 1	\$215.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 11/27/17 12/03/17F 1	\$215.00			
113 WSFA 12/01/17 12/01/17 NBC Today Show	7-9am	:30	NM 2	\$230.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 F 2	<u>Rate</u> \$115.00			
114 WSFA 12/04/17 12/04/17 WSFA 12 News at Ten - MF		:30	NM 1	\$275.00
Start Date End Date Weekdays Spots/Week	Rate	.00	14141 }	ψ21 J.00
Week: 12/04/17 12/10/17 M 1	\$275.00	•		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television



www.wsfa.com

<u>Contract / Revision</u> Alt Order # 08864312

 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SEI 5104

*Line Ch Start Date End Date Description	Start/End Time	Days Length	Spots/ Week Rate	Type S	nots	Amount
Start Date End Date Weekdays Spots/Week	Rate	Days Length	vvcck rate	7,900	poto	Tanodric
N 115 WSFA 12/04/17 12/04/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 M 2	12-1230pm Rate \$100.00	:30		NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 12/04/17-12/10/17 WSFA 12 News at Noon Credited	Start/End Time 12-1230pm	Weekdays Lend	gth <u>Rate</u> :30 \$100.00	<u>Type</u> <i>NM</i>		
2 WSFA 12/04/17-12/10/17 WSFA 12 News at Noon Credited	12-1230pm	M	30 \$100.00	NM		
116 WSFA 12/04/17 12/04/17 RIGHT THIS MINUTES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/17 M 1	130-2p <u>Rate</u> \$30.00	:30		NM	1	\$30.00
117 WSFA 12/04/17 12/04/17 WSFA 12 News at Five Start Date	5-530pm <u>Rate</u> \$185.00	:30		NM	2	\$370.00
118 WSFA 12/04/17	528am-6am <u>Rate</u> \$100.00	:30	•	NM	1	\$100.00
119 WSFA 12/04/17	6-630pm <u>Rate</u> \$350.00	:30		NM	2	\$700.00
120 WSFA 12/04/17 12/04/17 Today In Alabama <u>Start Date End Date Weekdays Spots/Week</u> Week: 12/04/17 12/10/17 M 2	6a-7a <u>Rate</u> \$175.00	:30		NM	2	\$350.00
121 WSFA 12/04/17 12/04/17 ENTERTAINMENT TONIGH Start Date	H1630-7p <u>Rate</u> \$215.00	:30	•	NM	1	\$215.00
122 WSFA 12/04/17 12/04/17 NBC Today Show Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 M 2	7-9am <u>Rate</u> \$115.00	:30		NM	2	\$230.00
123 WSFA 12/04/17	7-9pm <u>Rate</u> \$600.00	:30	•	NM	1	\$600.00
124 WSFA 12/02/17 12/02/17 WSFA 12 News at Ten - Sa	t 10-1030pm <u>Rate</u> \$175.00	:30		NM	1	\$175.00
125 WSFA 12/02/17 12/02/17 Nascar-Xfinity Phoenix Start Date	230p - 5p <u>Rate</u> \$65.00	:30		MM	0	\$0.00
<u>Spot Ch Date Range Description</u> 1 WSFA 11/27/17-12/03/17 Nascar-Xfinity Phoenix Credited	Start/End Time 230p - 5p	<u>Weekdays</u> <u>Len</u>	ath <u>Rate</u> :30 *\$ 65.00	<u>Type</u> <i>NM</i>		
126 WSFA 12/02/17	230p-6p <u>Rate</u> \$50.00	:30		NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 Notre Dame Football Credited	Start/End Time 230p-6p	<u>Weekdays</u> <u>Lend</u>	ath Rate :30 \$50.00	<u>Type</u> <i>NM</i>		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

Print Date 11/29/17

Page 11of 15



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

Contract / Revision Alt Order# 08864312 1853993 /

Contract Dates Estimate # Product 11/28/17 - 12/04/17 DOUG JONES FOR SEI 5104

<u>Advertiser</u> Original Date / Revision 11/29/17 / 11/29/17 POL/Jones, Doug/D/Sena

*Line Ch Start Date End Date Description	Start/End Time	Spots. Days Length Week		Type S	pots	Amount
127 WSFA 12/02/17 12/02/17 WSFA 12 News at Six-Sat Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17S- 1	Sa 6-7pm <u>Rate</u> \$80.00	:30	•	NM	1	\$80.00
128 WSFA 12/03/17 12/03/17 Nascar-Charlt <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17S 1	1p - 5p <u>Rate</u> \$35.00	:30	Data	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 Nascar-Charlt Credited	Start/End Time 1p - 5p	Weekdays Length St :30	<u>Rate</u> \$35.00	Type NM		
129 WSFA 12/03/17	1030p-11p <u>Rate</u> \$150.00	:30	•	MM	1	\$150.00
130 WSFA 12/03/17 12/03/17 NET Soccer <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17S 1	11a-1p <u>Rate</u> \$35.00	:30		NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 NET Soccer Credited	Start/End Time 11a-1p	Weekdays LengthSt :30	<u>Rate</u> \$35.00	<u>Type</u> NM		
131 WSFA 12/03/17	130-5p <u>Rate</u> \$65.00	:30	•	MM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 Nascar Phoenix Credited	Start/End Time 130-5p	Weekdays Length	<u>Rate</u> \$65.00	<u>Type</u> <i>NM</i>		
132 WSFA 12/03/17 12/03/17 Nascar Miami Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17S 1	2-6p <u>Rate</u> \$65.00	:30	•	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 Nascar Miami Credited	Start/End Time 2-6p	Weekdays Length	<u>Rate</u> \$65.00	<u>Type</u> NM		
133 WSFA 12/03/17 12/03/17 NBC Horse Racing Breeder Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17S 1	rs 4-5p <u>Rate</u> \$100.00	:30		NM	0	\$0.00
<u>Spot Ch Date Range Description</u> 1 WSFA 11/27/17-12/03/17 NBC Horse Racing Breede Credited	Start/End Time rs 4-5p	Weekdays Length	<u>Rate</u> \$100.00	<u>Type</u> <i>NM</i>		
134 WSFA 12/02/17	630p-10p <u>Rate</u> \$50.00	:30		NM	0	\$0.00
Spot Ch <u>Date Range</u> <u>Description</u> 1 WSFA 11/27/17-12/03/17 Notre Dame - USC Credited	Start/End Time 630p-10p	Weekdays Length :30	<u>Rate</u> \$50.00	<u>Type</u> <i>NM</i>		
2 WSFA 11/27/17-12/03/17 Notre Dame - USC Credited	630p-10p	Sa :30	,\$50.00	NM		
135 WSFA 12/03/17	7-8p <u>Rate</u> \$100.00	:30		MM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

Print Date 11/29/17

Page 12of 15



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

| Contract / Revision | Alt Order # | 1853993 / 08864312

 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SEI 5104

Advertiser

POL/Jones, Doug/D/Sena
Original Date / Revision
11/29/17 / 11/29/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 Breeders Cup 2017 Credited	<u>Rate</u> <u>Start/End Time</u> 7-8p	<u>Weekdays Length Rate</u> St :30 \$100.00	Type NM	
2 WSFA 11/27/17-12/03/17 Breeders Cup 2017 Credited	7-8p	Si :30 \$ 100.00	NM	
136 WSFA 11/30/17	10-1035pm <u>Rate</u> \$275.00	:30	NM 1	\$275.00
137 WSFA 11/30/17 11/30/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17T 1	12-1230pm <u>Rate</u> \$100.00	:30	N M 1	\$100.00
138 WSFA 11/30/17 11/30/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17T 1	4-430x <u>Rate</u> \$3.00	:30	N M 1	\$3.00
139 WSFA 11/30/17 11/30/17 WSFA 12 News at Five Start Date	5-530pm <u>Rate</u> \$185.00	:30	NM 1	\$185.00
140 WSFA 11/30/17	530am-6am <u>Rate</u> \$100.00	:30	NM 2	\$200.00
141 WSFA 11/30/17 11/30/17 WSFA 12 News at Six - MF Start Date	6-630pm <u>Rate</u> \$350.00	:30	NM 2	\$700.00
142 WSFA 11/30/17 11/30/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17T 1	6a-7a <u>Rate</u> \$175.00	:30	NM 1	\$175.00
143 WSFA 11/30/17 11/30/17 ENTERTAINMENT TONIGH Start Date	11630-7p <u>Rate</u> \$215.00	:30 ,	NM 2	\$430.00
144 WSFA 11/30/17 11/30/17 NBC Today Show Start Date	7-9am <u>Rate</u> \$115.00	:30	NM 1	\$115.00
145 WSFA 11/28/17 11/28/17 WSFA 12 News at Ten - MF Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 -T 1	10-1035pm <u>Rate</u> \$275.00	:30	NM 1	\$275.00
146 WSFA 11/28/17 11/28/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 -T 2	12-1230pm <u>Rate</u> \$100.00	:30	NM 2	\$200.00
147 WSFA 11/28/17 11/28/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 -T 1	M-F 430-5P <u>Rate</u> \$75.00	:30	NM 1	\$75.00
148 WSFA 11/28/17 11/28/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 -T 1	5-530pm <u>Rate</u> \$185.00	:30	NM 1	\$185.00
149 WSFA 11/28/17 11/28/17 Today in Alabama 530a Start Date End Date Weekdays Spots/Week	530am-6am Rate	:30	NM 1	\$100.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

 Contract / Revision
 Alt Order #

 1853993 /
 08864312

 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SEt 5104

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rat	te TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 -T 1	<u>Rate</u> \$100.00				
150 WSFA 11/28/17	6-630pm <u>Rate</u> \$350.00	:30	NM	1	\$350.00
151 WSFA 11/28/17 11/28/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -T 1	6a-7a <u>Rate</u> \$175.00	:30	NM	1	\$175.00
152 WSFA 11/28/17 11/28/17 ENTERTAINMENT TONIGH Start Date	11630-7p <u>Rate</u> \$215.00	:30	NM	2	\$430.00
153 WSFA 11/28/17 11/28/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -T 1	7-9am <u>Rate</u> \$115.00	:30	NM	1	\$115.00
154 WSFA 11/28/17	8-9pm <u>Rate</u> \$600.00	:30	NM	1	\$600.00
155 WSFA 11/29/17	10-1035pm <u>Rate</u> \$275.00	:30	NM	2	\$550.00
156 WSFA 11/29/17 11/29/17 WSFA 12 News at Noon Start Date	12-1230pm <u>Rate</u> \$100.00	:30	NM	1	\$100.00
157 WSFA 11/29/17 11/29/17 RIGHT THIS MINUTES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17W 1	130-2p <u>Rate</u> \$30.00	:30	NM	1	\$30.00
158 WSFA 11/29/17	M-F 430-5P <u>Rate</u> \$75.00	:30	NM	2	\$150.00
159 WSFA 11/29/17 11/29/17 WSFA 12 News at Five <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17W 2	5-530pm <u>Rate</u> \$185.00	:30	NM	2	\$370.00
160 WSFA 11/29/17 11/29/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17w 1	530am-6am <u>Rate</u> \$100.00	:30	NM	1	\$100.00
161 WSFA 11/29/17 11/29/17 WSFA 12 News at Six - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17W 1	6-630pm <u>Rate</u> \$350.00	:30 •	NM	1	\$350.00
162 WSFA 11/29/17	6a-7a <u>Rate</u> \$175.00	:30	NM	2	\$350.00
163 WSFA 11/29/17 11/29/17 ENTERTAINMENT TONIGH <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17W 1	17630-7p <u>Rate</u> \$215.00	:30	NM	1	\$215.00
164 WSFA 11/29/17 11/29/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17W 1	7-9am <u>Rate</u> \$115.00	:30	NM	1	\$115.00

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SEI 5104

 Advertiser
 Original Date / Revision

 POL/Jones, Doug/D/Sena
 11/29/17 / 11/29/17

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week , Rate	Type Spo	ts	Amount
Start Date End Date Weekdays Spots/Week	Rate				
165 WSFA 12/02/17 12/02/17 NBC Saturday Today Show		:30	NM	1	\$45.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 S- 1	Rate				
	\$45.00				***
166 WSFA 11/28/17 12/03/17 RIGHT THIS MINUTES Start Date End Date Weekdays Spots/Week	130-2p Rate	:30	NM	1	\$30.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 -TWTF 1	\$30.00				
167 WSFA 11/28/17 12/03/17 Today In Alabama	6a-7a	:30 •	NM	2	\$350.00
Start Date End Date Weekdays Spots/Week	Rate	.00	,,,,,,	_	***************************************
Week: 11/27/17 12/03/17 -TWTF 2	\$175.00				
168 WSFA 11/28/17 12/03/17 Today in Alabama 5am	5-530a	:30	NM	2	\$170.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 11/27/17 12/03/17 -TWTF 2	\$85.00				
169 WSFA 11/28/17 12/03/17 NBC Today Show	7-9am	:30	NM	2	\$230.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 -Tw 2	<u>Rate</u> \$115.00				
		-20	NM	1	\$10.00
170 WSFA 11/28/17 12/03/17 Last Call With Carson Daily Start Date End Date Weekdays Spots/Week	Rate	:30	INIVI	ı	\$10.00
Week: 11/27/17 12/03/17 -TWTF 1	\$10.00				
171 WSFA 11/28/17 12/03/17 NBC Today Show	7-9am	:30	NM	2	\$230.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 11/27/17 12/03/17TF 2	\$115.00				
172 WSFA 11/30/17 11/30/17 Late News	1030p-11P	:30	NM	1	\$150.00
Start Date End Date Weekdays Spots/Week	Rate	•			
Week: 11/27/17 12/03/17T 1	\$150.00				
173 WSFA 11/28/17 12/03/17 NET Days of Our Lives	1230-130p	:30	NM	1	\$225.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 -TWTF 1	<u>Rate</u> \$225.00				
174 WSFA 11/28/17 12/03/17 Last Call With Carson Daily		:30	NM	1	\$10.00
Start Date End Date Weekdays Spots/Week	Rate	.50	14111	ı	\$10.00
Week: 11/27/17 12/03/17 -TWTF 1	\$10.00				
175 WSFA 12/02/17 12/02/17 NET Soccer	1130a-2p	:30	NM	1	\$35.00
Start Date	Rate				
Week: 11/27/17 12/03/17S- 1	\$35.00				
N 176 WSFA 11/30/17 11/30/17 NET NFL Thursday Game	720-1030p	:30	NM	1	\$500.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 11/27/17 12/03/17T 1	\$500.00	2-			045.00
N 177 WSFA 11/30/17 12/03/17 Late Night w/ Seth Meyers	1137p-1237x	:30	NM	1	\$15.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17TF 1	<u>Rate</u> \$15.00				
	470.00	4			

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/27/17 -12/04/17	157	\$23,346.00	(\$3,501.90)	\$19,844.10
Totals	157	\$23,346,00	(\$3,501,90)	\$19.844.10

(* Line Transactions: N = New, E = Edited, D = Deleted)

Totals

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

\$23,346,00

157



www.wsfa.com

Page 15of 15 Alt Order# Contract / Revision

1853993 / 08864312 **Contract Dates** Product Estimate # 11/28/17 - 12/04/17 DOUG JONES FOR SEI 5104

Print Date 11/29/17

Advertiser Original Date / Revision 11/29/17 / 11/29/17 POL/Jones, Doug/D/Sena

Bignature:	Date:	
------------	-------	--

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television

1853993 \$\$\$ REP HEADLINE# 8864312 TRF# \$\$\$ MOD# 3: UNAPPROVED REV #1

RISK !!! REPORT F CREDIT HARRIS AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET

NOV29/17 14.58 *** WSFA-TV ***

FROM REP

703-516-9680

FAX#

SALESMAN REGIONAL (H) SCATTERGOOD EDDINS LOCAL RYAN OFF.# JEFF PRSN WA-CLASS: NATL. BUYER NAME SALES **REP.#** 1650 SUITE# SE POLI/D JONES/D/SEN/AL CANAL PARTNERS MEDIA # 8864312 75 PKWY 30339 GA 900 CIRCLE CONTRACT ATLANTA, NAME NAME AGY. ADV. # ORDER # ADV AGY

INVOICE) BILLING NEEDED ORDER, (LINE, CO-OP DOUG JONES FOR SENAT EST# 5104 COMMENTS: WK-1 DEC4/17 TAX STATE FLIGHT DATES NOV28/17 TAX PRDCT CITY

14.58 DATE NOV29/17

> REVISED ORDER
> M6 OKD AS LINES 176-177
> TTL SAME, \$23,349
> PLS CONFM RYAN THANKS JASMINE FOR REP:

SCHEDULE ADVANCE Z CASH Þ SI SIHI **** CON CM

STA:

ALL INVOICES ARE TO BE SENT TO: 900 CIRCLE 75 PARKWAY SE, SUITE#1650 30339 ATLANTA,



: TOTI:	:SPTS:
. DAYS	
WEEK :	TVVI:
:SPTS: WEEK	"
END	DATE
.,	••
START	DATE
RATE	
SEC	
: LGTH :	
TIME PERIOD	
TI	
:CD:	: :: ::
:LINE#:REP	: LIN

5104

il

AGENCY EST#

836 AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = 967

900A-1000A

Ø

30 ოო

11/29 \$50.00

WED 0

11/29

0

HOUR SHOW TODAY TODAY PROGRAM : CON COM1:

REP HEADLINE# 8864312 TRF# 1853993 ORD \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9387

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

+ARRIS REPORT FROM REP

CHANGES *

NOV29/17 14.58 *** WSFA-TV ***

: LINE#:REP	: REP	: CD:	TIME PER	PERIOD :	LGTH : SEC :	RATE	START: DATE	TT : END	SPTS:	: WEEK :		DAYS	TOTL:
	176	A 7	/20P-1100P	_	30	\$500.00	11/30	11		1	ТНО		
	PROGRAM ORD COM THIS IS THIS IS THIS IS	4444	THURSDAY N NO AVAILS. MAKE-GOOD F MAKE-GOOD F MAKE-GOOD F MAKE-GOOD F	H OOOO	SHT NFL PLEASE CONFIRM. NOV29 ON LINE-13 DEC4 ON LINE-15 DEC4 ON LINE-58 DEC4 ON LINE-58	THANKS, FOR 1 FOR 1 S FOR 1 S FOR 2	DENICE SPOT/WK SPOT/WK SPOT/WK SPOTS/WK			>			
	177	A 1	135P-123	5A	30	\$15.00	11/30	12/1	Н	\	TH-F		Н
	PROGRAM ORD COM PART OF		: LATE NIGHT W : NO AVAILS. A MAKEGOOD MADE	HT WITH SETH S. PLEASE C MADE UP OF L	SETH MEYERS ASE CONFIRM.	THANKS,	DENICE			7/			
	15	S	1000A-1100A		30	\$50.00	12/4	12/4	0		MOM		0
	PROGRAM CON COM	RAM : COM1:	TODAY SH	SHOW HOUR SHOW HOUR	4.4				•				
	58	8	30P-700P		30	\$215.00	12/4	12/4	0	\	NOM	c	0
	PROGRAM : CON COM1:	4М : ОМ1:	ENTERTAINMENT ENTERTAINMENT		TONIGHT TONIGHT					7			
	115	S	200N-1230	Ωı	30	\$100.00	12/4	12/4	0	\	MOM		0
PROGRAM: CON COM1: STATION MAKEGOOD	PROGRAM CON COM	AM : DM1:	WSFA 12 WSFA 12 OFFERS:	EWS EWS	12P 12P				•••				
9 X	ο κ ' υ	BUY#1 BUY#1 BUY#5 BUY#1	#13 M #15 #58 #115	SED	:WED/900A-1000A MON/1000A-1100 MON/630P-700P MON/1200N-1230	1000A -1100A 700F -1230P	NOV29 DEC4 DEC4 DEC4 (2/WK)		w w w w	\$50.00 \$50.00 \$215.00 \$100.00	N)	(NOV29/17)	
•				FFER:TH & TH CMT:NO	OFFER: THU/720P-1100P & TH-F/1135P-123 CMT:NO AVAILS. PL	SA N	NOV30 NOV30 RM. THANKS,	, DENICE		\$500.00 \$15.00	T U U	S ADVISE	
DEC/17	233	49.0	0						υ	CONTRACT TOTAL	TOTAL	23349	.00
MARKET	TOTALS	\$ \$27,	215	WSFA 39%	WNCF 148 ESFA 08	WAKA 33% EAKA 0%	WCOV 118	CABL 0%	WBMM 3%	8 WIYC	% O		
SSTIMATED		SHARES											

*-MULTIPLE

Y-DAYS Z-COMMENTS

X-LATE

T-TIME

S-SPOTS PER WEEK

R-RATE

Q-PAID PGM

P-CLASS, PLAN, SECT

M-MAKEGOOD N-PROGRAM NAME

L-LENGTH

DE-DELETE E-EFF DATES

C-CANCELLED

B-BUY TYPE

A-ADD

10D CODE

SVC- NSI DEMOS- RA35+*

REP HEADLINE# 8864312 TRF# 1853993 \$\$\$ MOD# 3: APPROVED REV #1 \$\$\$

NOV29/17 15.11 *** WSFA-TV *** FAX# 703-516-9680 REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION

ADV # ADV. NAME POLI/D JONES/D/SEN/AL	REP.#	OFF.# SALESMAN #	
AGY # AGY. NAME CANAL PARTNERS MEDIA	BUYER NAME JE	BUYER NAME JEFF SCATTERGOOD	
900 CIRCLE 75 PKWY SE, SUITE# 1650	SALES PRSN WA-	A- RYAN EDDINS (H)	
ATLANTA, GA 30339			
ORDER # CONTRACT # 8864312	CLASS: NATE.	LOCAL REGIONAL	
PRDCT DOUG JONES FOR SENAT EST#5104 COMMENTS: (LINE, ORDER, INVOICE)	/OICE)		
FLIGHT DATES NOV28/17 DEC4/17 WK-1			
CITY TAX STATE TAX CO-OP BILLING NEEDED		DATE_NOV29/17_15.11	111

REVISED ORDER
M6 OKD AS LINES 176-177
TTL SAME, \$23,349
PLS CONFM
THANKS JASMINE FOR RYAN REP:

STA:

**** THIS IS A CASH IN ADVANCE SCHEDULE **** CONCE

ALL INVOICES ARE TO BE SENT TO: 900 CIRCLE 75 PARKWAY SE, SUITE#1650 ATLANTA, GA 30339

CONTRACT SCHEDULED FOR GENERATION NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. STATION MAKEGOOD OFFERS:

	(NOV29/17)				PLS ADVISE.		•
	\$50.00	\$50.00	\$215.00	\$100.00	\$500.00	\$15.00	
	308	308	308	308	308	308	
							DENICE
	NOV29	DEC4	DEC4	DEC4 (2/WK)	NOV30	NOV30	THANKS, DENICE
	ON	DE	DE	DE	ON	ON	
	000A	.100A	0 P	.230P	.00P	-1235A	PLEASE CONFIRM:
	D/900A-10	N/1000A-1	N/630P-7C	N/1200N-1	U/720P-11	& TH-F/1135P-1235A	CMT: NO AVAILS.
•	MISSED: WE	MON/1000A-1100A	MOI	MON/1200N-1230P	OFFER: THI	& TH.	CMT: NO
	BUY#13	BUY#15	BUY#58	BUY#115			•
177777777	OK'D						
•							

23349.00 CONTRACT TOTAL TOTAL

AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENORDER WORKSHEET

TRF# 1853993

\$\$\$ 0#

REP HEADLINE# 8864312 \$\$\$ MOD# 4: APPROVED REV

NOV29/17 17.02 *** WSFA-TV FROM STATION **CHANGES** RISK !!! REPORT CREDIT HARRIS

703-516-9680

FAX#

ADV #	ADV. NAME POLI/D JONES/D/SEN/AL	REP.# SALESMAN #
AGY #	AGY. NAME CANAL PARTNERS MEDIA	BUYER NAME JEFF SCATTERGOOD
	900 CIRCLE 75 PKWY SE, SUITE# 1650	SALES PRSN WA- RYAN EDDINS (H)
	ATLANTA, GA 30339	
ORDER #	CONTRACT # 8864312	CLASS: NATL. LOCAL REGIONAL
PRDCT DOUG JOI	DOUG JONES FOR SENAT EST#5104 COMMENTS: (LINE, ORDER, INVOICE)	(СЕ)
FLIGHT DATES NOV28/17	0V28/17 DEC4/17 WK-1	
CITY TAX	STATE TAX CO-OP BILLING NEEDED	DATE_NOV29/17 17.02

STA:

CASH IN ADVANCE SCHEDULE ď SI SIHL **** Σ CON

SE, SUITE#1650 ALL INVOICES ARE TO BE SENT TO: 900 CIRCLE 75 PARKWAY SE, SUITE ATLANTA, GA 30339

PLS ADVISE (NOV29/17) THANKS, DENICE CONTRACT TOTAL TOTAL \$15.00 \$215.00 \$215.00 \$150.00 \$15.00 \$510.00 \$275.00 \$5.00 CONFIRM. PLEASE DEC4 NOV30(2/WK) OVERSOLD. DEC3 (2/WK) NOV30 NOV30 NOV30 NOV30 DEC1 DEC2 υŏ CMT:NA DUE TO PROGRAM CHANGE MISSED:THU/1000P-1035P TH-F/1135P-1235A MON/1135P-1235A THU/630P-700P OFFER: THU/1030P-1105P THU/1200M-100A FRI/800P-1000P SAT/600A-800A SUN/400A-430A Ø Ø ø STATION MAKEGOOD OFFERS:
M7 UNRESL BUY#136 I
BUY#177
BUX#68 BUY#143 23349.00 TO PRINT NO BUYS DEC/17

0/0 WIYC m % WBMM CABL 0% WCOV 118 3 3 % % WAKA EAKA 14% % WNCF ESFA WSFA 39% \$27,215 MARKET TOTALS

23349.00

SHARES ESTIMATED

RA35+* SVC- NSI DEMOS- R REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET TRF# 1853993 #0 \$\$\$ 3: APPROVED REV 8864312 HEADLINE# MOOM REP \$\$\$

NOV29/17 13.55 *** WSFA-TV *** 703-516-9680 STATION * * CHANGES * * FROM FAX# RISK !! REPORT CREDIT HARRIS

13.55 # 7 SALESMAN REGIONAL NOV29/1 (H) EDDINS SCATTERGOOD DATE LOCAL RYAN OFF.# JEFF WA NATL PRSN NAME CLASS: BUYER REP.# SALES INVOICE) NEEDED 1650 ORDER, BILLING SUITE# (LINE, SE, COLOP JONES/D/SEN/AL COMMENTS: MEDIA 886431 PKWY 30339 PARTNERS 7.5 WK-1# GA EST#5104 CIRCLE CONTRACT ATLANTA DEC4/17 POLI/D CANAL 900 TAX SENAT NAME NAME STATE FOR AGY. DATES NOV28/1 ADV. JONES DOUG TAX # FLIGHT # ORDER PRDCT CILY ADV AGY

STA:

**** SCHEDULE CASH IN ADVANCE Þ H S THIS **** S CON

SE, SUITE#1650 INVOICES ARE TO BE SENT CIRCLE 75 PARKWAY SE, SU 30339 ВA ATLANTA, ALL 900

\$50.00 \$215.00 \$100.00 \$500.00 308 308 308 308 308 DENICE THANKS, DEC4 (2/WK) NOV29 NOV30 NOV30 DEC4 DEC4 CONFIRM. OFFER:THU/720P-1100P & TH-F/1135P-1235A CMT:NO AVAILS. PLEASE MON/1000A-1100A MON/1200N-1230P MISSED: WED/900A-1000A MON/630P-700P MAKEGOOD OFFERS: BUY#13 BUY#15 BUY#58 BUY#115 23349.00 TO PRINT UNRESL NO BUYS STATION DEC/17 M 6

23349.00 TOTAL CONTRACT TOTAL

0

WIYC.

% %

WBMM

0%

.CABL

WCOV 11%

93 % %

WAKA EAKA

.148 0

WNCF ESFA

8

WSFA

\$27,215

TOTALS

MARKET

ADVISE

PLS

(NOV29/17)

SHARES ESTIMATED

SVC- NSI DEMOS- RA35+*

CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

Canal Partners Media 1027 33rd Street NW, Suite 140 Washington, DC 20007

	•				
	Contract / Re	vision		Alt Order #	!
	1853993	1		08864312	
Product					
DOUG JONES FOR SENA	T				
Contract Dates	Estimate #				
11/28/17 - 12/04/17	5104				
<u>Advertiser</u>	•		Ori	ginal Date	/ Revision
POL/Jones, Doug/D/Sena	ite		1	1/30/17	/ 11/30/17
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Property	Accour	nt E	xecutive	Sales Office
	WSFA	Ryan E	ddi	ns	HRP-Washingto
	Special Hand	ing		***************************************	
	•				
	Demographic				
	Adults 35+				
	Agy Code	Adverti	ser	Code	Product 1/2
	TV13041	836			967
	Agency Ref	· · · · ·		Advertiser	Ref

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
2 WSFA 12/04/17 12/04/17 Today in Alabama 530a Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1	528am-6am <u>Rate</u> \$100.00	:30	NM 1	\$100.00
3 WSFA 11/28/17 11/28/17 Today in Alabama 530a Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 -1 1	528am-6am <u>Rate</u> \$100.00	:30	NM 1	\$100.00
4 WSFA 11/29/17 11/29/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	528am-6am <u>Rate</u> \$100.00	:30	NM 1	\$100.00
5 WSFA 11/28/17 11/28/17 Today In Alabama Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 -1 1	6a-7a <u>Rate</u> \$175.00	:30 •	N M 1	\$175.00
6 WSFA 11/30/17 11/30/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	6a-7a <u>Rate</u> \$175.00	:30	NM 1	\$175.00
7 WSFA 12/01/17 12/01/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	6a-7a <u>Rate</u> \$175.00	:30	N M 1	\$175.00
8 WSFA 11/28/17 11/28/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -1 1	7-9am <u>Rate</u> \$115.00	:30	N M 1	\$115.00
9 WSFA 11/29/17 11/29/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	7-9am <u>Rate</u> \$115.00	:30	NM 1	\$115.00
10 WSFA 11/30/17 11/30/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	7-9am <u>Rate</u> \$115.00	:30	NM 1	\$115.00
11 WSFA 12/04/17 12/04/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	9-10am <u>Rate</u>	:30	NM 0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SET 5104

*Line Ch Start Date End Date Description	Start/End Time	Spots/ , Days Length Week		Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1 Spot Ch Date Range Description 1 WSFA 12/04/17-12/10/17 NBC Today 2 Credited	Rate \$50.00 Start/End Time 9-10am	Weekdays Length M::30	<u>Rate</u> <u>Type</u> \$50.00 NM	•	
E 13 WSFA 11/29/17 11/29/17 NBC Today 2 Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1 Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 NBC Today 2 Credited	9-10am Rate \$50.00 Start/End Time 9-10am	:30 <u>Weekdays</u> <u>Length</u> W :30	NM <u>Rate Type</u> \$50.00 NM		\$0.00
14 WSFA 11/30/17 11/30/17 NBC Today 2 Start Date	9-10am Rate \$50.00 Start/End Time 9-10am	:30 Weekdays LengthTh :30	NM <u>Rate Type</u> \$50.00 NM	0	\$0.00
E 15 WSFA 12/04/17 12/04/17 NBC Today with Kathie Lee Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1 Spot Ch Date Range Description 1 WSFA 12/04/17-12/10/17 NBC Today with Kathie Lee Credited	Rate \$50.00 Start/End Time	:30 Weekdays Length M :30	NM <u>Rate Type</u> \$50.00 NM	0	\$0.00
16 WSFA 11/28/17 11/28/17 NBC Today with Kathie Lee Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 -1 1	10-11am <u>Rate</u> \$50.00	:30	NM	1	\$50.00
17 WSFA 11/30/17 11/30/17 NBC Today with Kathie Lee Start Date	10-11am <u>Rate</u> \$50.00	:30	NM	1	\$50.00
18 WSFA 11/28/17 11/28/17 ALABAMA LIVE @ 11A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -1 1	11-1130Am <u>Rate</u> \$30.00	:30	NM	1	\$30.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 1 1	11-1130Am <u>Rate</u> \$30.00	:30	NM	1	\$30.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 11/27/1712/03/1711	11-1130Am <u>Rate</u> \$30.00	:30	NM	1	\$30.00
21 WSFA 11/28/17 11/28/17 ALABAMA LIVE @ 1130AM	1130A-12P <u>Rate</u> \$30.00	:30	NM	1	\$30.00
22 WSFA 11/29/17 11/29/17 ALABAMA LIVE @ 1130AM	<u>Rate</u> \$30.00	:30	NM	1	\$30.00
24 WSFA 12/01/17 12/01/17 ALABAMA LIVE @ 1130AM Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 1 1	1130A-12P <u>Rate</u> \$30.00	:30	NM	1	\$30.00

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

Alt Order # Contract / Revision 08864312 1853993 /

Contract Dates Product • Estimate # 11/28/17 - 12/04/17 DOUG JONES FOR SEI 5104

Original Date / Revision <u>Advertiser</u> 11/30/17 / 11/30/17 POL/Jones, Doug/D/Sena

*Line Ch Start Date End Date Description	Start/End Time	Spots Days Length Week		Type Sp	ots	Amount
25 WSFA 11/29/17 11/29/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	12-1230pm <u>Rate</u> \$100.00	:30		NM	1	\$100.00
26 WSFA 11/30/17 11/30/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	12-1230pm <u>Rate</u> \$100.00	:30		NM	1	\$100.00
27 WSFA 12/01/17 12/01/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 1 1	12-1230pm <u>Rate</u> \$100.00	:30	•	NM	1	\$100.00
28 WSFA 12/04/17 12/04/17 NET Days of Our Lives Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1	1230-130p <u>Rate</u> \$150.00	:30		NM	1	\$150.00
29 WSFA 11/28/17 11/28/17 NET Days of Our Lives Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 -1 1	1230-130p <u>Rate</u> \$150.00	:30		NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 NET Days of Our Lives Credited	Start/End Time 1230-130p	Weekdays Length -Tu: :30	<u>Rate</u> \$150.00	<u>Type</u> <i>NM</i>		
30 WSFA 11/30/17 11/30/17 NET Days of Our Lives Start Date	1230-130p <u>Rate</u> \$150.00	:30		NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 NET Days of Our Lives Credited	Start/End Time 1230-130p	Weekdays LengthTh :30	<u>Rate</u> \$150.00	<u>Type</u> <i>NM</i>		
31 WSFA 12/04/17 12/04/17 RIGHT THIS MINUTES Start Date	130-2p <u>Rate</u> \$30.00	:30	•	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 12/04/17-12/10/17 RIGHT THIS MINUTES Credited	Start/End Time 130-2p	Weekdays Length M::30	<u>Rate</u> \$30.00	<u>Type</u> NM		
32 WSFA 11/29/17 11/29/17 RIGHT THIS MINUTES Start Date	130-2p <u>Rate</u> \$30.00	:30	•	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 RIGHT THIS MINUTES Credited	Start/End Time 130-2p	Weekdays Length :30	<u>Rate</u> \$30.00	<u>Type</u> NM		
33 WSFA 12/01/17 12/01/17 RIGHT THIS MINUTES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	130-2p <u>Rate</u> \$30.00	:30		NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 RIGHT THIS MINUTES Credited	Start/End Time 130-2p	Weekdays Length	<u>Rate</u> \$30.00	<u>Type</u> NM		
34 WSFA 12/04/17 12/04/17 Today in Alabama 430am Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1	430-5a <u>Rate</u> \$5.00	:30		NM	1	\$5.00
35 WSFA 12/04/17 12/04/17 HARRY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/17 1 1	2-3p <u>Rate</u> \$25.00	:30		NM	1	\$25.00

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

| Contract / Revision | Alt Order # | 1853993 / 08864312

 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SEI 5104

| <u>Advertiser</u> | <u>Original Date / Revision</u> | POL/Jones, Doug/D/Sena | 11/30/17 / 11/30/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type S	pots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
36 WSFA 11/28/17 11/28/17 HARRY	2-3p	:30	NM	1	\$25.00
Start Date End Date Weekdays Spots/Week	Rate	•			4
Week: 11/27/17 12/03/17 -1 1	\$25.00				
37 WSFA 11/30/17 11/30/17 HARRY	2-3p	:30	NM	1	\$25.00
Start Date End Date Weekdays Spots/Week	Rate				•
Week: 11/27/17 12/03/171 1	\$25.00				
38 WSFA 11/28/17 11/28/17 JUDGE JUDY 2ND RUN	3-330p	:30	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week	Rate		l		
Week: 11/27/17 12/03/17 -1 1	\$60.00				
39 WSFA 11/30/17 11/30/17 JUDGE JUDY 2ND RUN	3-330p	:30	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week	Rate		1		
Week: 11/27/17 12/03/171 1	\$60.00				
40 WSFA 12/01/17 12/01/17 JUDGE JUDY 2ND RUN	3-330p	:30	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week	Rate		l		
Week: 11/27/17 12/03/171 1	\$60.00				
41 WSFA 12/04/17 12/04/17 JUDGE JUDY 1ST RUN	330-4p	:30	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week	Rate	•	l		
Week: 12/04/17 12/10/17 1 1	\$60.00				
42 WSFA 11/28/17 11/28/17 JUDGE JUDY 1ST RUN	330-4p	:30	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 -1 1	Rate				
	\$60.00				
43 WSFA 11/29/17 11/29/17 JUDGE JUDY 1ST RUN	330-4p	:30	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	<u>Rate</u> \$60.00				
	·				
44 WSFA 12/04/17 12/04/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1	<u>Rate</u> \$60.00		İ		
45 WSFA 11/29/17 11/29/17 Today in Alabama 430am Start Date End Date Weekdays Spots/Week	430-5a	:30	NM	1	\$5.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	<u>Rate</u> \$5.00				
		-20			600.00
46 WSFA 11/29/17 11/29/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week	M-F 4-430P Rate	:30	NM	1	\$60.00
Week: 11/27/17 12/03/171 1	\$60.00				
47 WSFA 12/01/17 12/01/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	NINA	4	ee0 00
Start Date End Date Weekdays Spots/Week	Rate	.30	NM	1	\$60.00
Week: 11/27/17 12/03/171 1	\$60.00				
48 WSFA 12/04/17 12/04/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	NM	1	\$75.00
Start Date End Date Weekdays Spots/Week	Rate	.50	(1111)	ŀ	\$75.00
Week: 12/04/17 12/10/17 1 1	\$75.00		l		
49 WSFA 11/30/17 11/30/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	NM	1	\$75.00
Start Date End Date Weekdays Spots/Week	Rate			•	Ţ. O.OO
Week: 11/27/17 12/03/171 1	\$75.00	•			
50 WSFA 12/01/17 12/01/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	NM	1	\$75.00
Start Date End Date Weekdays Spots/Week	Rate			•	4. 5.50
Week: 11/27/17 12/03/171 1	\$75.00				
51 WSFA 11/28/17 11/28/17 WSFA 12 News at Five	5-530pm	:30	NM	1	\$185.00

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

Contract / Revision Alt Order # 1853993 08864312

Contract Dates Product Estimate # DOUG JONES FOR SEI 5104 11/28/17 - 12/04/17

Advertiser Original Date / Revision POL/Jones, Doug/D/Sena 11/30/17 / 11/30/17

*Line Ch Start Date End Date Description	Start/End Time	Spot Days Length Wee		Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -1 1	<u>Rate</u> \$185.00				
52 WSFA 11/30/17 11/30/17 WSFA 12 News at Five	5-530pm	:30		NM 1	\$185.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 1 1	<u>Rate</u> \$185.00		•		
53 WSFA 12/01/17 12/01/17 WSFA 12 News at Five	5-530pm	:30	**************************************	NM 1	\$185.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 11/27/1712/03/1711	<u>Rate</u> \$185.00				
54 WSFA 11/28/17 11/28/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week	6-630pm Rate	:30		NM 1	\$350.00
Week: 11/27/17 12/03/17 -1 1	\$350.00				
55 WSFA 11/29/17 11/29/17 WSFA 12 News at Six - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	6-630pm Rate	:30	•	NM 1	\$350.00
Week: 11/27/17 12/03/171 1	\$350.00				
56 WSFA 11/30/17 11/30/17 Today in Alabama 430am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	430-5a <u>Rate</u>	:30		NM 1	\$5.00
Week: 11/27/17 12/03/171 1 57 WSFA 12/01/17 12/01/17 WSFA 12 News at Six - MF	\$5.00	-20			0050.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	:30		NM 1	\$350.00
Week: 11/27/17 12/03/171 1 E 58 WSFA 12/04/17 12/04/17 ENTERTAINMENT TONIGH	\$350.00	:30	•	NM 0	60.00
Start Date End Date Weekdays Spots/Week	Rate	:30		NM 0	\$0.00
Week: 12/04/17 12/10/17 1 1 Spot Ch Date Range Description	\$215.00 Start/End Time	Weekdays Length	Rate	Туре	
1 WSFA 12/04/17-12/10/17 ENTERTAINMENT TONIGI Credited	H1630-7p	M:30	\$215.00	NM	
59 WSFA 11/29/17 11/29/17 ENTERTAINMENT TONIGH	11630-7p	:30		NM 1	\$215.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 1 1	<u>Rate</u> \$215.00		•		
60 WSFA 12/01/17 12/01/17 ENTERTAINMENT TONIGH	•	:30		NM 1	\$215.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 1 1	<u>Rate</u> \$215.00				
61 WSFA 12/04/17 12/04/17 WSFA 12 News at Ten - MF Start Date End Date Weekdays Spots/Week	•	:30		NM 1	\$275.00
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1	<u>Rate</u> \$275.00				
62 WSFA 11/28/17 11/28/17 WSFA 12 News at Ten - MF Start Date End Date Weekdays Spots/Week	10-1035pm Rate	:30	•	NM 1	\$275.00
Week: 11/27/17 12/03/17 -1 1	\$275.00				
63 WSFA 11/30/17 11/30/17 WSFA 12 News at Ten - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	10-1035pm Rate	:30		NM 0	\$0.00
Week: 11/27/17 12/03/171 1	\$275.00	AAA aa baaraa aa .	_		
1 WSFA 11/27/17-12/03/17 WSFA 12 News at Ten - MF	Start/End Time 10-1035pm	Weekdays LengthTh :30	<u>Rate</u> \$275.00	Type NM	
Credited	4005.4407		•		
64 WSFA 11/28/17 11/28/17 Tonight Show Start Date End Date Weekdays Spots/Week	1035-1137pm <u>Rate</u>	:30		NM 1	\$115.00
Week: 11/27/17 12/03/17 -1 1	\$115.00				

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

 Contract / Revision
 Alt Order #

 1853993
 /

 08864312

 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SET 5104

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	e TypeSp	oots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
65 WSFA 11/29/17 11/29/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	1035-1137pm <u>Rate</u> \$115.00	:30	NM	1	\$115.00
66 WSFA 12/01/17 12/01/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	1035-1137pm <u>Rate</u> \$115.00	:30 .	NM	1	\$115.00
67 WSFA 11/29/17 11/29/17 Today in Alabama 5am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	5-530a <u>Rate</u> \$85.00	:30	NM	1	\$85.00
N 68 WSFA 12/04/17 12/04/17 Late Night w/ Seth Meyers Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1	1137p-1237x <u>Rate</u> \$10.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 12/04/17-12/10/17 Late Night w/ Seth Meyers Credited	Start/End Time 1137p-1237x	Weekdays Length Rate M :30 \$10.00			
69 WSFA 11/30/17 11/30/17 Late Night w/ Seth Meyers Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	1137p-1237x <u>Rate</u> \$10.00	:30	MM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 Late Night w/ Seth Meyers Credited	Start/End Time 1137p-1237x	Weekdays Length Rate Th :30 \$10.00			
70 WSFA 12/01/17 12/01/17 Late Night w/ Seth Meyers Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	1137p-1237x <u>Rate</u> \$10.00	:30	NM	1	\$10.00
71 WSFA 12/04/17 12/04/17 The Voice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/17 1 1	7-10pm <u>Rate</u> \$600.00	:30	MM	1	\$600.00
72 WSFA 11/28/17 11/28/17 net this is us <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -1 1	8-9pm <u>Rate</u> \$600.00	:30	NM	1	\$600.00
73 WSFA 12/02/17 12/02/17 NBC Saturday Today Show Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171- 1	6-8am <u>Rate</u> \$45.00	:30	NM	1	\$45.00
74 WSFA 12/02/17 12/02/17 Notre Dame Football <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171- 1	230p-6p <u>Rate</u> \$50.00	:30	NM	0	\$0.00
<u>Spot Ch Date Range Description</u> 1 WSFA 11/27/17-12/03/17 Notre Dame Football Credited	Start/End Time 230p-6p	Weekdays Length * Rate Sa :30 \$50.00	<u>Type</u> NM		
75 WSFA 12/02/17 12/02/17 Nascar Daytime <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	11a-6p <u>Rate</u> \$65.00	:30	NM	0	\$0.00
Spot Ch <u>Date Range</u> <u>Description</u> 1 WSFA 11/27/17-12/03/17 Nascar Daytime Credited	Start/End Time 11a-6p	Weekdays Length Rate Sa :30 \$65.00	<u>Type</u> <i>NM</i>		
76 WSFA 12/02/17 12/02/17 WSFA 12 News at Six-Sat	Sa 6-7pm	:30	MM	1	\$80.00

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

<u>Contract / Revision</u> Alt Order # 08864312

 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SEI 5104

| <u>Advertiser | Original Date / Revision | POL/Jones, Doug/D/Sena | 11/30/17 / 11/30/17 | | | |</u>

	Start/End	Spots	•			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate	Type S	pots	Amount
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 1- 1	<u>Rate</u> \$80.00					
77 WSFA 12/02/17 12/02/17 WSFA 12 News at Ten - Sa	at 10-1030pm	:30		NM	1	\$175.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 1- 1	<u>Rate</u> \$175.00					
78 WSFA 11/30/17 11/30/17 Today in Alabama 5am	5-530a	:30		NM	1	\$85.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 1 1	<u>Rate</u> \$85.00		•			
79 WSFA 12/02/17 12/02/17 NET Saturday Night Live	1030p-1203x	:30		NM	1	\$115.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	<u>Rate</u> \$115.00					
80 WSFA 12/02/17 12/02/17 ET WEEKEND	1203-103x	:30		NM	1	\$10.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 11/27/17 12/03/171- 1	\$10.00					
81 WSFA 12/03/17 12/03/17 NET NBC Sunday Today S Start Date End Date Weekdays Spots/Week	nc 7-8a <u>Rate</u>	:30	•	NM	1	\$45.00
Week: 11/27/17 12/03/171 1	\$45.00					
82 WSFA 12/03/17 12/03/17 NET NBC Meet The Press	8-9a	:30		NM	1	\$45.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 1 1	<u>Rate</u> \$45.00					
83 WSFA 12/03/17 12/03/17 WSFA News Sunday AM	9-930a	:30		NM	1	\$20.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	<u>Rate</u> \$20.00					
84 WSFA 12/03/17 12/03/17 NET Soccer	11a-1p	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate	.50		(419)	O	φ0.00
Week: 11/27/17 12/03/171 1	\$35.00	144 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4		_ [
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 NET Soccer	Start/End Time 11a-1p	Weekdays Length	<u>Rate</u> \$35.00	<u>Type</u> NM		
Credited	rra ip	JC .50	\$00.00	/////		
85 WSFA 12/03/17 12/03/17 Nascar Daytime	11a-6p	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	<u>Rate</u> \$35.00		•			
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Туре		
1 WSFA 11/27/17-12/03/17 Nascar Daytime	11a-6p	St :30	\$35.00	NM		
Credited						
86 WSFA 12/03/17 12/03/17 Nascar Daytime Start Date End Date Weekdays Spots/Week	11a-6p <u>Rate</u>	:30		NM	0	\$0.00
Week: 11/27/17 12/03/171 1	\$65.00			ı		
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
1 WSFA 11/27/17-12/03/17 Nascar Daytime Credited	11a-6p	St :30	* \$65.00	NM		
87 WSFA 12/03/17 12/03/17 Nascar Daytime	2 Cn	•20		NISA	0	60.00
Start Date End Date Weekdays Spots/Week	2-6p <u>Rate</u>	:30		NM	0	\$0.00
Week: 11/27/17 12/03/171 1	\$65.00			_		
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 Nascar Daytime	Start/End Time 2-6p	Weekdays Length	<u>Rate</u> \$65.00	<u>Type</u> NM		
Credited Nascal Dayline	2-0μ	.30	\$00.00	14141		

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

| Contract / Revision | Alt Order # | 1853993 / 08864312

 Contract Dates
 Product .
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SET 5104

 Advertiser
 Original Date / Revision

 POL/Jones, Doug/D/Sena
 11/30/17 / 11/30/17

	Start/End	Spots/				
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate	Type S	pots	Amount
88 WSFA 12/03/17 12/03/17 NET NBC Horse Racing <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	Various <u>Rate</u> \$100.00	:30	•	NM	0	\$0.00
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Туре		
1 WSFA 11/27/17-12/03/17 NET NBC Horse Racing	Various	St :30	\$100.00	NM		
Credited			*			
89 WSFA 12/01/17 12/01/17 Today in Alabama 5am	5-530a	:30		NM	1	\$85.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 11/27/17 12/03/171 1	\$85.00					
90 WSFA 12/03/17 12/03/17 WSFA 12 News at Five-Sun	•	:30		NM	1	\$90.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	<u>Rate</u> \$90.00					
91 WSFA 12/02/17 12/03/17 Notre Dame Football	630p-10p	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate	.50		14141	U	\$0.00
Week: 11/27/17 12/03/17S- 1	\$50.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
1 WSFA 11/27/17-12/03/17 Notre Dame Football	630p-10p	Sa :30	. \$50.00	NM		
Credited						
92 WSFA 12/03/17 12/03/17 Sunday Hour 2 Start Date End Date Weekdays Spots/Week	7-8PM <u>Rate</u>	:30		NM	0	\$0.00
Week: 11/27/17 12/03/171 1	\$100.00			1		
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
1 WSFA 11/27/17-12/03/17 Sunday Hour 2	7-8PM	St :30	\$100.00	NM		
Credited						
93 WSFA 12/03/17 12/03/17 NFL Football	730p-1030p	:30	•	NM	2	\$1,000.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/172 2	<u>Rate</u> \$500.00					
94 WSFA 12/03/17 12/03/17 Late News	1030p-11p	:30		NM	4	6150.00
Start Date End Date Weekdays Spots/Week	Rate	.30		IAIAI	1	\$150.00
Week: 11/27/17 12/03/171 1	\$150.00					
95 WSFA 12/03/17 12/03/17 LF SU 11-1130p	11-1130p	:30		NM	0	\$0.00
Start Date	<u>Rate</u>					
Week: 11/27/17 12/03/171 1	\$10.00	Marabatana Lametta	, Data	T		
<u>Spot Ch </u>	Start/End Time 11-1130p	Weekdays Length	<u>Rate</u> \$10.00	<u>Type</u> NM		
Credited	11-1130p	36 .50	\$10.00	IVIVI		
96 WSFA 12/03/17 12/03/17 LF SU 1130p-12x	1130p12x	:30		NM	1	\$5.00
Start Date End Date Weekdays Spots/Week	Rate	.00		''''	•	Ψ0.00
Week: 11/27/17 12/03/171 1	\$5.00					
D 97 WSFA 12/04/17 12/04/17 NET Early Today ON	4-430x	:30		NM	0	\$0.00
98 WSFA 11/29/17 11/29/17 NET Early Today ON	4-430x	:30	•	NM	1	\$3.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 w 1	<u>Rate</u> \$3.00					
99 WSFA 11/30/17 11/30/17 NET Early Today ON	4-430x	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 T 1	<u>Rate</u> \$3.00			1		
Spot Ch Date Range Description	\$3.00 Start/End Time	Weekdays Length	Rate	Туре		
1 WSFA 11/27/17-12/03/17 NET Early Today ON	4-430x	Th :30	\$3.00	NM		
Credited						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

Contract / Revision Alt Order# 1853993 / 08864312

Contract Dates Product Estimate # 11/28/17 - 12/04/17 DOUG JONES FOR SEI 5104

Advertiser Original Date / Revision POL/Jones, Doug/D/Sena 11/30/17 / 11/30/17

41. 01.01.7.7.7.7.7.7.7.7.7.7.7.7.7.7.7.7.7.	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
D 100 WSFA 12/02/17 12/02/17 NET Soccer	1130a-2p	:30	NM 0	\$0.00
101 WSFA 12/02/17 12/02/17 NBC Golf	130p-4p	:30	NM 0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17S- 1	<u>Rate</u> \$75.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Туре	
1 WSFA 11/27/17-12/03/17 NBC Golf	130p-4p	Sa :30 \$75.00	NM	
Credited				
102 WSFA 12/03/17 12/03/17 NBC Golf	12p-5p	:30	NM 0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 11/27/17 12/03/17S 1 Spot Ch Date Range Description	\$75.00	Mantalana Landt * D.	_	
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 NBC Golf	Start/End Time 12p-5p	Weekdays Length Rate	<u>Type</u> <i>NM</i>	
Credited	12μ-5μ	.30 \$73.00	IVIVI	
103 WSFA 12/01/17 12/01/17 WSFA 12 News at Ten - MF	10-1035pm	:30	NM 2	\$550.00
Start Date End Date Weekdays Spots/Week	Rate	.00	-	Ψ000.00
Week: 11/27/17 12/03/17F 2	\$275.00			
104 WSFA 12/01/17	12-1230pm	:30	NM 1	\$100.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17F 1	Rate			
	\$100.00			
105 WSFA 12/01/17 12/01/17 RIGHT THIS MINUTE Start Date End Date Weekdays Spots/Week	130-2p Rate	:30	NM 1	\$30.00
Week: 11/27/17 12/03/17F 1	\$30.00			
D 106 WSFA 12/01/17 12/01/17 NBC Early Today	400a - 430a	:30	NM 0	\$0.00
107 WSFA 12/01/17 12/01/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	NM 1	\$75.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17F 1	Rate			
	\$75.00			
108 WSFA 12/01/17 12/01/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week	5-530pm Rate	:30	NM 1	\$185.00
Week: 11/27/17 12/03/17F 1	\$185.00			
109 WSFA 12/01/17 12/01/17 Today in Alabama 530a	528am-6am	:30	NM 2	\$200.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>		-	4200.00
Week: 11/27/17 12/03/17F 2	\$100.00			
110 WSFA 12/01/17 12/01/17 WSFA 12 News at Six - MF	·	:30	NM 1	\$350.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17F 1	<u>Rate</u> \$350.00			
111 WSFA 12/01/17 12/01/17 Today In Alabama		.20		0.175.00
Start Date End Date Weekdays Spots/Week	6a-7a Rate	:30	NM 1	\$175.00
Week: 11/27/17 12/03/17F 1	\$175.00			
112 WSFA 12/01/17 12/01/17 ENTERTAINMENT TONIGH	1630-7p	:30	NM 1	\$215.00
Start Date End Date Weekdays Spots/Week	Rate		l	·
Week: 11/27/17 12/03/17F 1	\$215.00	***************************************		
	7-9am	:30	NM 2	\$230.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17F 2	<u>Rate</u> \$115.00			
114 WSFA 12/04/17	······································	:30	NIM 4	6075.00
Start Date End Date Weekdays Spots/Week	Rate	.su	NM 1	\$275.00
Week: 12/04/17 12/10/17 M 1	\$275.00		l	

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any pills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

Contract / Revision Alt Order# 08864312 1853993 /

Contract Dates Product Estimate # 11/28/17 - 12/04/17 DOUG JONES FOR SEI 5104

<u>Advertiser</u> Original Date / Revision / 11/30/17 11/30/17 POL/Jones, Doug/D/Sena

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Type 9	Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
E 115 WSFA 12/04/17 12/04/17 WSFA 12 News at Noon	12-1230pm	:30	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 M 2	<u>Rate</u> \$100.00		l		
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate Type		
1 WSFA 12/04/17-12/10/17 WSFA 12 News at Noon	12-1230pm		0 .00 NM		
Credited 2 WSFA 12/04/17-12/10/17 WSFA 12 News at Noon	40.4000				
Credited	12-1230pm	M:30 \$10	0.00 NM		
116 WSFA 12/04/17 12/04/17 RIGHT THIS MINUTES	130-2p	:30	NM	1	\$30.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 12/04/17 12/10/17 M 1	\$30.00				
117 WSFA 12/04/17 12/04/17 WSFA 12 News at Five	5-530pm	:30	NM	2	\$370.00
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 M 2	<u>Rate</u> \$185.00				
118 WSFA 12/04/17 12/04/17 Today in Alabama 530a	528am-6am	:30	NM	1	\$100.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 12/04/17 12/10/17 M 1	\$100.00				
119 WSFA 12/04/17 12/04/17 WSFA 12 News at Six - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	-	:30	NM	2	\$700.00
Week: 12/04/17 12/10/17 M 2	<u>Rate</u> \$350.00	•			
120 WSFA 12/04/17 12/04/17 Today In Alabama	6a-7a	:30	NM	2	\$350.00
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 M 2	Rate				
	\$175.00				0045.00
121 WSFA 12/04/17 12/04/17 ENTERTAINMENT TONIGH Start Date End Date Weekdays Spots/Week	Rate	:30	NM	1	\$215.00
Week: 12/04/17 12/10/17 M 1	\$215.00				
122 WSFA 12/04/17 12/04/17 NBC Today Show	7-9am	:30 .	NM	2	\$230.00
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 M 2	Rate				
	\$115.00				
123 WSFA 12/04/17 12/04/17 THE VOICE Start Date End Date Weekdays Spots/Week	7-9pm Rate	:30	NM	1	\$600.00
Week: 12/04/17 12/10/17 M 1	\$600.00				
124 WSFA 12/02/17 12/02/17 WSFA 12 News at Ten - Sa	t 10-1030pm	:30	NM	1	\$175.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 11/27/17 12/03/17S- 1	\$175.00	-		_	
125 WSFA 12/02/17 12/02/17 Nascar-Xfinity Phoenix Start Date End Date Weekdays Spots/Week	230p - 5p	:30	NM	0	\$0.00
Week: 11/27/17 12/03/17S- 1	<u>Rate</u> \$65.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate Type		
1 WSFA 11/27/17-12/03/17 Nascar-Xfinity Phoenix	230p - 5p	Sa :30 \$6	5 .00 NM		
Credited 100 MOTA 4000047 4000047					
126 WSFA 12/02/17 12/02/17 Notre Dame Football Start Date End Date Weekdays Spots/Week	230p-6p <u>Rate</u>	:30	NM	0	\$0.00
Week: 11/27/17 12/03/17S- 1	\$50.00	•			
Spot Ch Date Range Description	Start/End Time	Weekdays Length F	Rate <u>Type</u>		
1 WSFA 11/27/17-12/03/17 Notre Dame Football	230p-6p	Sa :30 \$5	0 .00 NM		
Credited					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

| Contract / Revision | Alt Order # | 1853993 / 08864312

 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SET 5104

*Line Ch Start Date End Date Description	Start/End Time	Spots Days Length Week		Type Sp	oto	Amount
127 WSFA 12/02/17 12/02/17 WSFA 12 News at Six-Sat Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17S- 1		:30	Nate	NM	1	\$80.00
128 WSFA 12/03/17 12/03/17 Nascar-Charlt <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17S 1 <u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 WSFA 11/27/17-12/03/17 Nascar-Charlt	1p - 5p <u>Rate</u> \$35.00 <u>Start/End Time</u>	:30 Weekdays Length	Rate	NM <u>Type</u>	0	\$0.00
Credited 129 WSFA 12/03/17 12/03/17 Nascar-Charit 129 WSFA 12/03/17 12/03/17 Late News	1p - 5p 1030p-11p	St :30 	\$35.00 	NM NM	1	\$150.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 S 1	<u>Rate</u> \$150.00				·	***************************************
130 WSFA 12/03/17 12/03/17 NET Soccer <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17S 1	11a-1p <u>Rate</u> \$35.00	:30	•	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 NET Soccer Credited	Start/End Time 11a-1p	Weekdays Length	<u>Rate</u> \$35.00	<u>Type</u> <i>NM</i>		
131 WSFA 12/03/17 12/03/17 Nascar Phoenix <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17S 1	130-5p <u>Rate</u> \$65.00	:30		NM	0	\$0.00
<u>Spot Ch Date Range Description</u> 1 WSFA 11/27/17-12/03/17 Nascar Phoenix Credited	Start/End Time 130-5p	Weekdays Length	<u>Rate</u> \$65.00	<u>Type</u> <i>NM</i>		
132 WSFA 12/03/17 12/03/17 Nascar Miami Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17S 1	2-6p <u>Rate</u> \$65.00	:30		NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 Nascar Miami Credited	Start/End Time 2-6p	Weekdays Length	<u>Rate</u> \$65.00	<u>Type</u> <i>NM</i>		
133 WSFA 12/03/17 12/03/17 NBC Horse Racing Breeder Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17	s 4-5p <u>Rate</u> \$100.00	:30		NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 NBC Horse Racing Breede Credited	Start/End Time	Weekdays Length	<u>Rate</u> \$100.00	<u>Type</u> NM		
134 WSFA 12/02/17	630p-10p <u>Rate</u> \$50.00	:30	•	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 Notre Dame - USC Credited •	Start/End Time 630p-10p	Weekdays Length	<u>Rate</u> \$50.00	Type <i>NM</i>		
2 WSFA 11/27/17-12/03/17 Notre Dame - USC Credited	630p-10p	Sa :30	\$50.00	NM		
135 WSFA 12/03/17 12/03/17 Breeders Cup 2017 Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 S 2	7-8p <u>Rate</u> \$100.00	:30	•	NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

Week: 11/27/17

12/03/17

-T----

2

WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

(334) 288-1212

<u>Contract / Revision</u> <u>Alt Order #</u>
1853993 / 08864312

 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SEI 5104

Start/End Spots/ Ch Start Date End Date Description Time Length Week Rate Type Spots Days Amount Start Date End Date Weekdays Spots/Week Rate Spot Ch Date Range <u>Description</u> Start/End Time Weekdays <u>Length</u> Rate Type 1 WSFA 11/27/17-12/03/17 Breeders Cup 2017 7-8p -----St :30 \$100.00 NM Credited 2 WSFA 11/27/17-12/03/17 Breeders Cup 2017 -----St 7-8p :30 \$100.00 NM Credited E 136 WSFA 11/30/17 11/30/17 WSFA 12 News at Ten - MF 10-1035pm :30 NM 0 \$0.00 Weekdays Spots/Week Start Date **End Date** Rate Week: 11/27/17 12/03/17 ---T--1 \$275.00 Spot Ch Date Range Description Start/End Time **Weekdays** Lenath Rate Туре 1 WSFA 11/27/17-12/03/17 WSFA 12 News at Ten - MF 10-1035pm ----Th----:30 \$275.00 NM Credited 137 WSFA 11/30/17 11/30/17 WSFA 12 News at Noon 12-1230pm :30 NM 1 \$100.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 11/27/17 12/03/17 ---T---1 \$100.00 138 WSFA 11/30/17 11/30/17 **NET Early Today ON** 4-430x :30 NM \$3.00 Start Date End Date Weekdays Spots/Week Rate Week: 11/27/17 12/03/17 \$3.00 139 WSFA 11/30/17 11/30/17 WSFA 12 News at Five 5-530pm :30 NM 1 \$185.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 11/27/17 12/03/17 ---T---\$185.00 140 WSFA 11/30/17 Today in Alabama 530a 530am-6am 11/30/17 :30 NM 2 \$200.00 Start Date End Date Weekdays Spots/Week Rate Week: 11/27/17 12/03/17 \$100.00 141 WSFA 11/30/17 11/30/17 WSFA 12 News at Six - MF 6-630pm NM :30 \$700.00 2 Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Week: 11/27/17 12/03/17 \$350.00 2 142 WSFA 11/30/17 11/30/17 Today In Alabama :30 6a-7a NM 1 \$175.00 Weekdays Start Date **End Date** Spots/Week Rate Week: 11/27/17 12/03/17 \$175.00 ---T---1 143 WSFA 11/30/17 11/30/17 **ENTERTAINMENT TONIGH1630-7p** :30 NM 0 \$0.00 Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Week: 11/27/17 12/03/17 ---T---2 \$215.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 WSFA 11/27/17-12/03/17 ENTERTAINMENT TONIGH1630-7p ----Th----\$215.00 NM :30 Credited 2 WSFA 11/27/17-12/03/17 ENTERTAINMENT TONIGH1630-7p ----Th----:30 \$215.00 NM Credited 11/30/17 144 WSFA 11/30/17 **NBC Today Show** 7-9am :30 NM 1 \$115.00 Start Date **End Date** Spots/Week <u>Weekdays</u> Rate Week: 11/27/17 12/03/17 -T--\$115.00 145 WSFA 11/28/17 11/28/17 WSFA 12 News at Ten - MF 10-1035pm :30 NM \$275.00 Spots/Week Start Date **End Date** <u>Weekdays</u> Rate Week: 11/27/17 12/03/17 -T---\$275.00 146 WSFA 11/28/17 11/28/17 WSFA 12 News at Noon 12-1230pm :30 NM 2 \$200.00 Start Date End Date Spots/Week Weekdays Rate

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

\$100.00

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

 Contract / Revision
 Alt Order #

 1853993 /
 08864312

 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SEI 5104

 Advertiser
 Original Date / Revision

 POL/Jones, Doug/D/Sena
 11/30/17 / 11/30/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	TypeS	Snots	Amount
147 WSFA 11/28/17	M-F 430-5P <u>Rate</u> \$75.00	:30	NM	1	\$75.00
148 WSFA 11/28/17 11/28/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 -T 1	5-530pm <u>Rate</u> \$185.00	:30	NM	1	\$185.00
149 WSFA 11/28/17 11/28/17 Today in Alabama 530a Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 -T 1	530am-6am <u>Rate</u> \$100.00	:30	NM	1	\$100.00
150 WSFA 11/28/17 11/28/17 WSFA 12 News at Six - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -T 1	6-630pm <u>Rate</u> \$350.00	:30	NM	1	\$350.00
151 WSFA 11/28/17	6a-7a <u>Rate</u> \$175.00	:30	MM	1	\$175.00
152 WSFA 11/28/17 11/28/17 ENTERTAINMENT TONIGH Start Date	17630-7p <u>Rate</u> \$215.00	:30	MM	2	\$430.00
153 WSFA 11/28/17 11/28/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -T 1	7-9am <u>Rate</u> \$115.00	:30	MM	1	\$115.00
154 WSFA 11/28/17 11/28/17 Tuesday Hour 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -T 1	8-9pm <u>Rate</u> \$600.00	:30	MM	1	\$600.00
155 WSFA 11/29/17 11/29/17 WSFA 12 News at Ten - MF Start Date	10-1035pm <u>Rate</u> \$275.00	:30	NM	2	\$550.00
156 WSFA 11/29/17 11/29/17 WSFA 12 News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17W 1	12-1230pm <u>Rate</u> \$100.00	:30	MM	1	\$100.00
157 WSFA 11/29/17 11/29/17 RIGHT THIS MINUTES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17W 1	130-2p <u>Rate</u> \$30.00	:30	NM	1	\$30.00
158 WSFA 11/29/17 11/29/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17W 2	M-F 430-5P <u>Rate</u> \$75.00	:30	NM	2	\$150.00
159 WSFA 11/29/17 11/29/17 WSFA 12 News at Five Start Date	5-530pm <u>Rate</u> \$185.00	:30	NM	2	\$370.00
160 WSFA 11/29/17 11/29/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17W 1	530am-6am <u>Rate</u> \$100.00	:30	NM	1	\$100.00
161 WSFA 11/29/17 11/29/17 WSFA 12 News at Six - MF Start Date	6-630pm <u>Rate</u> \$350.00	:30	NM	1	\$350.00
162 WSFA 11/29/17 11/29/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	6a-7a <u>Rate</u>	:30	NM	2	\$350.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

 Contract / Revision
 Alt Order #

 1853993 /
 08864312

 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SEI 5104

 Advertiser
 Original Date / Revision

 POL/Jones, Doug/D/Sena
 11/30/17 / 11/30/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17w 2	<u>Rate</u> \$175.00			
163 WSFA 11/29/17 11/29/17 ENTERTAINMENT TONIGH Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17W 1		:30	NM	1 \$215.00
164 WSFA 11/29/17 11/29/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17w 1	7-9am <u>Rate</u> \$115.00	:30	NM	l \$115.00
165 WSFA 12/02/17 12/02/17 NBC Saturday Today Show Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17S- 1	6-8am <u>Rate</u> \$45.00	:30	NM 1	\$45.00
166 WSFA 11/28/17 12/03/17 RIGHT THIS MINUTES Start Date	130-2p <u>Rate</u> \$30.00	:30	NM 1	\$30.00
167 WSFA 11/28/17 12/03/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -TwTF 2	6a-7a <u>Rate</u> \$175.00	:30	NM 2	\$350.00
168 WSFA 11/28/17 12/03/17 Today in Alabama 5am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -TwTF 2	5-530a <u>Rate</u> \$85.00	:30	NM 2	\$170.00
169 WSFA 11/28/17 12/03/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -Tw 2	7-9am <u>Rate</u> \$115.00	:30	NM 2	\$230.00
170 WSFA 11/28/17 12/03/17 Last Call With Carson Daily Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 -TWTF 1	L1235-105x <u>Rate</u> \$10.00	:30	NM 1	\$10.00
171 WSFA 11/28/17 12/03/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17TF 2	7-9am <u>Rate</u> \$115.00	:30	NM 2	\$230.00
172 WSFA 11/30/17	1030p-11P <u>Rate</u> \$150.00	:30	NM 1	\$150.00
173 WSFA 11/28/17 12/03/17 NET Days of Our Lives Start Date	1230-130p <u>Rate</u> \$225.00	:30	NM 1	\$225.00
174 WSFA 11/28/17 12/03/17 Last Call With Carson Daily <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -TWTF 1	L1235-105x <u>Rate</u> \$10.00	:30	NM 1	\$10.00
175 WSFA 12/02/17 12/02/17 NET Soccer <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17S- 1	1130a-2p <u>Rate</u> \$35.00	:30	NM 1	\$35.00
N 176 WSFA 11/30/17 11/30/17 NET NFL Thursday Game Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17T 1	720-1030p <u>Rate</u> \$500.00	:30	NM 1	\$500.00
N 177 WSFA 11/30/17 12/03/17 Late Night w/ Seth Meyers Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17TF 1	1137p-1237x <u>Rate</u> \$15.00	:30	NM 0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

Print Date 11/30/17

Page 15of 15



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

Contract / Revision Alt Order# 1853993 08864312

Estimate # **Contract Dates** Product 11/28/17 - 12/04/17 DOUG JONES FOR SEI 5104

Advertiser Original Date / Revision POL/Jones, Doug/D/Sena 11/30/17 / 11/30/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Туре	Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 Late Night w/ Seth Meyers Credited	<u>Rate</u> <u>Start/End Time</u> 1137p-1237x	<u>Weekdays</u> <u>Length</u> <u>Rate</u> ThF :30	Type NM		
N 178 WSFA 11/30/17	1030p-11p <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 179 WSFA 11/30/17	1206-106x <u>Rate</u> \$15.00	:30	NM	1	\$15.00
N 180 WSFA 12/01/17	8-10pm <u>Rate</u> \$510.00	:30	NM	1	\$510.00
N 181 WSFA 12/02/17 12/02/17 NBC Saturday Today Show Start Date	6-8am <u>Rate</u> \$45.00	:30	NM	1	\$45.00
N 182 WSFA 12/03/17 12/03/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17S 2	4-430x <u>Rate</u> \$5.00	:30	NM	2	\$10.00
		Totals		158	\$23,346.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/27/17 -12/04/17	158	\$23,346.00	(\$3,501.90)	\$19,844.10
Totals	158	\$23,346.00	(\$3,501.90)	\$19,844.10

Signature: Date:	
------------------	--

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

REP: TEL# 703-528-9387

1853993 \$\$\$

HEADLINE# 8864312 TRF# MOD# 4: UNAPPROVED REV #1

REP \$\$\$

FAX# RISK !!! REPORT CREDIT AGENCY CREDIT ADVISORY: ORDER WORKSHEET

NOV30/17 11.38 *** WSFA-TV ***

FROM REP

FROM

703-516-9680

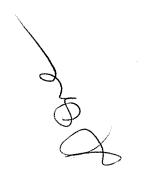
11.38 # DATE NOV30/17 SALESMAN REGIONAL (H)SCATTERGOOD EDDINS LOCAL RYAN JEFF WA-CLASS: NATL. BUYER NAME PRSN SALES REP.# INVOICE) CO-OP BILLING NEEDED 1650 ORDER, SUITE# (LINE, S E POLI/D JONES/D/SEN/AL COMMENTS: CANAL PARTNERS MEDIA # 8864312 PKWY 30339 75 WK-1 GA FOR SENAT EST#5104 CONTRACT CIRCLE ATLANTA, DEC4/17 900 TAX NAME NAME STATE FLIGHT DATES NOV28/17 ADV. AGY. DOUG JONES TAX # # # ORDER PRDCT CILX ADV AGY

REVISED ORDER M7 OKD AS LINES 178-182 TTL SAME, \$23,349 RYAN THANKS JASMINE FOR PLS CONFM REP:

CASH IN ADVANCE 4 S SIHL **** CON CM STA:

SCHEDULE ****

ALL INVOICES ARE TO BE SENT TO: 900 CIRCLE 75 PARKWAY SE, SUITE#1650 30339 ATLANTA, GA



: TOTE:	:SPTS:
DAYS	
· WEEK :	: INVI :
:SPTS:	E : /WK:
END	DATE
••	**
START	DATE
••	
RATE	
: LGTH : SEC :	
TIME PERIOD	
: CD:	
:LINE#:REP :	: LINE#:

5104

H

AGENCY EST# 836 30 967 II AGENCY ADVERTISER CODE 11 AGENCY PRODUCT CODE 1135P-1235A Ø

11/30 \$15.00

0

0

12/1

DENICE THANKS, 176-177 LATE NIGHT WITH SETH MEYERS NO AVAILS. PLEASE CONFIRM. MAKEGOOD MADE UP OF LINES 17 PROGRAM: LATE NIGHT WITH SET ORD COM1: NO AVAILS. PLEASE PART OF A MAKEGOOD MADE UP OF

 REP HEADLINE#
 8864312
 TRF#
 1853993

 \$\$\$ MOD#
 4:
 UNAPPROVED
 REV
 #1
 \$\$\$

REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
CHANGES **

NOV30/17 11.38 *** WSFA-TV ***

:LINE#:	•	**	••	: DATE	: DATE : ,	/WK: INVT/		:SPTS
8 8	1135P-1235A	30	\$10.00	12/4	12/4 (0	MON	
PROGRAM CON COM1	: LATE NIGHT W 1: LATE NIGHT W	SETH MYERS SETH MYERS				7		
136 S	1000P-1035P	0 8	\$275.00	11/30	11/30 (0	тну	
PROGRAM CON COM1	: WSFA 12 NEWS 1: WSFA 12 NEWS	AT 10P AT 10P				7		
178 A	1030P-1105P	30	\$150.00	11/30	11/30	1	ТНО	
PROGRAM: ORD COM1: THIS IS A THIS IS A THIS IS A	: LATE NEWS I: NA DUE TO A MAKE-GOOD F A MAKE-GOOD F A MAKE-GOOD F	TER NFL OGRAM CHANGE NOV30 ON LIN NOV30 ON LIN DEC4 ON LINE	VERSOLD 36 FOR 77 FOR FOR 1	. PLEASE CONFIRM. 1 SPOT/WK SPOT/WK 2 SPOTS/WK	1. THANKS,	DENICE		
179 A	1200M-100A	30	\$15.00	11/30	11/30]	тно	
PROGRAM : ORD COM1: PART OF A	: DELAYED LATE NIGHT 1: NA DUE TO PROGRAM A MAKEGOOD MADE UP OF	NIGHT JGRAM CHANGE UP OF LINES	& OVERSOLD. 178-182	PLEASE CONFIRM.	I. THANKS,	DENICE		
180 A	800P-1000P	30	\$510.00	12/1	12/1	7	FRI	
PROGRAM : ORD COM1: PART OF A	: DATELINE N 1: NA DUE TO A MAKEGOOD M?	OGRAM CHANGE UP OF LINES	& OVERSOLD. 178-182	PLEASE CONFIRM	1. THANKS,	DENICE		
181 A	600A-800A	30	\$45.00	12/2	12/2	1	SAT	
PROGRAM ORD COM1 PART OF	: SATURDAY TODAY SHO 1: NA DUE TO PROGRAM A MAKEGOOD MADE UP OF	W CHANGE	& OVERSOLD. 178-182	PLEASE CONFIRM.	1. THANKS,	, DENICE	•	
182 A	400A-430A	30	\$5.00	12/3	12/3	2	SUN	
PROGRAM : ORD COM1: PART OF A	NBC EARLY NA DUE TO MAKEGOOD MA	JAY JGRAM CHANGE UP OF LINES	& OVERSOLD. 178-182	PLEASE CONFIRM.	1. THANKS,	DENICE		
143 S	630P-700P	30	\$215.00	11/30	11/30	\	тно	

REP HEADLINE# 8864312 TRF# 1853993 \$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

NOV30/17 11.38 *** WSFA-TV *** REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

703-516-9680

:LINE#:REP :	P : CD: TIME	PERIOD : LGTH : SEC : : : :	RATE : START : DATE	: END :SPTS: WEEK : DATE : /WK: INVT	WEEK : INVT :	DAYS :TOTL:
STATION MA M7 OK'D	STATION MAKEGOOD OFFERS: M7 OK'D BUY#136 BUY#177 BUY#68 BUY#68	MISSED: THU/1000P-1035 TH-F/1135P-1235 MON/1135P-1235 THU/630P-700P © THU/1030P-1105 © THU/1200M-100A © THU/1200M-100A © SAT/600A-800A © SUN/400A-430A CMT:NA DUE TO PROG	P NOV30 5A NOV30 A DEC4 NOV30 (2/WK) P NOV30 DEC1 DEC2 DEC2 DEC2 DEC3 (2/WK) RAM CHANGE & OVERSOLD.	30S \$275 30S \$15. 30S \$10. 30S \$150 30S \$150 30S \$15. 30S \$45. PLEASE CONFIRM.	\$275.00 \$15.00 \$10.00 \$215.00 \$150.00 \$15.00 \$510.00	(NOV29/17) PLS ADVISE. DENICE
DEC/17	23349.00			CONJ	CONTRACT TOTAL	AL 23349.00

23349.00 TTRACT TOTAL TOTAL TOTAL % WIYC ω % WBMM % CABL WCOV 11% % % 0 3 3 8 WAKA WNCF 148 ESFA 08 WSFA 39% \$27,215 TOTALS MARKET

EAKA

ESTIMATED SHARES

DEMOS- RA35+* NSI

*-MULTIPLE N-PROGRAM NAME Z-COMMENTS M-MAKEGOOD Y-DAYS L-LENGTH X-LATE C-CANCELLED DE-DELETE E-EFF DATES T-TIME S-SPOTS PER WEEK R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT A-ADD MOD CODE

HEADLINE# 8864312 TRF# 1853993 MOD# 4: APPROVED REV #1 \$\$\$

及氏 ならら

NOV30/17 12.01 *** WSFA-TV *** REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION 1

ADV #	ADV. NAI	ADV. NAME POLI/D JONES/D/SEN,	D/SEN/AL	REP.#	OFF.#	SALESMAN #
AGY #	AGY. NAI	AGY. NAME CANAL PARTNERS MEDIA	S MEDIA	BUYER NAME JEFF SCATTERGOOD	EFF SCATTERG	00D
		900 CIRCLE 75 PKWY	PKWY SE, SUITE# 1650	SALES PRSN WA-	A- RYAN EDDINS (H)	INS (H)
		ATLANTA, GA 30339	0339			
ORDER #		CONTRACT # 8864312	8864312	CLASS: NATL.	LOCAL	REGIONAL
PRDCT DOUG JON	DOUG JONES FOR SENAT	ENAT EST#5104 COMMENTS	MMENTS: (LINE, ORDER, INVOICE)	ICE)		
FLIGHT DATES NOV28/17	V28/17	DEC4/17 WK-1				
CITY TAX	STAT!	STATE TAX	CO-OP BILLING NEEDED		DA	DATE NOV30/17 12.01

REVISED ORDER
M7 OKD AS LINES 178-182
TTL SAME, \$23,349
PLS CONFM THANKS JASMINE FOR RYAN REP:

STA:

***** THIS IS A CASH IN ADVANCE SCHEDULE **** CON CM

ALL INVOICES ARE TO BE SENT TO: 900 CIRCLE 75 PARKWAY SE, SUITE#1650 ATLANTA, GA 30339

CONTRACT SCHEDULED FOR GENERATION CHANGES OF THIS ORDER HAVE BEEN APPROVED. MAKEGOOD OFFERS: NOTICE: STATION M7 OK

	NOV29/17)				PLS ADVISE.		•			ENICE
	\$275.00		\$10.00	\$215.00	\$150.00 P		\$510.00	\$45.00	\$5.00	PLEASE CONFIRM. THANKS, DENICE
	308	308	308			308	308	308	308	
	NOV30	NOV30	DEC4	NOV30 (2/WK)	NOV30	NOV30	· DEC1	DEC2	DEC3(2/WK)	PROGRAM CHANGE & OVERSOLD.
•	MISSED: THU/1000P-1035P	TH-F/1135P-1235A	MON/1135P-1235A	THU/630P-700P	OFFER: THU/1030P-1105P	& THU/1200M-100A	& FRI/800P-1000P	& SAT/600A-800A	& SUN/400A-430A	CMT: NA DUE TO PROGRAM CH
ALLON MAKEGOOD OFFEKS:	BUY#136	BUY#177	BUY#68	BUY#143			•			
ALTON MAKE	7 OK'D						•			

23349.00 CONTRACT TOTAL TOTAL

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

⊻ FEDER	AL CANDIDA	ATE	☐ STATE	E/LOCAL CAI	NDIDATE
	il Themselve v, Federal Ca				
Station and WSFA - TV M	I Location:			Date : 11/27/	
I, Jeff Scatter	good				
being/on behalf	of: Jones, Doug				, a legally
qualified candida	ate of the Democ	eratic			political
party for the offi	ce of: United Sta	ate Senate			***************************************
in the Special	**************************************	C 4 104 104 104 104 104 104 104 104 104 1		•	
election to be he	eld on: 12/12/201	7			
do hereby reque	st station time as t	follows:			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATT	ГАСНЕО		
Date of First Bro	oadcast: 11/28/20)17 D:	ate of Last Broadc	ast: 12/04/2017	

Copyright ©2013 by the National Association of Broadcasters. May Not Be Copied, Reproduced or Further Distributed.



I represent that the payment for the abo	ove described broadcast time has be	en furnished by:
DOUG JONES FOR SENATE COM	IMITTEE	
and you are authorized to announce the I represent that this person or entity is e committee/organization of the legally q	either a legally qualified candidate of	
The name of the treasurer of the candid	ate's authorized committee is:	
JAMES DOUGLAS TURNER JR, TR	EASUER	
This station has disclosed to me its poli and discount, promotional and other sal		
THIS STATION DOES NOT DISCR OF RACE OR ETHNICITY IN THE		
To Be Signed By Cal	ndidate or Authorized	Committee
11/27/2017	Sef Brullego	
Date	Signature	•
To Be Signed	By Station Representa	itive
☐ Accepted	Accepted in Part	Rejected .
Signature	Printed Name	Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

DOUG JONES FOR SENATE COMMITTEE					
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:					
does	✓ does not				
refer to an opposing candidate (check applicable box). I further cetify that for the programming that does refer to an opposing candidate:					
(check applicable box)					
the radio programming contains a personal audi identifies the candidate, the office being sought, and the broadcast.					
the television programming contains a clearly ide image of the candidate for a duration of at least four displayed printed statement identifying the candidate broadcast, and that the candidate and/or the candidate broadcast.	seconds, and a simultaneously e, that the candidate approved the				
Seff & callego	.				
signature of candidate or autho	rized committee				
Jeff Scattergood	11/27/2017				
printed name	date				

Copyright ©2013 by the National Association of Broadcasters. May Not Be Copied, Reproduced or Further Distributed.

